

## October 1, 2007, MMTC Meeting Minutes

Meeting called to order by President Jeff Stevens at 7:05 p.m.

Pledge of Allegiance

Welcome and Board Officer Introductions

Minutes of September meeting approved

### Board Reports

1. President Jeff Stevens: Thanked Robin Stutsman and the members of the Mira Mesa Street Fair Committee for producing a successful event two days ago. Robin was asked to comment: She said the street was full of people. Mayor Sanders and Councilman Maienschein made presentations. A full report will be given at the November meeting.
2. Treasurer Alan Philpott: Showed enlargement of a check for \$4,000 given to the MMTC Street Fair by City Councilman Brian Maienschein. Budget: Starting at \$87,441. Income: \$11,484. Expenses: \$5,226. Total: \$93,699. Report on Street Fair budget will be given at the November meeting.
3. 1<sup>st</sup> Vice President for Programs, Kathy Madsen: Announced that meeting program was "Education Night" and thanked Mira Mesa schools for educating her children. Next month's meeting will feature Marine Air Station Miramar.
4. *Newsletter* Editor Maria Pankau: Happy to be part of the MMTC. Deadline for next month's *Newsletter* is October 12.

### Officials' Reports

1. City Councilman Brian Maienschein (Khoa Nguyen):
  - a. The Mira Mesa Street Fair was great.
  - b. On Saturday, October 27, there will be a community cleanup with the HEROES group to paint and clean at Challenger Middle School
  - c. In a few weeks, the council will sponsor a food drive for the Alpha Project. There will be food donation bins at the library and Recreation Center. Mentioned that John Daley got Erickson Elementary to help with the food drive last year.
2. County Supervisor Pam Slater-Price (Erica Holloway):
  - a. Announced project to restore the west side of the San Dieguito Lagoon.
  - b. October is Domestic Violence Awareness Month. County will spend \$1.4 million on a new violence-prevention program.
  - c. The Obesity Action Plan initiative in school districts will help to prevent childhood obesity.
3. County Supervisor Ron Roberts (Rebecca Leister):
  - a. September was National Preparedness Month. S.D. County received a commendation.
  - b. October is also National Breast Cancer Awareness Month.
  - c. The NFL will donate \$250,000 to fund football-field improvements at schools.

- d. There will be a dedication ceremony for the Law Enforcement Memorial at the County Administration Center later this month.
4. State Senator Christine Kehoe (Andrew Kennerly):
  - a. The Senate and Assembly are in recess, but there will be a special session on October 4 on water conservation and health care.
  - b. Senator Kehoe sponsored seven bills that have been passed and are now before the Governor for signing: 1) to reform the S.D. County Regional Airport Authority, 2) to improve air quality by reducing vehicle emissions, 3) to protect urban canyons and open space, 4) to preserve the S.D. River, 5) to generate renewable power, 6) to restore property-tax equity to registered domestic partners, 7) to replace the DMV building in Hillcrest.

#### Open Forum

1. Bob Ilko: Running for S.D. City Council (5<sup>th</sup> District). Grew up in S.D., 17 years in Scripps Ranch. Active in planning groups, Little League, school groups, fire recovery, etc. Has been a police officer. His children go to public schools. Says city needs checks and balances. Fire, police, and H.S. departments need to communicate better. Congratulated MMTC on Street Fair.
2. Scott Barnett: Running for S.D. School Board. Has 2 children in schools. Is active in PTAs, etc.
3. Mary Balman, of SAY San Diego and MM resident: Half of the people in the Labor Day riots at the beach were underage drinkers. Flyer on S.D. City Council's (Public Safety and Neighborhood Services Committee) October 10 meeting to consider alcohol-free beaches (2 p.m. at City Admin. Bldg.). Please support this initiative.
4. Mike Sachs, Retired Naval officer and MM resident: Just joined MMTC through Street Fair. Schools are important, especially the issue of getting the Salk School built. Need to consider youths speeding (and having accidents) on Calle Cristobal.
5. "RJ," student at Saint Augustine: Lives on Calle Cristobal. Hears the racing cars and the accidents at night.
6. Diane Smith, President of MM Women's Club: MMWC is sponsoring a Casino Night on Saturday, November 3, at the Holiday Inn Select on Miramar Road, near I-15.

#### New Business

1. Parliamentarian John Daley:
  - a. It is time to nominate members for next year's MMTC Board. The Nominating Committee will include John, Pam Stevens, and Arlette Ballew. Other nominations and volunteering may be done from the floor at the November meeting, and the elections will be held at the December meeting.
  - b. Will be soliciting nominations for the MMTC 2007 Volunteer of the Year. There will be nomination forms on the website and in the November *Newsletter*. The vote will be taken at the December meeting.

Main Program: Education Night

1. 1<sup>st</sup> VP for Programs, Kathy Madsen: Introduction of Mira Mesa school Principals
  - Board of Education Representative: Mitz Lee
  - Mira Mesa High School: Principal Jeff Oivero
  - Challenger Middle School: Principal Sheelagh Moran
  - Wangenheim Middle School: Vice-principal Robert Gilardo (for principal Robert Grano)
  - Erickson Elementary School: Principal Linette DeRosa
  - Hage Elementary School: Principal Ethel Daniels
  - Hickman Elementary School: Principal Dinette Mitchell-Ricks
  - Mason Elementary School: Principal Deiedre Hardson
  - Sandburg Elementary School: Principal Laurie Hinzman
  - Walker Elementary School: Principal Rochelle Dawes
  
2. Jeff Olivero, Principal of Mira Mesa High School:
  - a. Presentation of plan for proposed amphitheatre on MMHS lot at MM Blvd. and Reagan Road. Has been before MM Planning Group. Sponsored by Andy Schlosser, Texas Instruments, and S.D. *Union-Tribune*. There will be no speakers to disturb the neighborhood, as earphones will be connected to the seats. San Diego site was picked for its weather; achievements of MMHS and of outstanding principal; and the MM community's hometown atmosphere, cohesiveness, and proactiveness. Meeting on Thursday, October 25, at 7 p.m., at the MMHS library.
  - b. Andy Schlosser, Schlosser Development Corporation (SDC): Was real-estate developer in Texas and Oregon for 20 years. Got involved with Texas Instruments, *U-T*, and SD School District to pilot a constellation ampitheatre. Firm has patented digital-light-processing technology (also being used in movie theaters) that allows I-MAX-like presentation of educational content and events in real time. Would be a landscaped bowl ampitheatre in a park-like environment, which can be used by the school during the day. (There is a huge amount of educational content that can be digitized.) At night would show movies rated G, PG, and maybe PG 13. Wants to learn community's needs and objectives and learn before rolling it out in other locations.
  - c. Question and Answer Period:
    - Mitz Lee: Sounds exciting, but will it cost the School District? A: No. Who will do the maintenance? A: Novel mechanism for financing: selling tickets to movies, selling concessions at movies and community events. Will share profits with School District after paying for it. Maintenance would be done by his (& his brother's) firm. Licensing, etc., would also be from gate and concessions. Insurance with national insurance companies.
    - John Daley: How many of these have been done? A: None so far. Revenue generation? A: For School District to consider. How much can be seen from the street (New Salem, Reagan, MM Blvd.)? A: Screens point downward for best viewing and also because of requirements of distributors' of content. People can't stand on the street and watch. How many days per year will it be in operation? A: Summer is the most profitable for movies, musical events (concerts), and sporting events (also in early Autumn). Those 4 months would be mostly commercial showings.

What about security re. the skateboard park planned for across MM Blvd.? A: Will be mostly grass, not good for stake boards. Will have a buffer, berm, and fence.

Alan Philpott: What is the timeline? A: It's a long process (State law re. school property, etc.). Jim Watts, School District Architect: Working with the School Board to get agreement re. noise, traffic, light pollution, etc., with due public notice. Will be an Environmental Impact Review process. Probably 4 to 6 months for the EIR. Then the design process (6 to 8 months). Probably at least a year, maybe more.

Andy S.: Little permanent physical improvements, mostly landscaping (drainage and parking issues but not as complicated as an enclosed structure).

John Daley: How long after the approval? A: A couple of months.

Pam Stevens: What about sound for live events? A: A high-school football game, for example, doesn't need sound. There will be a sound system for school or community events.

Joe Frichtel: How much seating? A: 1,000 seats, plus grass areas. The State Architect will look at that.

Jim Brown: Grass or synthetic turf? A: Grass.

Stephen Sluyter: Who will own it? A: The property is owned by the city. Schlosser's company would have a license agreement to operate the venue.

d. President Stevens called for a motion to have the MMTC write a letter approving the proposal. Motion made (Madsen/Ballew). Discussion. Robin Stutsman: Positive comment. Steve Stutsman: Would put MM on the map. Vote taken: 25 for, 0 opposed.

Old Business (none)

Meeting adjourned. Refreshments served, with an opportunity for members to mingle with school representatives.