June, 2011

Mira Mesa Town Council

City Council Redistricting and MMTC Scholarship Winners

The City of San Diego's City Council redistricting process has been underway for several months now. Ms. Midori Wong, Chief of Staff for the Redistricting Commission, has made a presentation to our membership regarding the process. In May, the Commission held one of its public hearings in Mira Mesa, thanks to the generosity of Qualcomm in providing a location for the event.

The Redistricting Commission has been in the news quite a lot lately, but more so focused on the Commission itself than on the process or the suggestions being made by residents of our city. At the June meeting, the Mira Mesa Town Council's Redistricting Committee will make a presentation to the membership outlining some of the ideas presented by other communities, as well as a draft of Mira Mesa's proposal to the Redistricting Commission. We hope that you will be in attendance to see what ideas have been put forth regarding the creation of nine council districts and Mira Mesa's place in those plans.

Additionally, the winners of the annual Mira Mesa Town Council / Verne Goodwin Scholarships have been selected. This year's pool of applicants submitted exemplary essays, making the selection most difficult. Our committee chose six recipients from amongst the applications, all of whom are seniors at Mira Mesa High School.

Please join us at the June meeting as we present the scholarship winners with their check, and congratulate them on their accomplishment. We wish them well in their future academic careers.

Inside this issue:

Monthly Meeting Notes	1
Mira Mesa Town Council Information	2
Business of the Month - Mira Mesa Shopping Ctrs	2
President's Message	3
Could You Be Miss Mira Mesa?	3
MMTC Scholarship Winners Selected	3
YES! Mira Mesa's Got Talent	4
Retired Senior Volunteer Patrol	4
San Diego Foundation Launches *Our San Diego*	4
Local Numbers	5
Elected Officials	5
Support Our Advertisers	6
Community Calendar	7
Highlights of Last Month's Meeting	8-9
"Feast For The Fireworks"	9
A New Look For The Banner District	9
Business Members	10-11
Mira Mesa Author Talk and Book Signing	11
Vendors Wanted For Mira Mesa Street Fair	11
Membership Information and Application	12

Mira Mesa Town Council Meeting

Monday, June 6, 2011
7 - 9 p.m.

Mira Mesa Senior Center
8460 Mira Mesa Blvd

Agenda:

Redistricting: An Update and Mira Mesa's presentation

MMTC Verne Goodwin Scholarship Presentation

Business of the Month: Mira Mesa Shopping Centers

Visit us online at www.miramesatowncouncil.org or "like" us on facebook

MIRA MESA TOWN COUNCIL BOARD OF DIRECTORS, 2011

PRESIDENT
Ted Brengel, *Ted@TedBrengel.com*

FIRST VICE PRESIDENT (PROGRAM CHAIR)
Bari Vaz, *BariVaz@sbcglobal.net*

SECOND VICE PRESIDENT (MEMBERSHIP)
Maria G. Pankau, *mgpankau@hotmail.com*

TREASURER
Jeff Stevens, *jeffstev@san.rr.com*

RECORDING SECRETARY
Kathy Madsen, *rmadsen1@att.net*

NEWSLETTER EDITOR
Sandy Smith, *sandysmith92126@gmail.com*

PARLIAMENTARIAN
Jon Labaw, *jlabaw13@gmail.com*

MEMBERS AT LARGE
John Daley, *jedaleyiii@aol.com*
Jennifer Kvalvik, *jkvalvik@sandi.net*
Alexander Tri Minh Nguyen, *alex909@gmail.com*
Jerry Ollinger, *jerryollinger@hotmail.com*

Mira Mesa Town Council Meetings

Mira Mesa Town Council meetings provide a public forum for community issues relating to civic, cultural, social, educational and recreational development and improvement in the area. Regular meetings are held the first Monday of each month at the *Mira Mesa Senior Center* from 7 to 9 p.m., with no meeting held in July.

2011 Mira Mesa Town Council meeting schedule:

January 3	**July - NO MEETING**
February 7	**August 1**
March 7	**September 12 ****
April 4	**October 3**
May 2	**November 7**
June 6	**December 5**

**** Sept meeting is on the 2nd Monday due to Labor Day**

Contact Us:

Mira Mesa Town Council
PMB 230
10606-08 Camino Ruiz
San Diego, CA 92126

issues@miramesatowncouncil.org

www.MiraMesaTownCouncil.org

Please send items for publication to:
newsletter@miramesatowncouncil.org

Want to help your community, but don't know how?

Mira Mesa is made up of people just like you who are looking for ways to get involved in the community. Whether you are interested in local planning, parks and recreation, community appearance, family events or something completely new, there's a place for you.

Ongoing MMTC committees and community groups include:

- **MMTC BANNER DISTRICT COMMITTEE**
- **MMTC COMMUNITY PRIDE COMMITTEE**
- **MMTC FOURTH OF JULY COMMITTEE**
- **MMTC STREET FAIR COMMITTEE**
- **MMTC MAINTENANCE ASSESSMENT DISTRICT COMMITTEE**
- **CLUSTER SCHOOLS COUNCIL**
- **COMMUNITY PLANNING GROUP**
- **HEROES**
- **MIRA MESA COMMUNITY VISION**
- **RECREATION COUNCIL**
- **RETIRED SENIOR VOLUNTEER PATROL (RSVP)**

Come to a Mira Mesa Town Council general meeting or contact one of our directors for more information. Also see page 7 for specific meeting times and locations.

Business Member of the Month: Mira Mesa Shopping Centers

Our "Business Member of the Month" is so much a part of Mira Mesa history that we asked Brett Feuerstein to assist us in telling their story:

Mira Mesa Shopping Centers is a three generation management company of retail property in the Mira Mesa area. Having been involved in Mira Mesa for many years my grandfather, father and myself are extremely proud to be part of what has transpired in the community and look forward to being part of Mira Mesa's future. We always try to make the community a better place but it is the individual tenants that deserve all the credit since they are the ones that put in the time, effort and money to really shape what shopping in Mira Mesa is all about.

The most recent example is Target and how they are investing millions of dollars to upgrade their store so that inside and outside it is aesthetically pleasing and offering the customer the best experience Target can provide. In addition due to request from the community they are going to install a gate keeper system for their carts in order to assist in the cart issue the community has been dealing with for many years. This is just another example of how tenants in the area operate their business with a sense of pride and belonging within the community.

When I am dealing with good, honorable and proud people like the tenants that we work with it makes my job that much more rewarding. As the third generation I hear many wonderful stories about the past and all the work that has been done in the area. I can only hope that the future holds more excitement and improvements to the community as a whole.

President's Message for June

By Ted Brengel, MMTC President

Here they come! All the kids not in year-around schools will be set free in the next few weeks. Are you ready? Are activities lined up to keep them occupied? Are your vacation dates set? It's an interesting time of year, one anticipated with much joy by the kids and not so much joy by adults. In any case, here we go again!

Our Fifth district Councilman is sure making his mark on the City. I don't know how many times Carl has pitched his financial recovery plan around Town, but there can't be many people who are not familiar with it. Usually when politicians, or those in political jobs address us mere mortals about budget issues they speak down to us, probably unintentionally, but in a somewhat condescending manner nonetheless. Carl DeMaio has managed to avoid that. He exposes us to his plan as an advocate—as one of us—just trying to get our City on a sound financial base. Remarkably, since he started preaching his budget gospel in 2004, the City has been implementing it, albeit haltingly, with great success. Most of the policy changes implemented since 2004 follow pretty much what Carl has recommended. For some reason there isn't much talk about that.

The 4th of July celebration this year is going to be fantastic! There will be a parade, booths, and fabulous fireworks. But please do not forget that none of this is free—it takes money to make it all happen. So, please help. If you can spare a few dollars you can easily donate online at the MMTC Website. Every little bit helps.

And mark your calendars now for the Mira Mesa Street Fair on Saturday, September 17. You don't want to miss the once-a-year community extravaganza. This year it is shaping up to be bigger and better than ever.

One last thing. Don't forget to download the San Diego App for your Android smartphone or iPhone. It is a little rough around the edges right now and occasionally crashes, but it will get improvements over time and the problems will do away. With this little app you won't need to look up phone numbers for all those nuisance problems—just snap and select and the city is notified.

Until next month…

Calling All Girls! Could You Be Miss Mira Mesa?

By Maria Pankau

Are you between the ages of 14 and 26? Do you live and/or work in Mira Mesa? Would you like to represent Mira Mesa in all community events for the coming year? Well…here is your chance!

The Mira Mesa Town Council and the Mira Mesa Chamber of Commerce are sponsoring the 2011 Miss Mira Mesa and Miss Mira Mesa Teen Pageant. This first ever, combined pageant is a stepping stone to the Miss Greater San Diego, Miss California, Miss America and so on. The local winners will receive scholarships and gifts packages, as well as, the entry fee for the Miss Greater San Diego Pageant, should they wish to continue. The Miss Mira Mesa pageant will take place on Saturday, September 10, 2011 at the Country Inn and Suites on Mira Mesa Blvd.

All interested girls can visit the Mira Mesa Town Council website at miramesatowncouncil.org or the Mira Mesa Chamber of Commerce website at miramesachamber.com to download the pageant information and application. Applications are due on July 31, 2011.

Be the "Face" of our community for the 2011-2012 events. Direct all questions to Maria Pankau at mgpankau@hotmail.com please write "Miss Mira Mesa" in the subject line, or at 858-271-1572.

Mira Mesa Town Council/Verne Goodwin Scholarship Winners Selected

By Jon Labaw

Every year since 1985 the Mira Mesa Town Council has awarded scholarships to graduating high school students living in Mira Mesa based on volunteer service. The scholarship is named in honor of long time community volunteer Verne Goodwin, through who's efforts the Mira Mesa Senior Center was built. The Center was named in Goodwin's honor in February, 2008.

Scholarships are awarded in June after evaluation of applications by the Scholarship Committee, which is chaired this year by our Parliamentarian, Jon Labaw.

This year, six winners were chosen from the numerous and very well written scholarship applications. The 2011 recipients of the Verne Goodwin Mira Mesa Town Council scholarship are:

Mindy Kim Truong, Christi-Lynn del Rosario, Linda Pham, Cherie Tran, Melisa Chavez, and Yazmin Hernandez

All of the scholarship winners attend Mira Mesa High School. Winners will be presented with a check for $500 at the June meeting of the Mira Mesa Town Council. Congratulations to our scholarship recipients!

YES! Mira Mesa's Got Talent!

By Alexander Nguyen and Pam Stevens

The Mira Mesa Theatre Guild has demonstrated that, yes, "Mira Mesa's Got Talent!"

The first annual Mira Mesa's Got Talent competition was held on Saturday, May 21, at 7 p.m. in the Epicentre, 8450 Mira Mesa Blvd. Finalists from the two audition sessions worked hard to prove that they were the most talented entertainer in Mira Mesa. The night's panel of judges included Lauren O'Brien and Steve Woods from 94.9FM's Mikey Show, and Ted Brengel, President of the Mira Mesa Town Council. Over 100 residents turned out to cheer on the competitors.

First place this year went to Rayne, a 16-year-old guitar player and songwriter. In second place was Julianne Manalo, who was on this season's American Idol. And in third place was A. J. Rockit, a pint-sized rocker.

Congratulations to this year's winners, and to all of the very talented competitors. We look forward to seeing them again, and to next year's "Mira Mesa's Got Talent!"

Retired Senior Volunteer Patrol is Looking For a Few Good People

By Pat Clark

Retired? Thinking of retiring? Have your friends and family made these observations?

"*Please find something to do!*" "*Find a hobby!*" "*You have to get out and do something!*"

Well, we have just solved your problem! The Mira Mesa/Scripps Ranch Retired Senior Volunteer Patrol (RSVP) would love to have you join AND you will also be providing a valuable service to your community. You'll make house calls on senior citizens living alone, housing checks on residents who are going to be away from home, driving or riding in the vehicle and just maintaining a presence in the neighborhood. Can you spare 3 ½ days a month? Our volunteers have donated almost 159,000 hours to date. Wow, a staggering number!!

Please contact John Sunde at 858-538-8156 or jsunde@pd.sandiego.gov for more information and what it takes to get started as a RSVP volunteer.

San Diego Foundation Launches *Our San Diego*

By Bari Vaz

What kind of San Diego do we want for future generations? How do we protect and improve those things that we love most? How can we create a place where everyone can thrive, now and for decades to come?

Our San Diego is a new initiative of the San Diego Foundation, led by local leaders and residents throughout the region who understand that San Diego is unlike anyplace else, know that we must be strategic in preserving it for future generations, and have the passionate drive to make it happen. *Our San Diego* is a bold and dynamic undertaking, a two-year project to create a 50- to 100-year vision and action plan for the greater San Diego region.

Over the next few months, Mira Mesa residents will be asked to give their input regarding what they care about most, what concerns them most, and what they believe will make our future brighter. The Regional Vision Council, made up of community members, will act as champions, encouraging fellow citizens to embrace the process, get involved and believe that their contribution will make a dramatic difference.

I am honored to have been asked to represent Mira Mesa residents as a member of the Regional Vision Council. I encourage you to go to the San Diego Foundation's website and learn more about *Our San Diego.* This is an important opportunity for the residents of Mira Mesa to express their opinions regarding improvements and changes they desire for the community. I will continue to update you regarding the activities of the Regional Vision Council and *Our San Diego,* so that all of our voices may be heard.

The San Diego Foundation
A foundation for your passion

LOCAL NUMBERS

Emergency Services
Police/Fire/EMS 9-1-1
Poison Control 1-800-222-1222

Utilities
Fire hydrant open 619-515-3525
Gas leak 800-411-7343
Power/phone line downed 619-811-8081
Tree limbs in power lines 800-411-7343

Nuisances
Animal, dangerous 619-236-2341
Animal, dead 858-492-5060
.....5pm-7am or weekends & holidays: 619-573-1276
Animal manure (dog) 619-338-2283
Animal, rodents/rats 858-694-2888
Building abandoned or dangerous 619-236-5500
Car abandoned or inoperative 858-495-7856
Noise (loud) 619-236-5564
Code Compliance 619-236-5500
Trash: uncollected, overflowing dumpster, trash-strewn lot, or recyclables 858-492-5055

General County Services Information
2-1-1 San Diego 2-1-1

Streets & Environment
Bus shelter damaged 619-231-1466
Manhole cover missing or damaged 619-515-3525
Street, flooded 619-527-7500
Street, light out (see below for traffic lights) 619-527-7500
Street, pothole 619-527-7500
Street, sink hole or collapse 619-515-3525
Street, traffic light non-functioning 619-525-8650
Swimming Pools…….. 858-689-6296
Weeds overgrown, fallen trees, or clogged storm drain 619-527-7500

Criminal Activity
Police Community Relations Office, NE.....858-538-8120
Police Community Relations Office, NW.....858-523-7031
Suspected Arson 1-800-472-7766 (47ARSON)
Gangs 619-531-2847
Graffiti 619-525-8522
Non-emergency crime or suspicious activity e.g. belligerent person, car/building alarm, nuisance bar, underage drinking 858-484-3154

ELECTED OFFICIALS

City Council District 5: Carl DeMaio
Ph. (619) 236-6655, Fax (619) 238-0915
E-mail: carldemaio@sandiego.gov
Website: http://www.sandiego.gov/citycouncil/cd5/index.shtml
Representative to Mira Mesa John Ly, JwLy@sandiego.gov

San Diego Unified School District Board, District A: John Lee Evans
Ph: (619) 725-5550, Fax (619) 297-5624
E-mail: johnleeevans@sandi.net
District Website: http://www.sdcs.k12.ca.us/
Website: http://www.sandi.net/board/evans.pdf

San Diego Community College District Board, District B: Bill Schwandt
bschwand@sdccd.edu
Website: http://www.sdccd.cc.ca.us/public/district/trustees/schwandt.html

Governor: Jerry Brown
State Capitol Building, Suite 1873, Sacramento, 95814
Ph: (916) 445-2841, Fax: (916) 445-4633
Local office: 1350 Front St., Suite 6054, Sixth Floor
San Diego 92101
Ph: (619) 525-4641
Website: www.governor.ca.gov.

Congressman, 50th District: Brian Bilbray
San Diego County Office: 462 Stevens Ave. Suite 107
Solana Beach, CA 92075
Ph: (858) 350-1150 Fax (858) 350-0750
E-mail via website: http://www.house.gov/bilbray
Field Representative: Will Zasadny
Will.Zasadny@mail.house.gov

Mayor, City of San Diego: Jerry Sanders
Ph: (619) 236-6330 Fax: (619) 236-7228
E-mail: JerrySanders@sandiego.gov
Website: http://www.sandiego.gov/mayor/
Representative to Mira Mesa: Stephen Lew

State Assembly, 75th District: Nathan Fletcher
9909 Mira Mesa blvd., Ste. 130, San Diego, CA 92131
Ph: (858) 689-6290, Fax: (858) 689-6296
Website: : http://www.assembly.ca.gov/fletcher
Ph: (916) 319-2075.
Field Representative: Chasen Bullock,
Chasen.Bullock@asm.ca.gov

State Senate, 39th District: Christine Kehoe
2445 Fifth Avenue, Suite 200, San Diego, CA 92101
Ph: (619) 645-3133 Fax: (619) 645-3144
Representative to Mira Mesa: Andrew Kennerly

County Supervisor District 3: Pam Slater-Price
Ph: (619) 531-5533
E-mail: pam-slater@co.san-diego.ca.us
Website: http://www.sdcounty.ca.gov/cnty/bos/sup3/
Representative to Mira Mesa: Nadia Moshirian

County Supervisor District 4: Ron Roberts
S.D. County Administration Center: 1600 Pacific Highway
Room 335, San Diego, CA. 92101
Ph: (619)531-5544
E-mail: ron-roberts@sdcounty.ca.gov
Web site: http://www.sdcounty.ca.gov/cnty/bos/sup4/
Field Representative: Lauren Prescott

Please Patronize Our Mira Mesa Town Council Advertisers—Their Support Makes This Newsletter Possible

DREAMING UP THE IDEAL RETIREMENT
IS YOUR JOB. HELPING YOU GET THERE IS OURS.

To see why it makes sense to get ready for retirement now, call today.

David S Tam
Financial Advisor

10717 Camino Ruiz Ste 152
San Diego, CA 92126
858-695-1001

www.edwardjones.com Member SIPC

Edward Jones
MAKING SENSE OF INVESTING

Mira Mesa Presbyterian Church (U.S.A.)

8081 Mira Mesa Blvd.
San Diego, CA 92126

Sunday Worship: 9:30 a.m.
Sunday School: 9:30 a.m.
Preschool: 858-578-2160

Church: 858-578-2150
Fax: 858-578-4096
Web site: mmpcusa.com
E-mail: mmpcusa@sbcglobal.net

858 GRAPHICS
BRANDON STAPPER
PRESIDENT
BRANDON@858GRAPHICS.COM
9705 CARROLL CENTRE RD. #101
SAN DIEGO, CA. 92126
PHONE 858.568.5133
MOBILE 858.583.4667
FAX 858.435.1014

New Ad Rates—Business Card Size

One Issue - $25.00, **Three Issues** - $50.00, **Full Year** - $150.00
(11 issues—Buy 6, Get 5 Free)(Buy Two, Get One Free)
For additional information, or to place an ad, contact:
Bari Vaz—BariVaz@sbcglobal.net

Marvin Miles
Years Experience
Certified Residential Specialist
Mortgage Certified REALTOR®

PROPERTY GALLERY

SRES Senior Real Estate Specialist
CRS

(619) 993-8401 Cell
(858) 271-8400 Bus.
(858) 271-1030 Fax
E-Mail: mmiles5050@aol.com

30

BEST-RATE Repair Company, Inc.

Call
(619) 229-0116
www.Best-Rate-Repair.com

Wood & Home Repair Beyond Compare!

- Decks
- Balconies
- Termite Damage
- Door Jambs
- Stairs
- Sub-Areas

Free Estimates
Fully Insured
All Work Guaranteed
License #700811

BBB ACCREDITED BUSINESS

RC REALTY of San Diego

Sandy Smith
"Specializing in You!"

DRE Lic. #01238457

Cell: 858-361-5229

SandySmith92126@gmail.com

Mira Mesa 2009
Volunteer of the Year

8250 B Mira Mesa Blvd. * San Diego, CA 92126

1997 Volunteer of the Year

Past MMTC Board Member
Past LMD Chair
Past Community Pride Chair
President—MM/SR RSVP "Foundation"
"Chief Graffiti Buster Since 1993"

"Ask for MMTC Discount"

Mira Mesa Farmer's Market

Open 3—7 pm, Mira Mesa High School

June 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 **Kiwanis, Scripps-Mira Branch** – 7:15 am, Mimi's Restaurant	2	3	4 **Fil-Am Sr. Citizens Assn** – 10 am, Mira Mesa Senior Center
5	6	7	*Feast For The Fireworks* 8	9	10	11
	Mira Mesa Town Council – 7 pm, Mira Mesa Senior Center	**Golden Friends** – 10 am, Mira Mesa Senior Center **Mira Mesa Maintenance Assessment District** – 7 pm, Mira Mesa Senior Center	**Kiwanis, Scripps-Mira Branch** – 6:30 am, Mimi's Restaurant **Exchange Club of San Diego** – 6:30 pm, Mandarin Garden Restaurant **Fourth of July Committee** - 6:30 pm, Mira Mesa Senior Center			**Fil-Am Sr. Citizens Assn** – 10 am, Mira Mesa Senior Center
12 **FAASDNC Meeting** – 12 pm, Mira Mesa Recreation Center	13 **Mira Mesa Town Council Board of Directors** – 6:45 pm, Mira Mesa Senior Center	*14* **Golden Friends** – 10 am, Mira Mesa Senior Center **Epicentre Oversight Committee** – call for information **Mira Mesa Women's Club** – 7 pm, Mira Mesa Senior Center **Friends of the Library** – 7 pm, Mira Mesa Library **Recreation Council** – 7 pm, Lopez Ridge Rec Center **Black Mountain Masonic Lodge #845 F.& A,M,** – 7:30 pm, Mission Valley Scottish Rites Center	15 **Kiwanis, Scripps-Mira Branch** – 7:15 am, Mimi's Restaurant **Mira Mesa Chamber of Commerce**—5:30 pm Social, 6 pm Meeting, location varies	*Book Signing-B&N* *16* **Sr Center Board of Governors** – 2 pm, Mira Mesa Senior Center **Mira Mesa Theatre Guild** – 6 pm, location varies **Community Pride –** 6:30 pm, call for location **Los Penasquitos Canyon Preserve Citizens Advisory Cmte –**7 pm, Penasquitos Adobe Ranch House **Black Mountain Democratic Club** – 7 pm, Mesa Village Rec Hall 1	17	*18*
19	*20* **Community Planning Group** - 7 pm, Vulcan Materials Office, 7220 Trade St., Suite 205	21 **Golden Friends** – 10 am, Mira Mesa Senior Center	22 **Kiwanis, Scripps-Mira Branch** – 7:15 am, Mimi's Restaurant	*23*	24	*25*
26	*27* **Mira Mesa Cluster Schools Council** – 6 pm, Mira Mesa H.S. Media Room	28 **Golden Friends** – 10 am, Mira Mesa Senior Center **Banned Book Club**—6:45 pm, Mira Mesa Library	29 **Kiwanis, Scripps-Mira Branch** – 7:15 am, Mimi's Restaurant **Exchange Club of San Diego** – 6:30 pm, Mandarin Garden Restaurant **Mira Mesa Banner District** – 6:30 pm, location TBD	30		

Highlights of the May 2, 2011 MMTC Meeting

CALL TO ORDER

- Pledge of Allegiance
- Approval of Minutes from March meeting, by acclamation
- Recognition of our "Business of the Month" - Brengel Productions

POLICE AND FIRE REPRESENTATIVES

San Diego Police Department

- Northeastern Division Capt. Chris Ball and Officer Ray Silva
- Mira Mesa is in the largest beat in the city with 74,000 citizens
- Crime has been coming down consistently; not all "white collar" crimes are included in the numbers
- Gang activity is a reality, but the numbers have been down since February
- Take personal responsibility to prevent becoming a victim; don't leave valuables in car, etc.
- Arrests have been made in the 2010 homicide on Martinique and the Nov, 2010 shooting on Flanders.

San Diego Fire Department

- No one in attendance

RSVP - John Sunde

- RSVP is looking for new members.

PRESENTATION—MIRA MESA YOUTH SPORTS

- Youth Baseball—Ritchey and Brandy Macias.
- Mad Dog Travel Baseball Team—Dave Carley.
- Girls' Softball—Jon Labaw.
- Soccer—Julius Hitchins
- Gymnastics/Cheer—Joe Gram
- All expressed a need for more fields or more time set aside for Mira Mesa Youth on the present fields.
- All rely on volunteers, so get involved!

ELECTED REPRESENTATIVE REPORTS

City Councilman Carl DeMaio (John Ly)

- Cell phone app for potholes is ready
- Councilmember DeMaio voted to override mayor's plan to eliminate trash pickup on private streets ([assed 3 to 4)
- Mayor's budget cuts were reviewed
- Town Hall Meeting -Saturday, May 7, 10:00 a.m., Recreation Center

State Assemblyman Nathan Fletcher (Chasen Bullock)

- Overhaul of political reform act is going to committee; includes web based reporting, enhanced penalties, etc.
- AB754 Military Voting Bill allows for military personnel who are deployed to assign a person to sign their voting application.

County Supervisor Pam Slater-Price (Nadia Moshirian)

- Business, boat, and airplane owners—property taxes due May 9
- New Business Forum—June 3, 9:30 to noon, with Northrup Grumman at Rancho Bernardo library
- Watch for bogus Health Inspectors
- County redistricting proposals are due on May 9; Board of Supervisors to make the decision as per state law
- Neighborhood Grant Programs (mainly for equipment) are available through Supervisor Slater-Price's office.

Congressman Brian Bilbray (Will Zasadny)

- Veterans Career Resource Fair—Escondido Library, June 17, 10—2
- Job creation bill repeals repatriation tax, changing the tax form 35% to 5% for companies bringing business back to U.S.
- Case workers available through Congressman's office for Social Security, passports, Visas, etc.
- Budget currently stalled

COMMITTEE REPORTS

- Banner Committee—Old banners removed due to damage/poor condition. Businesses can sponsor new banners. Committee is seeking new designs, something bright/bold; dimensions are 30" across, 85" high. Contact Jennifer Kvalvik at jkvalvik@sandi.net with design ideas or for sponsorship information.
- Scholarship Committee—Scholarship applications are due by May 6.
- Fourth of July Committee—Event will cost nearly $50,000. US Bank is accepting donations at all of their branches. Panda Express will donate 20% for all who bring in a flier on Monday, May 9. Parade entries are due by May 28. Vendor applications are now available online.

(Continued on page 9)

- Street Fair Committee—Applications will be posted by mid-June. Street Fair Committee meets at 6:45 p.m. on 4th Thursday.
- Volunteer of the Year Committee—VOY Dinner April 16, 6:30 p.m.; tickets available online.

COMMUNITY GROUP REPORTS

- Epicentre—Junior Achievement Recycling Team is headed for national competition.
- Theatre Guild—Mira Mesa's Got Talent auditions on May 7 and 14; event on May 21. Go to www.mmtheatreguild.org.
- Taste of Mira Mesa—March 30 at Gen-Probe. Tickets available tonight and at www.MiraMesaHighSchoolFoundation.com.
- PQ Canyon Preserve—Some trails closed; check with Ranger Gina Mortenson or at website for current status.
- Mira Mesa Library Book Group—*Snow Falling on Cedars* is this month's book; Tuesday, March 29, at MM Library.
- Blue Star Mothers of San Diego—Easter Bunny program needs greeting cards
- San Diegans for Clean Elections—John Hartley

Meeting adjourned 9:00 p.m.
Next meeting Monday, June 6, 2011, 7 PM, at the Mira Mesa Senior Center.

Board meetings are held on the second Monday of each month at the Senior Center at 6:45 PM.

"Feast For The Fireworks" on June 9, and Online Auction - June 8—12

By Bari Vaz

The Mira Mesa Chamber of Commerce is hosting two events in support of the 4th of July Fireworks.

With a cost approaching $45,000, Mira Mesa's traditional 4th of July celebration is in need of donations and support from the community. The single most expensive part of the event is the Fireworks Extravaganza at 9 p.m., which will cost in excess of $25,000 this year. The show, which is coordinated with music from KYXY FM and visible in both Mira Mesa and Scripps Ranch, is a 37-year-old tradition.

Casino Night, a previous fundraiser for the fireworks, had become barely profitable in past years. The Chamber of Commerce, which took over the organization of Casino Night from the Mira Mesa Community 4th of July Committee, has replaced the event with "Feast For The Fireworks" and an Online Auction.

"Feast For The Fireworks" brings together numerous restaurants in Mira Mesa and Scripps Ranch, in support of the fireworks. On June 8, each of the participating restaurants will donate a percentage of sales to the Fireworks Extravaganza. Information on the event, and a list of participating restaurants, can be found at the Chamber's website—www.MiraMesaChamber.com.

Beginning on June 8, the Chamber will also host an Online Auction. Proceeds from this auction will also be donated to the Fireworks Extravaganza. In support of the auction, Callahan's will host a "Fireworks Night" on June 9. A percentage of sales that evening will be donated to the fireworks, and auction items will be on display at the restaurant.

In addition to these events, donations can be made online at the Mira Mesa Town Council website's 4th of July page—www.MiraMesaTownCouncil.org/fourth_of_july.htm. Donations are also being accepted at any branch of U.S. Bank in Mira Mesa or Scripps Ranch. Ask the teller to deposit the donation into the "Scripps-Mesa Fireworks" account.

A New Look For The Banner District

By Jennifer Kvalvik

As many of you have noticed, the "Mira Mesa" banners that were put up in 2007 have been removed due to deterioration, weathering and an interest in giving a fresh look to the Mira Mesa Community. Working very hard to accomplish this is the Mira Mesa Town Council Banner District Committee.

There are 54 banners in the Mira Mesa Banner District, which spans Mira Mesa Blvd from I-805 on the west to I-15 on the east, with banners located in both zip codes that comprise Mira Mesa (92126 and 92121). Mira Mesa Blvd is one of the most heavily-trafficked road in San Diego, and it comprises both residential and commercial zones. The banners are to be redesigned in June so they can be hanging in time for the annual 4th of July community celebration, parade and fireworks display.

Banners foster community pride, awareness of local businesses and create visual boundaries for neighborhoods. As you may know, banners are very successful in other parts of San Diego, such as Hillcrest and the Gaslamp District. Mira Mesa Blvd is traversed daily by local residents and commuters alike. On average, 84,000 cars travel the boulevard each day!

Also in the works is the opportunity for businesses and organizations to participate as a sponsor of the banners, which will be highly-visible along a main transportation artery in San Diego. Sponsoring the banners will be wonderful exposure for local businesses and community organizations who wish to have their advertisement, logo or information on an attached placard of the 30x94 banner. For more information on the banner district and upcoming sponsorship opportunities please contact the Mira Mesa Town Council at _____ and or Jennifer Kvalvik @858-353-0634.

BUSINESS MEMBERS

Jason Long/Christina Renken
Bangin' Burgers
7070 Miramar Rd.
San Diego, CA 92121
858-578-8000
Jason@bangin-burgers.com

Jeff Mudd
Best-Rate Repair Co., Inc.
4580 Alvarado Canyon Rd, #K
San Diego, CA 92120
619-229-0116
Best_RateforJeff@yahoo.com
www.best-rate-repair.com

Bart Conn
Biophysics Chiropractic
5820 Oberlin Dr # 204
San Diego, CA 92121
858-678-8900

Jerry Ollinger
Black Mountain Democratic Club
PO Box 261988
San Diego, CA 92126-0000
858-245-8979

Howard McGill
Black Mountain Masonic Lodge #845 F&AM
Scottish Rite Center
1895 Camino del Rio South
San Diego, CA 92108
858-271-6573

Chris Yu
Brazilian Jiu Jitsu Unlimited
7060 Miramar Rd. Suite 210
San Diego, CA 92121
858-245-2107
bjjunlimited@gmail.com

Ilana Rosenfield/Damon Morris
California Solar Innovations
6440 Lusk Blvd #101
San Diego, CA 92121
858-535-5356
liana@csigreenliving.com
www.csigreenliving.com

Paul Basta
Chase Bank
8222 Mira Mesa Blvd
San Diego, CA 92126
858-566-1242
Paul.Basta@chase.com

Brent Baillio
***Chick-Fil-A**
10750 Camino Ruiz
San Diego, CA 92126
858-566-7800
02656@chick-fil-a.com
www.chick-fil-a.com

Lark Mayeski
***Christ the Cornerstone Lutheran Church and Academy**
9028 Westmore Rd. San Diego, CA 92126
858-566-1741
www.ctc-academy.org

Fe' Haynes
Creative Memories Scrapbooks & Digitals
9023 Mesa Woods Ave.
San Diego, CA 92126
858-271-0766
cmfe@san.rr.com

Therese Warah
Comerica Bank
9350 Mira Mesa Blvd
San Diego, CA 92126
858-577-0234
theresegwarah@comerica.com

Norma Torres/Jen Martin
COSTCO
12155 Tech Center Dr.
Poway, CA 91942
858-848-2451
w775mbr@costco.com

Maria Elena Davo
***Davo Family Child Care**
8924 Cord Ln.
San Diego, CA. 92126
858-695-1930
manenadavo@aol.com

Vanessa Huff
eLiveLife
619-450-3114
info@elivelife.com

Brahna Derr
Exchange Club of San Diego
PO Box 262266
San Diego, CA. 92196
619-258-8674
brahna@tomsmm.com
www.xcsd.org

Lois M Knowlton and
Kathryn Holt
The Friends of Adult Day Health Care Centers
4506 Nebo Dr.
La Mesa, CA 91941
619-466-3094 (H)
858-748-5044 (W)
loisknow@aol.com

Pat Watkins
Friends of Los Penasquitos Canyon Preserve
pwatkins2008@gmail.com

Caroline Grondin
***Grondin Construction**
9235 Trade Place
San Diego, CA. 92126
858-549-1682
grondinconstruction@msn.com

Liz Oh
groSolar, Inc.
415-307-0288
liz@solarmarketinggroup.com

Bruce Ackerman
Horizon Hospice
13053 Poway Road #A
Poway, CA 92064
858-748-3030

Marcelle Rhinesmith
Kiwanis Club of Scripps Mesa
9974 Scripps Ranch Blvd #28
San Diego, CA 92131
858-752-2338
mmfish@sbcglobal.net

Ted Wang
Loving Hut
9928 Mira Mesa Blvd
San Diego, CA 92131
858-578-8885
sandiego_02@lovinghut.us

Mark James
Magical Moments Professional DJ Services
7435 Andasol St
San Diego, CA 92126
858-353-1287
Djmarkjames@aol.com

Dr. Robert Simmons
Miramar Chiropractic and Health Center
9484 Black Mtn. Rd. #1
San Diego, CA 92126
858-566-2446

Terri Clark
Mira Mesa Christian School
9696 Candida St
San Diego, CA 92126
858-578-0262
MMCSAdmin@sbcglobal.net

Marvin Miles
Mira Mesa Chamber of Commerce
9450 Mira Mesa Blvd,
Suite B, #118
San Diego, CA 92126
858-429-5759
info@MiraMesaChamber.com

Norma Garrison
Mira Mesa Girl Scouts
8471 Borealis
San Diego, CA. 92126
858-693-0590

Esther Alameddin
Joyce Gonzales
Mira Mesa High School Foundation
PMB 264
10606-8 Camino Ruiz
San Diego, CA. 92126
858-735-3923
ealameddin@gmail.com

Jennifer Kvalvik
Mira Mesa High School
10525 Reagan Rd
San Diego, CA. 92126
858-566-2262 x4419
jkvalvik@sandi.net

Michelle Tsai
Mira Mesa Living
editor@MiraMesaLiving.com
www.MiraMesaLiving.com

Brad Roth
Mira Mesa Presbyterian Church
8081 Mira Mesa Blvd.
San Diego, CA 92126
858-271-0194
www.mmpcusa.com

Brett Feuerstein
Mira Mesa Shopping Center
8294 Mira Mesa Blvd
San Diego, CA 92126
858-271-4682
brett@mesacenters.com

Alexander Nguyen
***Mira Mesa Theatre Guild**
P. O. Box 261482
San Diego, CA 92196-1482
alex909@gmail.com

Marko Ramirez
Mission Federal Credit Union
10768 Westview Pkwy
San Diego, CA 92196
800-500-6328 x3201
markor@missionfcu.org

Kristyn Drechsler
Navy Federal Credit Union
8260-A Mira Mesa Blvd.
San Diego, CA 92126
858-537-3838
Kristyn_Drechsler@navyfederal.org
Karren Strows

Partylite Gifts
10833 New Salem Way
San Diego, CA 92126-0000
619-708-2674
http://www.partylite.biz/sites/karrenscandles

Phil Lisotta
Qualcomm, Inc.
5775 Morehouse Dr.
San Diego, CA. 92121
858-845-6240
plisotta@qualcomm.com

Brooke Chambless
RC Realty of San Diego
8250-B Mira Mesa Blvd.
San Diego, CA 92126
858-722-9322
BrookeSDCA@aol.com

Sandy Smith
***RC Realty**
8250-B Mira Mesa Blvd.
San Diego, CA 92126
858-361-5229
miramesarealty@gmail.com
www.sandysmith.net

San Diego County Family Child Care
9972 Avenida Magnifica
San Diego, CA 92131
858-695-2252
deeds2000@aol.com

George Folwarski
San Diego Executive Lions Club
10841 Parkdale Av
San Diego, CA 92126
858-578-4611
gfolwarski@san.rr.com

Tom Derr
San Diego Herpetological Society
PO Box 503835
San Diego, CA. 92150
619-933-1213
tom@tomsmm.com
www.sdherpsociety.org

Sean Kaye
SK Digital, Inc.
7686 Miramar Road
San Diego, CA. 92126-4202
858-408-0732

Mario Aguirre
Sylvan Learning Center of Mira Mesa
9430 Mira Mesa Blvd, Ste 5B
San Diego, CA. 92126
858-566-4116
sylvanmiramesa
@knowledgeboost.org

Tom Derr
***Tom's Master Mechanics**
5820 Autoport Mall
San Diego, CA 92121-2514
858-450-9494
www.tomsmm.com

Collin Purple
United Studios of Self Defense
9870 Hibert St., Suite D7
San Diego, CA 92131
858-271-8677
ussdscripps@gmail.com

Gavin Horton
The UPS Store
9450-C Mira Mesa Blvd
San Diego, CA. 92126
858-689-9151
store1433@theupsstore.com

Taylor Bullock
US Bank—Albertsons Office
10740 Westview Parkway
San Diego, CA 92126
858-530-8500
taylor.bullock@usbank.com

Michael Linton
Vulcan Materials
3200 San Fernando Rd
Los Angeles, CA. 90065
323-474-3202
LintonM@VMCMAIL.com

Sophie Genicot
***Walgreen's Pharmacy**
10787 Camino Ruiz
San Diego, CA 92126
858-437-0761
mgr.11654@store.walgreens.com

Shawn Bay
Wyndham Vacation Resorts
911 5th Ave.
San Diego, CA 92101
619-564-3538

Andrew Samida
***YogurtLand Mira Mesa**
8220-F Mira Mesa Blvd
San Diego, CA 92126
858-566-6100
ylmiramesa@gmail.com

Brandon Stapper
858 Graphics
9705 Carroll Centre Rd
Suite 101
San Diego, CA 92126
858-568-5133
Brandon@858graphics.com

Businesses whose names are proceeded by an asterisk offer discounts to Mira Mesa Town Council members who show their current membership card.

Mira Mesa Author Talk and Book Signing June 16 at Barnes & Noble

By Pam Stevens

Writing my photo history book, *Mira Mesa*, just published in the "Images of America" series by Arcadia Press, was like putting together a jigsaw puzzle. Mira Mesa as a community is still young, just over 40 years old, but is old enough to have a fascinating history. I talked with early residents of Mira Mesa and others who shared their memories and/or their photos with me so I could tell the story of Mira Mesa as a community via a series of captioned photographs, which I organized into chapters by time periods and topics.

I borrowed photos from various people and sources and scanned them (my husband, Jeff, actually did the scanning - he was a big help!) I also talked with people who had memories of what Mira Mesa was like when the first tract homes were built in 1969 and the new community grew so rapidly in the early 1970s that there were suddenly lots of houses, but not much more - for the first couple years, not even a grocery store! Some people I talked with had memories, but no photos, and I was able to weave their recollections into the photo captions and chapter introductions I wrote to tell the history of Mira Mesa from "before the beginning" (pre-1969) to the present.

Jeff and I have lived in Mira Mesa since 1980, so we've seen a lot of the community's history firsthand. However, the 1970s and earlier I had to research. I knew I wanted to tell the story of Mira Mesa's first schools, the "schools in houses," tract homes leased from developers that were used as temporary elementary schools from 1969 into the early 1970s. Writing this book gave me an opportunity to satisfy my own curiosity about that time, and to present a photo history of Mira Mesa that I hope will be interesting to all, both those who will read it as an introduction to the community and those for whom it brings back memories.

On Thursday, June 16, 2011, at 7 p.m., I will speak and sign books at the Mira Mesa Barnes & Noble, 10775 Westview Parkway. I will give a brief talk about Mira Mesa's history and the process of writing the book, as well as sign copies of *Mira Mesa.*

In addition, I will sign copies of *Mira Mesa* at the Costco just off I-5 in Clairemont, 4605 Morena Boulevard, on Saturday, June 18, 2011, from 3 to 5 p.m.

Vendors Wanted for Mira Mesa Street Fair, Saturday September 17, 2011

By Jeff Stevens

Crafters will have a chance to sell their wares, and food vendors, other businesses, community service groups, schools, churches, and other non-profits are also encouraged to sign up now for booth space at the 13th Annual Mira Mesa Street Fair, which will take place on Saturday, Sept. 17, 2011, from 10 a.m. to 5:00 p.m., on the block of Camino Ruiz north from Mira Mesa Boulevard to New Salem Street.

This day of family fun will feature a variety of crafters, other vendors, non-profit group and business information booths, live entertainment on two stages, children's rides and games, special displays such as military vehicles from MCAS Miramar, and food, food, food! For a booth space application, see www.miramesatowncouncil.org and click on "Street Fair." To avoid a late fee, applications must be received by Aug. 6. Final application deadline is Aug. 20.

Mira Mesa Town Council
Annual Membership Application

Pay on line @ www.miramesatowncouncil.org. OR Mail to: MMTC; 10606-8 Camino Ruiz, PMB230; San Diego, CA. 92126

Primary Member/Contact Name

Companion Member Name(s)

Business/Corporation Name

E-mail Address

Address

Phone Number

Business/Cell Number

City

State

Zip Code

Date

Membership Type (please circle one)

Individual (new/renewal) | Companion (individual needed) | Senior/Military/Student (I.D. proof necessary) | Corporate/Business | Combined MMTC/MMCC (Must join at same time) | Combined MMTC/MMCC) (non-profit)

Month	Individual	Comp/Sen/Stud/Mil.	Business	Combined (MMTC portion)	Combined Non-Profit
July	$20.00	$10.00	$50.00	$40.00	$90.00
August	$18.30	$9.15	$45.80	$36.60	$82.50
September	$16.60	$8.30	$41.60	$33.20	$75.00
October	$15.00	$7.50	$37.50	$30.00	$67.50
November	$13.30	$6.65	$33.30	$26.60	$60.00
December	$11.60	$5.80	$29.15	$23.20	$52.50
January	$10.00	$5.00	$25.00	$20.00	$45.00
February	$8.30	$4.15	$20.80	$16.60	$ 37.50
March	$6.60	$3.30	$16.65	$13.20	$30.00
April	$5.00	$2.50	$12.50	$10.00	$22.50
May	$3.30	$1.65	$8.30	$6.60	$15.00
June	$1.60	$0.80	$4.15	$3.20	$7.50

Any resident, business or nonprofit may join MMTC. Members with addresses outside the Mira Mesa community will be non-voting associate members

Amount $_____ Cash Check #_____

There will be a $25.00 for all returned checks

The Mira Mesa Town Council is a non-profit volunteer organization. Membership dues are used to defray the costs of operation such as printing and distributing the newsletter, maintaining the website (www.miramesatowncouncil.org) and other approved council activities.

Mira Mesa Town Council
PMB 230
10606-8 Camino Ruiz
San Diego, CA 92126

The MMTC would like to thank the Mira Mesa Shopping Center, LLC for their continuing support in providing postage for the MMTC newsletter.