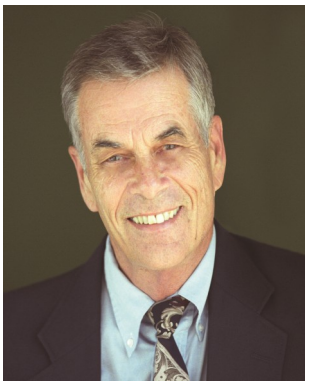
August, 2011

Mira Mesa Town Council

Neighborhoods for Clean Elections - John Hartley, Chairman



As the historic 2010 Redistricting process draws to a close and we begin to look toward the 2012 elections, Neighborhoods for Clean Elections is bringing its message of campaign finance reform to local communities.

The San Diego campaign for Clean Elections was initiated in the 1990s by local activist Francoise Farron. Under her leadership, the Alliance for Clean Elections was formed.

In 2005, Neighborhoods for Clean Elections was formed as a grassroots coalition of groups and individuals who came together in a renewed campaign to initiate Clean Elections in the City of San Diego.

Neighborhoods for Clean Elections has created a Clean Elections Ballot Initiative, available at the organization's website (www.sdcleanelections.org), which the group hopes to see on the November 2012 general election ballot. Chairman John Hartley will be with us this meeting to discuss this initiative and their current programs for San Diego candidates.

John Hartley, current Chairman of Neighborhoods for Clean Elections, is a former San Diego City Councilmember. A retired teacher, Mr. Hartley has also served as chairman of Partners for Safe Neighborhoods and as president of the Friends of Kensington/Normal Heights Library. He has

13th Annual Mira Mesa Street Fair
September 17, 10 AM - 5 PM

Inside this issue:

Monthly Meeting Notes	1
Mira Mesa Town Council Information	2
Business of the Month - RC Realty	2
President's Message	3
San Diego Internet Crimes Against Children	3
Could You Be Miss Mira Mesa?	4
Vendors Wanted for Mira Mesa Street Fair	4
MMYB 2011 Fall Baseball Registration	4
Local Numbers	5
Elected Officials	5
Support Our Advertisers	6
Community Calendar	7
Highlights of Last Month's Meeting	8-9
Redistricting Commission Selects A Map	9
Business Members	10-11
Proposed Transportation Plans Affect Mira Mesa	11
Membership Information and Application	12

Mira Mesa Town Council Meeting

Monday, August 1, 2011
7 - 9 p.m.

Mira Mesa Senior Center
8460 Mira Mesa Blvd

Agenda:

Neighborhoods for Clean Elections

Business of the Month: RC Realty

Visit us online at www.miramesatowncouncil.org or "like" us on facebook

MIRA MESA TOWN COUNCIL BOARD OF DIRECTORS, 2011

PRESIDENT
Ted Brengel, *Ted@TedBrengel.com*

FIRST VICE PRESIDENT (PROGRAM CHAIR)
Bari Vaz, *BariVaz@sbcglobal.net*

SECOND VICE PRESIDENT (MEMBERSHIP)
Maria G. Pankau, *mgpankau@hotmail.com*

TREASURER
Jeff Stevens, *jeffstev@san.rr.com*

RECORDING SECRETARY
Kathy Madsen, *rmadsen1@att.net*

NEWSLETTER EDITOR
Sandy Smith, *sandysmith92126@gmail.com*

PARLIAMENTARIAN
Jon Labaw, *jlabaw13@gmail.com*

MEMBERS AT LARGE
John Daley, *jedaleyiii@aol.com*
Jennifer Kvalvik, *jkvalvik@sandi.net*
Alexander Tri Minh Nguyen, *alex909@gmail.com*
Jerry Ollinger, *jerryollinger@hotmail.com*

Mira Mesa Town Council Meetings

Mira Mesa Town Council meetings provide a public forum for community issues relating to civic, cultural, social, educational and recreational development and improvement in the area. Regular meetings are held the first Monday of each month at the *Mira Mesa Senior Center* from 7 to 9 p.m., with no meeting held in July.

2011 Mira Mesa Town Council meeting schedule:

January 3	**July - NO MEETING**
February 7	**August 1**
March 7	**September 12 ****
April 4	**October 3**
May 2	**November 7**
June 6	**December 5**

**** Sept meeting is on the 2nd Monday due to Labor Day**

Contact Us:

Mira Mesa Town Council
PMB 230
10606-08 Camino Ruiz
San Diego, CA 92126

issues@miramesatowncouncil.org

www.MiraMesaTownCouncil.org

Please send items for publication to:
newsletter@miramesatowncouncil.org

Want to help your community, but don't know how?

Mira Mesa is made up of people just like you who are looking for ways to get involved in the community. Whether you are interested in local planning, parks and recreation, community appearance, family events or something completely new, there's a place for you.

Ongoing MMTC committees and community groups include:

- **MMTC BANNER DISTRICT COMMITTEE**
- **MMTC COMMUNITY PRIDE COMMITTEE**
- **MMTC FOURTH OF JULY COMMITTEE**
- **MMTC STREET FAIR COMMITTEE**
- **MMTC MAINTENANCE ASSESSMENT DISTRICT COMMITTEE**
- **CLUSTER SCHOOLS COUNCIL**
- **COMMUNITY PLANNING GROUP**
- **HEROES**
- **MIRA MESA COMMUNITY VISION**
- **RECREATION COUNCIL**
- **RETIRED SENIOR VOLUNTEER PATROL (RSVP)**

Come to a Mira Mesa Town Council general meeting or contact one of our directors for more information. Also see page 7 for specific meeting times and locations.

Business Member of the Month: RC Realty

RC Realty (Formerly Red Carpet Realty) has been located in the Mira Mesa Mall since 1975. Dave Chambless opened the doors in 1975 and the company is still run by the Chambless family.

RC Realty has been actively involved in the Mira Mesa community supported youth sports as well as Mira Mesa High School and the Mira Mesa Fireworks

Our family lives, works and plays in Mira Mesa and look forward to many more years helping families with all their Real Estate needs. Stop by the Mira Mesa Mall and say hello sometime.

Visit with the Chambless family and RC Realty at our next Mira Mesa Town Council meeting on Monday, August 1, 7 pm at the Mira Mesa Senior Center

President's Message for August

By Ted Brengel, MMTC President

It's August already - just a little over a month until the Mira Mesa Street Fair which this year, is on September 17. I sincerely hope that even with vacations and summer activities you will still take a few minutes to look over the newsletter thoroughly. As always there is a wealth of information in here.

The first thing I should point out is that we have added a (not exactly) new community event this year: The Miss Mira Mesa Pageant. The pageant will take place on Saturday, September 10 at the Country Inn and Suites. This pageant, a stepping stone to the Miss Greater San Diego, Miss California and Miss America pageants, will not only serve to instill poise and pride in the young women of our community, it will also allow them to compete for scholarships with which to further their education. If you are eligible, by all means fill out an application. For those who are not eligible, please come out and support the contestants on September 10.

What a fantastic 4th of July Celebration we had! Every aspect of the celebration was spectacular. My hat is off to the many hard-working volunteers who made this possible. I would like to especially single out the Mira Mesa High School Key Club for their support. Members of the Key Club were there early and late and all through the day, filling in wherever a helping hand was required. Their efforts went a long way toward making it a spectacular day. Of course, it would be purely criminal not to mention the person who pulled all the events together for us. Bari Vaz worked tirelessly for many months to make the festivities possible. Her dedication to making the day perfect for everyone showed in every event.

Now I must add a somber note to the typically positive tenor of my messages. This may well be the last time we are able to put on a fireworks presentation in Mira Mesa. We simply haven't received donations at a level that will allow us to sustain that part of the celebration. In fact, this year, for the first time, MMTC will most likely have to fill in several thousand dollars to make up for lower-than-usual donations. I am very sorry to say that unless we can find additional sponsors or get additional community support, 4th of July fireworks in Mira Mesa are history. I urge everyone to lend a hand in helping to secure sponsorships and donations so we can turn this around.

Changing the subject once again, please don't miss getting a copy of Pam Steven's book on the history of Mira Mesa. It is available at the local Barnes & Noble bookstore. Just about everyone has questions about the history of the community. Stop wondering and get a copy of the book with all the answers including pictures. The book is in the Images of America Series from Arcadia Press. It is also available online from Amazon.com and BarnesandNoble.com.

San Diego Internet Crimes Against Children Task Force

By Ofc. Susan Steffen, NE Division

Protecting Children. Prosecuting Offenders.

In today's technological world the Internet is a lifeline for most and while it has enhanced the lives of many, it also has made children easy targets for predators. It is important for parents, law enforcement and society as a whole to know the dangers children face on the Internet and how to reduce the risks of being victimized. The Internet Crimes Against Children (ICAC) Task Force Program was created to help law enforcement agencies and prosecuting agencies work together to keep children safe and hold offenders accountable.

The best way to protect your kids online? *Start early and Talk to them.* Children look to their parents to help guide them. Even the most tech-savvy kids need to understand that not everything they see on the internet is true, that people on the internet may not be who they appear to be.
As they grow to become teens they need to know that information or images they share can be seen far and wide, and that once something is posted online, it's close to impossible to "take it back."
Mobile Phones

Most mobile phones now have cameras and video capability, making it easy for teens to capture and share every moment on the go. Cell phones can be creative and fun, yet they also present issues related to personal reputation and safety. Encourage your teen to think about their privacy and that of others before they share photos and videos via cell phone. Sending or forwarding sexually explicit photos, videos, or messages from a cell phone is known as "sexting". In addition to risking their reputation and friendships, they could be breaking the law if they create, forward, or even save this kind of message.

If you have questions about Internet Crimes Against Children, prevention or suspicious, please contact the SDICAC Task Force at 858-715-7100.

The San Diego Internet Crimes Against Children Task Force website is http://sdicac.org/.

Calling All Girls! Could You Be Miss Mira Mesa?

By Maria Pankau

Are you between the ages of 14 and 26? Do you live and/or work in Mira Mesa? Would you like to represent Mira Mesa in all community events for the coming year? Well…here is your chance!

The Mira Mesa Town Council and the Mira Mesa Chamber of Commerce are sponsoring the 2011 Miss Mira Mesa and Miss Mira Mesa Teen Pageant. This first ever, combined pageant is a stepping stone to the Miss Greater San Diego, Miss California, Miss America and so on. The local winners will receive scholarships and gifts packages, as well as, the entry fee for the Miss Greater San Diego Pageant, should they wish to continue. The Miss Mira Mesa pageant will take place on Saturday, September 10, 2011 at the Country Inn and Suites on Mira Mesa Blvd.

All interested girls can visit the Mira Mesa Town Council website at miramesatowncouncil.org or the Mira Mesa Chamber of Commerce website at miramesachamber.com to download the pageant information and application. The application deadline has been extended to August 10, 2011.

Be the "Face" of our community for the 2011-2012 events. Direct all questions to Maria Pankau at mgpankau@hotmail.com please write "Miss Mira Mesa" in the subject line, or at 858-271-1572.

Vendors Wanted for Mira Mesa Street Fair Sept. 17 – Booth Sign-up Deadline Aug 6

By Pam Stevens

Crafters and other vendors, non-profit and business information booths, and food from around the world will be at the 13th Annual Mira Mesa Street Fair, hosted by the Mira Mesa Town Council, Saturday, Sept. 17, 2011, 10 AM to 5 PM, Camino Ruiz from Mira Mesa Blvd. to New Salem St. Enjoy entertainment on two stages, a carnival, children's crafts and games, free rock painting for children sponsored by Vulcan Materials, a car show, and a SDG&E lighting exchange. Info.: www.miramesatowncouncil.org.

Find out about Mira Mesa past and present at the "big top" information booth with displays and volunteers from the Mira Mesa Town Council, Recreation Council, Community Planning Group, and Chamber of Commerce. Discover treasures at bargain prices at the Friends of the Mira Mesa Library's largest used book sale of the year (until 2:30 PM in the library meeting room.) Enjoy military displays and a classic car show, or climb to the operator's cab of a giant earth mover for a bird's eye view of the Street Fair below you!

A limited number of food booth spaces are still available. Food categories already covered include a variety of sausages and hot dog vendors, Egyptian, frozen yogurt, kettle corn, and other treats. MMTC is actively seeking Filipino food and at least one other ethnic food booth. Crafters selling handmade items, other vendors, community service groups, schools, churches, and other non-profits are also encouraged to sign up.

For a booth space application, see www.miramesatowncouncil.org and click on "Mira Mesa Street Fair." Applications should be printed and mailed to the Mira Mesa Town Council. Booth fees may be paid online or via check with the application. To avoid a late fee, applications must be postmarked no later than August 6. The last day to register is August 20, 2011.

MMYB 2011 Fall Baseball Registration ONLINE!!!

By John Horst, Mira Mesa Youth Baseball President

We are pleased to announce our Fall Baseball (formerly called "Winter Ball" -- but always held in the beginning of the Fall) registration, now available ONLINE at http://www.mmyb.org. Just visit our website and click 'Online Forms' on the left side menu. From there select the 'MMYB 2011 Player Registration' link and fill out the form online.

After completing the form, you will be presented with a 'Checkout' button. When you click this, your child's registration will be filed and the league will be notified by email. You will then be presented with the opportunity to pay online through PayPal. If you have your own PayPal account, you can use it or you can pay via credit card. The money will automatically go into MMYB's bank account. While we will receive an email notifying us of the payment, please keep the record provided by PayPal to confirm payment if needed.

We will be releasing a new and separate Liability Waiver form shortly. You will need to download it, print one out and sign it for each player registered. We will still hold our traditional registration booth at the Mira Mesa Recreation Center on August 7th and 14th (Sundays). If you register online please take the 7th or 14th as the opportunity to drop off a COPY of each child's birth certificate and the Liability Waiver form, as well as picking up your Beef Jerky if you will be participating in fund raising.

This is our first effort at online registration, so please bear with us if we run into any kinks in the process.

Thanks for your continued support and participation in MMYB.

LOCAL NUMBERS

Emergency Services
Police/Fire/EMS 9-1-1
Poison Control 1-800-222-1222

Utilities
Fire hydrant open 619-515-3525
Gas leak 800-411-7343
Power/phone line downed 619-811-8081
Tree limbs in power lines 800-411-7343

Nuisances
Animal, dangerous 619-236-2341
Animal, dead 858-492-5060
.....5pm-7am or weekends & holidays: 619-573-1276
Animal manure (dog) 619-338-2283
Animal, rodents/rats 858-694-2888
Building abandoned or dangerous 619-236-5500
Car abandoned or inoperative 858-495-7856
Noise (loud) 619-236-5564
Code Compliance 619-236-5500
Trash: uncollected, overflowing dumpster, trash-strewn lot, or recyclables 858-492-5055

General County Services Information
2-1-1 San Diego 2-1-1

Streets & Environment
Bus shelter damaged 619-231-1466
Manhole cover missing or damaged 619-515-3525
Street, flooded 619-527-7500
Street, light out (see below for traffic lights) 619-527-7500
Street, pothole 619-527-7500
Street, sink hole or collapse 619-515-3525
Street, traffic light non-functioning 619-525-8650
Swimming Pools..... 858-689-6296
Weeds overgrown, fallen trees, or clogged storm drain 619-527-7500

Criminal Activity
Police Community Relations Office, NE.....858-538-8120
Police Community Relations Office, NW.....858-523-7031
Suspected Arson 1-800-472-7766 (47ARSON)
Gangs 619-531-2847
Graffiti 619-525-8522
Non-emergency crime or suspicious activity e.g. belligerent person, car/building alarm, nuisance bar, underage drinking 858-484-3154

ELECTED OFFICIALS

City Council District 5: Carl DeMaio
Ph. (619) 236-6655, Fax (619) 238-0915
E-mail: carldemaio@sandiego.gov
Website: http://www.sandiego.gov/citycouncil/cd5/index.shtml
Representative to Mira Mesa John Ly, JwLy@sandiego.gov

San Diego Unified School District Board, District A: John Lee Evans
Ph: (619) 725-5550, Fax (619) 297-5624
E-mail: johnleeevans@sandi.net
District Website: http://www.sdcs.k12.ca.us/
Website: http://www.sandi.net/board/evans.pdf

San Diego Community College District Board, District B: Bill Schwandt
bschwand@sdccd.edu
Website: http://www.sdccd.cc.ca.us/public/district/trustees/schwandt.html

Governor: Jerry Brown
State Capitol Building, Suite 1873, Sacramento, 95814
Ph: (916) 445-2841, Fax: (916) 445-4633
Local office: 1350 Front St., Suite 6054, Sixth Floor
San Diego 92101
Ph: (619) 525-4641
Website: www.governor.ca.gov.

Congressman, 50th District: Brian Bilbray
San Diego County Office: 462 Stevens Ave. Suite 107
Solana Beach, CA 92075
Ph: (858) 350-1150 Fax (858) 350-0750
E-mail via website: http://www.house.gov/bilbray
Field Representative: Will Zasadny
Will.Zasadny@mail.house.gov

Mayor, City of San Diego: Jerry Sanders
Ph: (619) 236-6330 Fax: (619) 236-7228
E-mail: JerrySanders@sandiego.gov
Website: http://www.sandiego.gov/mayor/
Representative to Mira Mesa: Nancy Gudino
nguidino@sandigo.gov

State Assembly, 75th District: Nathan Fletcher
9909 Mira Mesa blvd., Ste. 130, San Diego, CA 92131
Ph: (858) 689-6290, Fax: (858) 689-6296
Website: : http://www.assembly.ca.gov/fletcher
Ph: (916) 319-2075.
Field Representative: Chasen Bullock,
Chasen.Bullock@asm.ca.gov

State Senate, 39th District: Christine Kehoe
2445 Fifth Avenue, Suite 200, San Diego, CA 92101
Ph: (619) 645-3133 Fax: (619) 645-3144
Representative to Mira Mesa: Andrew Kennerly

County Supervisor District 3: Pam Slater-Price
Ph: (619) 531-5533
E-mail: pam-slater@co.san-diego.ca.us
Website: http://www.sdcounty.ca.gov/cnty/bos/sup3/
Representative to Mira Mesa: Nadia Moshirian

County Supervisor District 4: Ron Roberts
S.D. County Administration Center: 1600 Pacific Highway
Room 335, San Diego, CA. 92101
Ph: (619)531-5544
E-mail: ron-roberts@sdcounty.ca.gov
Web site: http://www.sdcounty.ca.gov/cnty/bos/sup4/
Field Representative: Lauren Prescott

Please Patronize Our Mira Mesa Town Council Advertisers—Their Support Makes This Newsletter Possible

PROPERTY GALLERY

Marvin Miles
Years Experience
Certified Residential Specialist
Mortgage Certified REALTOR®

SRES
CRS

(619) 993-8401 Cell
(858) 271-8400 Bus.
(858) 271-1030 Fax
E-Mail: mmiles5050@aol.com

30

1997 Volunteer of the Year

Past MMTC Board Member
Past LMD Chair
Past Community Pride Chair
President—MM/SR RSVP "Foundation"
"Chief Graffiti Buster Since 1993"

"Ask for MMTC Discount"

Search 1000's of Homes Instantly
www.sandysmith92126.com

Sandy Smith SRES
DRE# 01238457
RC REALTY of San Diego
858-361-5229
SandySmith92126@gmail.com
8250 Mira Mesa Blvd. Ste. #B
Located in the Mira Mesa Mall

Search 1,000's of Homes Instantly
www.SandySmith92126.com

Mira Mesa Presbyterian Church (U.S.A.)

8081 Mira Mesa Blvd.
San Diego, CA 92126

Sunday Worship: 9:30 a.m.
Sunday School: 9:30 a.m.
Preschool: 858-578-2160

Church: 858-578-2150
Fax: 858-578-4096
Web site: mmpcusa.com
E-mail: mmpcusa@sbcglobal.net

If You Aren't at Your Last Job, Why Is Your 401(k)?

To find out about 401(k) options that make sense, call today.

David S Tam, AAMS®
Financial Advisor

10717 Camino Ruiz Ste 152
San Diego, CA 92126
858-695-1001

www.edwardjones.com Member SIPC

Edward Jones
MAKING SENSE OF INVESTING

New Ad Rates—Business Card Size

One Issue - $25.00, **Three Issues** (Buy 2, Get 1 Free) - $50.00, **Full Year** - $150.00 (Buy 6, Get 5 Free)- To place an ad contact: Newsletter@MiraMesaTownCouncil.org

August 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 **Mira Mesa Town Council**—7pm, Mira Mesa Senior Center	**2** **Golden Friends** – 10 am, Mira Mesa Senior Center **Mira Mesa Maintenance Assessment District** – 7 pm, Mira Mesa Senior Center	**3** **Kiwanis, Scripps-Mira Branch** – 7:15 am, Mimi's Restaurant Fourth of July Committee - 6:30 pm, MM Senior Center	**4**	**5**	**6** **Fil-Am Sr. Citizens Assn** – 10 am, Mira Mesa Senior Center
7 **FAASDNC Meeting** – 12 pm, Mira Mesa Recreation Center	**8** **Mira Mesa Town Council Board of Directors** – 6:45 pm, Mira Mesa Senior Center	***9*** **Golden Friends** – 10 am, Mira Mesa Senior Center **Epicentre Oversight Committee** – call for information **Mira Mesa Women's Club** – 7 pm, Mira Mesa Senior Center **Friends of the Library** – 7 pm, Mira Mesa Library **Recreation Council** – 7 pm, Lopez Ridge Rec Center **Black Mountain Masonic Lodge #845 F.& A,M,** – 7:30 pm, Mission Valley Scottish Rites Center	**10** **Kiwanis, Scripps-Mira Branch** – 6:30 am, Mimi's Restaurant **Exchange Club of San Diego** – 6:30 pm, Mandarin Garden Restaurant Fourth of July Committee - 6:30 pm, MM Senior Center	***11***	**12**	***13***
14	***15*** **Mira Mesa Communiity Planning Group** – 7 pm, Vulcan Materials Office, 7220 Trade St, Suite 205	**16** **Golden Friends** – 10 am, Mira Mesa Senior Center	**17** **Kiwanis, Scripps-Mira Branch** – 7:15 am, Mimi's Restaurant **Mira Mesa Chamber of Commerce**—5:30 pm Social, 6 pm Meeting, location varies Fourth of July Committee - 6:30 pm, MM Senior Center	***18*** **Sr Center Board of Governors** – 2 pm, Mira Mesa Senior Center **Mira Mesa Theatre Guild** – 6 pm, location varies **Community Pride –** 6:30 pm, call for location **Black Mountain Democratic Club** – 7 pm, Mesa Village Rec Hall 1	**19**	***20***
21	***22*** **Mira Mesa Cluster Schools Council** - 6 pm, Mira Mesa High School Media Room	**23** **Golden Friends** – 10 am, Mira Mesa Senior Center	**24** **Kiwanis, Scripps-Mira Branch** – 7:15 am, Mimi's Restaurant **Exchange Club of San Diego** – 6:30 pm, Mandarin Garden Restaurant **Fourth of July Committee** – 6:30 pm, MM Senior Center	**25**	**26**	**27**
28	**29**	**30** **Golden Friends** – 10 am, Mira Mesa Senior Center Banned Book Club—6:45 pm, Mira Mesa Library	**31** **Kiwanis, Scripps-Mira Branch** – 7:15 am, Mimi's Restaurant **Fourth of July Committee** – 6:30 pm, MM Senior Center **Mira Mesa Banner District** – 6:30 pm, location TBD			

Highlights of the June 6, 2011 MMTC Meeting

CALL TO ORDER

- Pledge of Allegiance
- Approval of Minutes from May meeting, by acclamation
- Recognition of our "Business of the Month" - Mira Mesa Shopping Centers

POLICE AND FIRE REPRESENTATIVES

San Diego Police Department

- Northeastern Division Capt. Chris Ball and Officer Ray Silva

San Diego Fire Department

- No one in attendance

PRESENTATION—MMTC VERNE GOODWIN SCHOLARSHIP AWARD WINNERS

- Mindy Kim Truong
- Christi-Lynn del Rosario
- Linda Pham
- Cherie Tran
- Melisa Chavez
- Yasmin Hernandez
-

PRESENTATION—CITY COUNCIL REDISTRICTING UPDATE

- Redistricting will create 9 City Council districts instead of the current 8
- Mira Mesa should remain united in a single council district
- MMTC believes all Community Planning Areas should be united, and in a single district
- MMTC map presented—unites Mira Mesa with Scripps Ranch and Miramar
- Various maps presented by other groups were highlighted; SDCTA map divide Mira Mesa, all others did not

ELECTED REPRESENTATIVE REPORTS

City Councilman Carl DeMaio (John Ly)

- Garbage collection for residents on private streets in Mira Mesa will end on July 1; lawsuit is pending
- Continued success using new 311 app

State Assemblyman Nathan Fletcher (Chasen Bullock)

- Assemblyman Fletcher and Council President Young are conducting a "listening tour" on education.
- Assemblyman has introduced a budget plan that can balance the budget without cutting education.

COMMITTEE REPORTS

- Fourth of July Committee - Donations needed to pay for this year's fireworks; don't know if we can afford fireworks next year.
- Street Fair is September 17 - Vendors are needed for the event
- Banner District—New banners are going up, and special 4th of July banners will be in place for the parade

COMMUNITY GROUP REPORTS

- Mira Mesa Youth Baseball - Registration on August 7 and 14.

Meeting adjourned 8:30 p.m.
Next meeting Monday, August 1, 2011, 7 PM, at the Mira Mesa Senior Center.

Board meetings are held on the second Monday of each month at the Senior Center at 6:45 PM.

Mira Mesa Farmer's Market

Open 3—7 pm, Mira Mesa High School

2011 Fourth of July Parade Winners To Be Announced

By Maria Pankau and Bari Vaz

The Mira Mesa 4th of July Committee will announce the 2011 Category winners and Overall winner at the August 1 general membership meeting.

Categories to be awarded include: Comedy, Commercial, Decorated Float, Decorated Vehicle, Marching, Marching Band, and Non-Marching. An Overall winner will also be announced.

Join us on Monday, August 1, to salute our award winners and all of our parade participants who made this the largest and best parade in Mira Mesa history.

Redistricting Commission Selects Proposed Map

By Bari Vaz, MMTC Redistricting Committee Chairman

After months of public hearings, the 2010 Redistricting Commission for the City of San Diego has developed a proposed map of nine City Council districts. This change was required following the approval of the "Strong Mayor" initiative in June, 2010.

The new map, as proposed by the Commission, includes Mira Mesa in a district made up of the following areas:

Mira Mesa
Rancho Penasquitos (partial – area south of SR-56 and west of Salmon River Road)
Los Penasquitos Canyon Preserve (partial - eastern part)
MCAS Miramar (partial – area west of I-15)
Clairemont Mesa (partial – area east of Tecolote Canyon)
Kearny Mesa (partial – area north of Aero Drive)
Linda Vista (partial – area northeast of Genesee Avenue)

The new district is comprised of areas taken from four existing council districts – District 1 (pop. 10,624), District 5 (pop. 72,760), District 6 (pop. 55,687), and District 7 (pop. 5,028). Mira Mesa will make up approximately 50.5% of the population of the new District 6 (total population 144,099).

The numbering system for the new proposal designates Mira Mesa's council district as "District 6". This designation means that Mira Mesa would be represented by the current District 6 council member, Lorie Zapf, for the remainder of her term in office (2 years, until 2014). At that time, District 6 would participate in an election for the first time utilizing its new council district boundaries.

To view the complete "Preliminary Redistricting Plan", please visit the Commission's web page at www.SanDiego.gov/Redistricting. Click on the "Draw The Districts: Online Mapping Software" button to access the mapping software. If this is your first time accessing the software, you will be required to create a user id and password. Click "File"->"Open"->"Shared Plans"->"Everyone" to open the file containing the map. Select "Adopted Preliminary Plan", also called Plan ID 30402. The map displayed is the one designed by the Commission.

A printed copy of the map, along with the Commission's notes on how this map was developed, can be found at http://www.sandiego.gov/redistricting/pdf/preliminaryredistrictingplan.pdf.

There will now be five public hearings to allow community input on the map design. The schedule of these meetings is:

Tuesday, July 26, 6 PM – Logan Heights Branch Library, Santa Fe Room, 567 South 28th Street
Thursday, July 28, 6 PM – Thurgood Marshall Middle School Theater, 9700 Avenue of Nations
Saturday, July 30, 10 AM – Balboa Park Palisades Bldg Recital Hall, 2130 Pan American Road West
Monday, August 1, 6 PM – University Towne Center Forum Hall, 4545 La Jolla Village Drive
Wednesday, August 3, 6 PM – Salvation Army Joan Kroc Center, Multipurpose Room, 6845 University Av

The flier for this event can be found online, at: http://www.sandiego.gov/redistricting/pdf/redistrictingpublichearings.pdf
Following the public hearings, the Commission will make any changes they believe necessary following public input and will submit the final map to the City of San Diego.

I encourage you to attend at least one of the five public hearings, to see the new map and submit any comments that you may have. This map will determine our City Council representation for the next 10 years.

BUSINESS MEMBERS

Jason Long/Christina Renken
Bangin' Burgers
7070 Miramar Rd.
San Diego, CA 92121
858-578-8000
Jason@bangin-burgers.com

Jeff Mudd
Best-Rate Repair Co., Inc.
4580 Alvarado Canyon Rd, #K
San Diego, CA 92120
619-229-0116
Best_RateforJeff@yahoo.com
www.best-rate-repair.com

Bart Conn
Biophysics Chiropractic
5820 Oberlin Dr # 204
San Diego, CA 92121
858-678-8900

Jerry Ollinger
Black Mountain Democratic Club
PO Box 261988
San Diego, CA 92126-0000
858-245-8979

Howard McGill
Black Mountain Masonic Lodge #845 F&AM
Scottish Rite Center
1895 Camino del Rio South
San Diego, CA 92108
858-271-6573

Chris Yu
Brazilian Jiu Jitsu Unlimited
7060 Miramar Rd. Suite 210
San Diego, CA 92121
858-245-2107
bjjunlimited@gmail.com

Ilana Rosenfield/Damon Morris
California Solar Innovations
6440 Lusk Blvd #101
San Diego, CA 92121
858-535-5356
liana@csigreenliving.com
www.csigreenliving.com

Paul Basta
Chase Bank
8222 Mira Mesa Blvd
San Diego, CA 92126
858-566-1242
Paul.Basta@chase.com

Brent Baillio
***Chick-Fil-A**
10750 Camino Ruiz
San Diego, CA 92126
858-566-7800
02656@chick-fil-a.com
www.chick-fil-a.com

Lark Mayeski
***Christ the Cornerstone Lutheran Church and Academy**
9028 Westmore Rd. San Diego, CA 92126
858-566-1741
www.ctc-academy.org

Fe' Haynes
Creative Memories Scrapbooks & Digitals
9023 Mesa Woods Ave.
San Diego, CA 92126
858-271-0766
cmfe@san.rr.com

Carl Montgomery
Coastal Kona Ice
13115 Shalimar Place
San Diego, CA 92014
858-793-1335
konacoastal@gmail.com

Therese Warah
Comerica Bank
9350 Mira Mesa Blvd
San Diego, CA 92126
858-577-0234
theresegwarah@comerica.com

Norma Torres/Jen Martin
COSTCO
12155 Tech Center Dr.
Poway, CA 91942
858-848-2451
w775mbr@costco.com

Maria Elena Davo
***Davo Family Child Care**
8924 Cord Ln.
San Diego, CA. 92126
858-695-1930
manenadavo@aol.com

Vanessa Huff
eLiveLife
619-450-3114
info@elivelife.com

Brahna Derr
Exchange Club of San Diego
PO Box 262266
San Diego, CA. 92196
619-258-8674
brahna@tomsmm.com
www.xcsd.org

Lois M Knowlton and
Kathryn Holt
The Friends of Adult Day Health Care Centers
4506 Nebo Dr.
La Mesa, CA 91941
619-466-3094 (H)
858-748-5044 (W)
loisknow@aol.com

Pat Watkins
Friends of Los Penasquitos Canyon Preserve
pwatkins2008@gmail.com

Caroline Grondin
***Grondin Construction**
9235 Trade Place
San Diego, CA. 92126
858-549-1682
grondinconstruction@msn.com

Liz Oh
groSolar, Inc.
415-307-0288
liz@solarmarketinggroup.com

Bruce Ackerman
Horizon Hospice
13053 Poway Road #A
Poway, CA 92064
858-748-3030

Marcelle Rhinesmith
Kiwanis Club of Scripps Mesa
9974 Scripps Ranch Blvd #28
San Diego, CA 92131
858-752-2338
mmfish@sbcglobal.net

Ted Wang
Loving Hut
9928 Mira Mesa Blvd
San Diego, CA 92131
858-578-8885
sandiego_02@lovinghut.us

Mark James
Magical Moments Professional DJ Services
7435 Andasol St
San Diego, CA 92126
858-353-1287
Djmarkjames@aol.com

Dr. Robert Simmons
Miramar Chiropractic and Health Center
9484 Black Mtn. Rd. #1
San Diego, CA 92126
858-566-2446

Terri Clark
Mira Mesa Christian School
9696 Candida St
San Diego, CA 92126
858-578-0262
MMCSAdmin@sbcglobal.net

Marvin Miles
Mira Mesa Chamber of Commerce
9450 Mira Mesa Blvd,
Suite B, #118
San Diego, CA 92126
858-429-5759
info@MiraMesaChamber.com

Norma Garrison
Mira Mesa Girl Scouts
8471 Borealis
San Diego, CA. 92126
858-693-0590

Esther Alameddin
Joyce Gonzales
Mira Mesa High School Foundation
PMB 264
10606-8 Camino Ruiz
San Diego, CA. 92126
858-735-3923
ealameddin@gmail.com

Jennifer Kvalvik
Mira Mesa High School
10525 Reagan Rd
San Diego, CA. 92126
858-566-2262 x4419
jkvalvik@sandi.net

Michelle Tsai
Mira Mesa Living
editor@MiraMesaLiving.com
www.MiraMesaLiving.com

Brad Roth
Mira Mesa Presbyterian Church
8081 Mira Mesa Blvd.
San Diego, CA 92126
858-271-0194
www.mmpcusa.com

Brett Feuerstein
Mira Mesa Shopping Center
8294 Mira Mesa Blvd
San Diego, CA 92126
858-271-4682
brett@mesacenters.com

Alexander Nguyen
***Mira Mesa Theatre Guild**
P. O. Box 261482
San Diego, CA 92196-1482
alex909@gmail.com

Marko Ramirez
Mission Federal Credit Union
10768 Westview Pkwy
San Diego, CA 92196
800-500-6328 x3201
markor@missionfcu.org

Darrel Larson
Newbreak Church
10791 Tierrasanta Blvd #104
San Diego, CA 92124
858-576-0007
darrel@newbreak.org

Karren Strows
Partylite Gifts
10833 New Salem Way
San Diego, CA 92126-0000
619-708-2674
http://www.partylite.biz/sites/karrenscandles

Phil Lisotta
Qualcomm, Inc.
5775 Morehouse Dr.
San Diego, CA. 92121
858-845-6240
plisotta@qualcomm.com

Brooke Chambless
RC Realty of San Diego
8250-B Mira Mesa Blvd.
San Diego, CA 92126
858-722-9322
BrookeSDCA@aol.com

Sandy Smith
***RC Realty**
8250-B Mira Mesa Blvd.
San Diego, CA 92126
858-361-5229
sandysmith92126@gmail.com
www.sandysmith92126.com

San Diego County Family Child Care
9972 Avenida Magnifica
San Diego, CA 92131
858-695-2252
deeds2000@aol.com

George Folwarski
San Diego Executive Lions Club
10841 Parkdale Av
San Diego, CA 92126
858-578-4611
gfolwarski@san.rr.com

Tom Derr
San Diego Herpetological Society
PO Box 503835
San Diego, CA. 92150
619-933-1213
tom@tomsmm.com
www.sdherpsociety.org

Sean Kaye
SK Digital, Inc.
7686 Miramar Road
San Diego, CA. 92126-4202
858-408-0732

Mitch Belding
Sunfusion Solar
2707 Garnet Avenue
San Diego, CA. 92109
858-754-9902

Mario Aguirre
Sylvan Learning Center of Mira Mesa
9430 Mira Mesa Blvd, Ste 5B
San Diego, CA. 92126
858-566-4116
sylvanmiramesa
@knowledgeboost.org

Tom Derr
***Tom's Master Mechanics**
5820 Autoport Mall
San Diego, CA 92121-2514
858-450-9494
www.tomsmm.com
Collin Purple

United Studios of Self Defense
9870 Hibert St., Suite D7
San Diego, CA 92131
858-271-8677
ussdscripps@gmail.com

Taylor Bullock
US Bank—Albertsons Office
10740 Westview Parkway
San Diego, CA 92126
858-530-8500
taylor.bullock@usbank.com
Michael Linton
Vulcan Materials
3200 San Fernando Rd
Los Angeles, CA. 90065
323-474-3202
LintonM@VMCMAIL.com

Sophie Genicot
***Walgreen's Pharmacy**
10787 Camino Ruiz
San Diego, CA 92126
858-437-0761
mgr.11654@store.walgreens.com

Shawn Bay
Wyndham Vacation Resorts
911 5th Ave.
San Diego, CA 92101
619-564-3538

Andrew Samida
***YogurtLand Mira Mesa**
8220-F Mira Mesa Blvd
San Diego, CA 92126
858-566-6100
ylmiramesa@gmail.com

Brandon Stapper
858 Graphics
9705 Carroll Centre Rd
Suite 101
San Diego, CA 92126
858-568-5133
Brandon@858graphics.com

Businesses whose names are proceeded by an asterisk offer discounts to Mira Mesa Town Council members who show their current membership card.

Proposed Transportation Plans Could Have A Major Affect On Mira Mesa

By Bari Vaz

Recent proposals by SANDAG and the state's High-Speed Rail Authority include transportation plans that could have a major effect on Mira Mesa. As each of these entities continues to develop their plan, the Mira Mesa community needs to be involved in the process and make certain that our input is heard.

The High-Speed Rail Authority is in the process of developing plans for a high speed train line from Sacramento to San Diego, with an additional line connecting San Francisco to Fresno and a smaller spur line connecting Los Angeles to Irvine. For the Los Angeles to San Diego segment, the current version of the plan proposes a stop in Escondido and the end of the line at San Diego's Lindbergh Airport. In recent public meetings, the HSR revealed that it has narrowed its plan down to two selections: the first would connect the two stops by way of a rail line along I-15, SR-163, and I-5; the second would connect the stops by way of a rail line along I-15 from Escondido to Mira Mesa Blvd, where an elevated line would turn southwest across the Miramar College campus, Hourglass Park, and into Carroll Canyon, then into a tunnel to be constructed east of Eastgate Mall, through UTC to I-5 and on to Lindbergh Airport.

Miramar College recently issued a press release stating that the college had never been contacted by the High-Speed Rail Authority regarding the plan. Miramar representatives have indicated that construction of this rail line would at the very least require the demolition of newly-constructed buildings on the southern part of the campus, and could possibly cause the San Diego Community College District to abandon the campus completely. The Mira Mesa Town Council, along with the Mira Mesa Community Planning Group and numerous residents, has already expressed its strong opposition to the rail line's construction through Mira Mesa.

SANDAG recently released its "Draft 2050 Regional Transportation Plan Environmental Impact Report" for public comment. Included in the 2050 RTP are plans for an extension of the Trolley's "Blue Line" to Mira Mesa in approximately 2030. There are two proposed paths for the Trolley line: the "Unconstrained" selection (meaning that SANDAG receives sufficient funding for their first choice) and the "Constrained" selection (meaning they do not receive the maximum amount of funding requested for the project).

The Mira Mesa Community Plan includes a provision for a trolley line through Carroll Canyon (and the future Stone Creek development), north along Black Mountain Road to the Transportation Center along Hillery Drive on the Miramar Campus. This corresponds to SANDAG's "Constrained" option. SANDAG's "Unconstrained" option would develop the trolley line along Mira Mesa Blvd from I-805 to Black Mountain Road, connecting with the Hillery Drive Transportation Center.

The Mira Mesa Town Council has submitted a letter of comment to SANDAG indicating the importance of coordinating their RTP 2050 plans with both the existing Mira Mesa Community Plan and other transportation plans for the area (including the future Hillery Drive Direct Access Ramp).

To review the Regional Transportation Plan 2050, go to http://www.sandag.org/uploads/2050RTP/Draft_2050_RTP_Complete.pdf. The High-Speed Rail Line plans may be viewed at http://www.cahighspeedrail.ca.gov/lib_Los_Angeles_San_Diego.aspx, with "LA-SD Preliminary AA Appendix A Conceptual Engineering Plans Subsection 3 Murrieta Temecula to SD" being the file that contains plans related to Mira Mesa.

MIRA MESA TOWN COUNCIL—ANNUAL MEMBERSHIP APPLICATION

Primary Member/Contact Name

Companion Member Name(s)

Business/Corporation Name

E-mail Address

Address

Phone Number

City

State/Zip Code

Business/Cell Number

Date

Membership Type (Circle Choices):

Individual Companion Senior/Military/Student Corporate/Business Combined MMTC/MMCC (Corporate/Non-Profit Only)

Rates (annual membership begins July 1 and ends June 30):

Join Between:	Individual	Companion/Senior Military/Student	Corp/Bus	Corp/Bus Joint MMCC	Non-Profit Joint MMCC
May 1 - July 30	$20.00	$10.00	$50.00	$150.00	$90.00
Aug 1 - Oct 31	$15.00	$7.50	$37.50	$112.50	$67.50
Nov 1 - Jan 31	$10.00	$5.00	$25.00	$75.00	$45.00
Feb 1 - Apr 30	$5.00	$2.50	$12.50	$56.25	$22.50

If you choose a joint membership with the Mira Mesa Chamber of Commerce, you will be contacted to provide additional information required for your Chamber application.

Joint memberships are restricted to Corporation/Business or Non-Profit organizations.

Any resident, business, or non-profit may joint the Mira Mesa Town Council; members with addresses outside the Mira Mesa Community will be non-voting associate members. The Mira Mesa Town Council is a non-profit volunteer organization. Membership dues are used to defray the cost of operations such as printing and distributing the newsletter, maintaining the website (www.MiraMesaTownCouncil.org) and other approved council expenses.

Amount $_____ Cash / Check #_____ There will be a $25 fee for all returned checks.

Mira Mesa Town Council
PMB 230
10606-8 Camino Ruiz
San Diego, CA 92126

The MMTC would like to thank the Mira Mesa Shopping Center, LLC for their continuing support in providing postage for the MMTC newsletter.