



MIRA MESA TOWN COUNCIL

PMB #230 10606-8 Camino Ruiz
San Diego, California 92126

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Sponsors Requested for the 2009 Mira Mesa Street Fair

The Mira Mesa Town Council, a non-profit civic group, will host the 11th Annual Mira Mesa Street Fair on Saturday, Sept. 26, 2009, from 10 AM to 4:30 PM on the block of Camino Ruiz north from Mira Mesa Blvd. to New Salem St. The Street Fair will feature crafters, vendors, non-profit group and business information booths, food booths, live entertainment on two stages, an expanded Fun Zone with rides for children and teens, special attractions such as large earth-moving equipment, military vehicles from MCAS Miramar, and a demonstration of military K-9 dogs in action.

Street Fair sponsors are being sought to defray expenses and help support Mira Mesa Town Council activities. Sponsorships are available at the following levels:

Diamond:	\$2,000
Emerald:	\$1,000
Ruby:	\$ 500
Sapphire:	\$ 250
Opal:	\$ 100

All sponsors are advertised in the Street Fair program (if received by Sept. 1) and on the MMTC website. The first two Diamond level sponsors have the option to be stage sponsors, with their banner displayed on one of our two stages. Diamond and Emerald level sponsors are advertised on banners within the Street Fair.

Expenses for the 2008 Street Fair were about \$13,000 and are expected to be higher this year. MMTC tries to keep booth fees as low as possible to encourage local business and non-profit participation, and can continue to do so if sponsorships cover part of our expenses. We would greatly appreciate your sponsorship at as high a level as possible.

To become a sponsor, mail your check to MMTC, PMB #230 10606-8 Camino Ruiz, San Diego CA 92126, with a note about your sponsorship level, and whether or not you also have a Street Fair booth. (Optional, separate application and fee; see www.miramesatowncouncil.org.) If you have any questions, contact MMTC president Jeff Stevens, jeffstev@san.rr.com, (858) 566-2261 (home); (619) 787-7428 (cell).

The Mira Mesa Town Council is a volunteer civic group that holds monthly "town hall" meetings on community issues and sponsors projects and events to make Mira Mesa a better place to live. Among other activities, the Town Council sponsors an annual dinner that honors community volunteers; a community clean-up, "Mira Mesa Clean and Green Day;" scholarships for graduating high school students and a Miramar College student based on volunteer service. We also actively support and contribute financially to the Mira Mesa Fourth of July celebration. Over the last year, we have donated \$7,000 for paint being used by volunteers who have now repainted over one mile of brick wall along Mira Mesa Blvd. and Camino Ruiz that had been repeatedly hit by graffiti.

Pictures from prior Street Fairs and a list of last year's sponsors are available at http://www.miramesatowncouncil.org/mira_mesa_street_fair.htm.