February, 2012

Mira Mesa Town Council

Mira Mesa: Our Community Grows Through Our Involvement

Never doubt that a small group of thoughtful, committed citizens can change the world: indeed, it's the only thing that ever has.
- Margaret Mead

Many times we become involved in a discussion regarding some frustration in our community: a pothole that is never filled, a water leak that goes on for months, litter that is never cleaned up, or a park that is run down but is never improved. Very often, when asked about what they are doing to improve the situation, the speaker will respond with one of many excuses: "What can I do? I'm just one person." "I pay my tax money to take care of this—THEY should fix it." "Why bother, no one cares."

If we do not get involved in our community, then why should anyone outside of our community care? If you do not live or work in Mira Mesa, then it does not affect you if our potholes are never filled. Why should anyone outside of Mira Mesa care if a business opens in an area for which it is not zoned? Our city government is very large and its resources are stretched very thin. If we do not care enough to demand that they take care of such problems, what incentive is there for them to make an extra effort to respond?

Some residents want to be involved, but are overwhelmed by the prospect of handling a problem or issue on their own. At our February meeting we will feature groups and organizations that provide a way to get involved and address these issues, supporting and uniting those who want to make a difference.

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Mira Mesa Town Council Meeting

Monday, February 6, 2012
7 - 9 p.m.

Mira Mesa Senior Center
8460 Mira Mesa Blvd

Agenda:

Mira Mesa—Getting Involved!
MMTC Budget 2012

Business of the Month:

Mira Mesa Chamber of Commerce

Visit us online at
www.miramesatowncouncil.org or "like" us on facebook

MIRA MESA TOWN COUNCIL BOARD OF DIRECTORS, 2011

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Mira Mesa Town Council Meetings

Mira Mesa Town Council meetings provide a public forum for community issues relating to civic, cultural, social, educational and recreational development and improvement in the area. Regular meetings are held the first Monday of each month at the *Mira Mesa Senior Center* from 7 to 9 p.m., with no meeting held in July.

The 2012 Mira Mesa Town Council meeting schedule is:

January 9 **	**July - NO MEETING**
February 6	**August 6**
March 5	**September 10 ****
April 2	**October 1**
May 7	**November 5**
June 4	**December 3**

**** Jan & Sept meetings on the 2nd Monday due to holiday**

Contact Us:

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www.MiraMesaTownCouncil.org

Please send items for publication to:
newsletter@miramesatowncouncil.org

Want to help your community, but don't know how?

Mira Mesa is made up of people just like you who are looking for ways to get involved in the community. Whether you are interested in local planning, parks and recreation, community appearance, family events or something completely new, there's a place for you.

Ongoing MMTC committees and community groups include:

- **MMTC BANNER DISTRICT COMMITTEE**
- **MMTC COMMUNITY PRIDE COMMITTEE**
- **MMTC FOURTH OF JULY COMMITTEE**
- **MMTC STREET FAIR COMMITTEE**
- **MMTC MAINTENANCE ASSESSMENT DISTRICT COMMITTEE**
- **CLUSTER SCHOOLS COUNCIL**
- **COMMUNITY PLANNING GROUP**
- **HEROES**
- **MIRA MESA COMMUNITY VISION**
- **RECREATION COUNCIL**
- **RETIRED SENIOR VOLUNTEER PATROL (RSVP)**

Come to a Mira Mesa Town Council general meeting or contact one of our directors for more information. Also see page 7 for specific meeting times and locations.

Business of the Month: Mira Mesa Chamber of Commerce

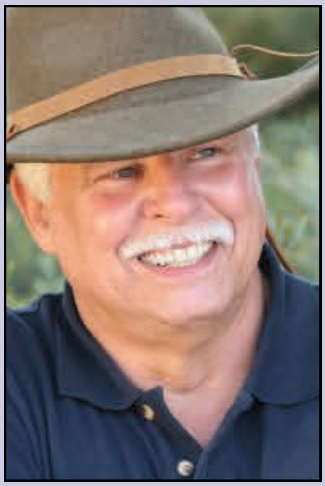
Founded in 2008, the Mira Mesa Chamber of Commerce is a "local Chamber," concentrating exclusively on the Mira Mesa business community. Its efforts are directed toward building and marketing the existing businesses in Mira Mesa, and to attracting new businesses by improving and promoting the image of the community of Mira Mesa.

The Mira Mesa Chamber of Commerce holds business meetings at 7 a.m. on the third Tuesday of odd-numbered months, and hosts mixers, special events, and "lunch and learn" opportunities during even numbered months.

The Chamber's new business promotion program—"Shop Mira Mesa" - provides an opportunity for member businesses to advertise themselves by offering special discounts to residents and workers in the Mira Mesa community who present the Chamber's "Shop Mira Mesa" card. The new "Shop Mira Mesa" banners are featured in the Mira Mesa Banner District near malls, business parks, and highly-trafficked intersections.

This year the Chamber is launching its new campaign to promote Mira Mesa as the ideal community in which to live, work, and shop. It is also working with the San Diego Business Improvement Council toward forming a Micro Business Improvement District, and with groups such as the San Diego Convention and Visitors Bureau to improve the promotion of Mira Mesa events.

President's Message for February



Ted Brengel

It's February already and I haven't even gotten all the Christmas stuff put away. There is no doubt in my mind that "the hurrier I go, the behinder I get." Hopefully most of you are in a little better shape. Don't forget Valentine's Day though or you will be behind the eight ball for sure.

And speaking of events, should this newsletter reach you before Saturday February 4, let me remind you that there is an important community event that day. The Miss Mira Mesa and Miss Teen Mira Mesa Pageant is being held at the Country Inn and Suites (5975 Lusk Boulevard in western Mira Mesa) starting at 4:00 PM. Not only is there a cash prize for both winners, but our pageant is a stepping stone to the Miss Greater San Diego, Miss California USA, and Miss USA pageants. During their year reign, Miss Mira Mesa and Miss Teen Mira Mesa will represent the community of Mira Mesa and be the "Face of Our Community" during happenings, grand openings and other area events. Upon the completion of their reign, they will have the chance and entry fee to compete in the Miss Greater San Diego/Miss Greater San Diego Teen pageant should they wish to do so. So make your plans to attend now. For additional information and tickets, please contact the event coordinator, Maria Pankau (mgpankau@hotmail.com).

Changing the subject a little, have a look at those banners. The banner committee led by Jennifer Kvalvik has been hard at work. In addition to banners, Jennifer's committee is leading the effort to identify a single unifying logo for Mira Mesa and MMTC. Your ideas will be most welcome.

What's in a name? Well, some people don't seem very concerned about some names. But stop and consider this, what if people suddenly started calling you by someone else's name and in so doing your characteristics and accomplishments become part of your alter ego's persona. And what if this persisted to the point that no one really knew which was which.

We have that very dilemma playing itself out right here in Mira Mesa. It seems that someone created one or more maps that were mislabeled. On some of those maps the western part of Mira Mesa was incorrectly identified as "Sorrento Valley" while, in fact, that area is sometimes called "Sorrento ***Mesa***". Since it's not a valley at all and since there is another area on the other side of Interstate Highway 805 that is actually Sorrento Valley, it stands to reason that someone would step forward and get this corrected.

To date this has not happened. Often we see articles about events in Mira Mesa with the location incorrectly cited as Sorrento Valley. And every time we spot this error we at least make an e-mail comment requesting correction. Unfortunately, members of our erstwhile fourth estate correctly point out that City maps depict the western portion of Mira Mesa (west of Camino Santa Fe) as Sorrento Valley. Who are they to correct the City? So, in order to correct the faulty maps Bari Vaz wrote a wonderful and informative note to Mayor Sanders requesting that he step in and order the maps corrected. Stay tuned for more on this.

Oh yes, one final note. Sign-ups for youth sports are in progress. Some have already completed the public portion of the process, but to the best of my knowledge all are still able to accept applicants. There is a wealth of information about the various leagues and their schedules on the Web. Just Google what you want and all will be revealed. Youth sports are a very important part of life in Mira Mesa.

Save The Date! MMTC Volunteer of the Year Dinner is May 5, 2012

Mira Mesa Town Council will honor longtime Mira Mesa resident Judy Taylor, active Mira Mesa/Scripps Ranch RSVP member and Golden Friends president, as 2011 Mira Mesa Volunteer of the Year on May 5, 2012, at the annual MMTC Volunteer of the Year Dinner. Active planning is now underway for the gala event. Location and details to be announced soon. For further information, contact MMTC Volunteer of the Year Dinner Committee co-chairs Pam Stevens,pstevens@san.rr.com, or Christina Keene, christinakeene@gmail.com.

RSVP Needs You!

RSVP is always recruiting new members. If you are retired or semi-retired and can't decide how and when you want to volunteer, please contact RSVP. RSVP is an easy choice: drive or ride around the neighborhoods---what could be easier? In October our volunteers logged in over 1,165 hours! Remember**: You'll take more away than you give.**

We also need monetary donations. If you can donate money instead of time, that would be greatly appreciated.

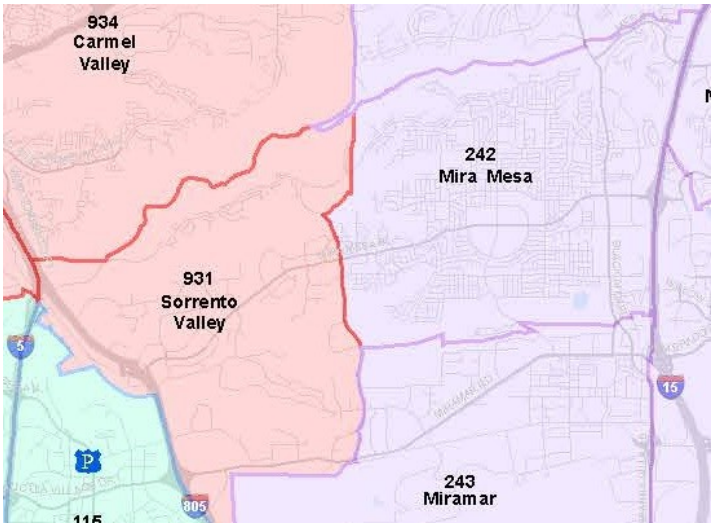
Can you spare 3 ½ days a month? You must have a valid California driver's license, be 50 years or older, go through a background check, and attend a 40 hour training session. For more information and to get started, please contact the RSVP administrator John Sunde, at 538-8156 o r jsunde@pd.sandiego.gov.

REMINDER:

The Mira Mesa Farmer's Market reopens on Tuesday, February 7, at 3:00 PM.

Where Is Mira Mesa? Don't Ask the City of San Diego!

By Bari Vaz, Chairman,
Mira Mesa Chamber of Commerce



A close up view of the "Official City Map of Neighborhoods" showing how Mira Mesa has been incorrectly divided into two "neighborhoods" - Mira Mesa and Sorrento Valley

Once upon a time, all of Mira Mesa was a part of the San Diego Police Department's Northeastern Division. In approximately 2007, the boundaries of the different SDPD Divisions were re-aligned to more evenly distribute the population of San Diego amongst the nine divisions. At that time, a decision was made that would unknowingly have a tremendously negative impact on the community of Mira Mesa.

In defining the new boundaries for the Northeastern and Northwestern divisions, it was decided that Mira Mesa would be split in two, approximately along Camino Santa Fe. The portion of Mira Mesa east of this dividing line remained in the Northeastern Division, was assigned the police patrol number "242", and retained the name "Mira Mesa". The portion of Mira Mesa west of the dividing line was transferred to the Northwestern Division, assigned the police patrol number "931" and was renamed "Sorrento Valley". (The southern portion of Mira Mesa between Camino Santa Fe and I-15 was also split off, and given to "Miramar - 243, but this error is not as easily visible).

Had this map retained its original function, which was to define patrol areas for SDPD, the problems we are now experiencing in regard to confusion over the Mira Mesa community boundaries would not exist. But at some point after this SDPD map was created, someone with the City of San Diego made a fateful decision: whether through lack of knowledge, lack of research, or just plain laziness, the SDPD Map of Divisions was renamed the "Official City Map of Neighborhoods" and posted to the City of San Diego website.

To digress for a moment, it is important to realize that the City of San Diego does not recognize a list of "official neighborhoods." Rather, it recognizes an official list of "communities," the boundaries of which can be found at the Planning Division's Community Planning web page (http://www.sandiego.gov/planning/community/). Mira Mesa is an officially recognized community, the boundaries of which are listed this way: "Interstate 15 provides the eastern boundary of the planning area; MCAS Miramar, the southern boundary; I-805 and the Atchison, Topeka, and Santa Fe Railroad right-of-way, the western boundary; and the Future Urbanizing Area, the northern boundary." The "Future Urbanizing Area" is now known as Penasquitos Canyon and Del Mar Mesa. "Sorrento Valley" is not an officially recognized community of San Diego. Rather, "Sorrento Valley" is defined in the Torrey Pines Community Plan, as an industrial subarea located west of I-805 and adjacent to Mira Mesa.

Why such a fuss about a map? It is not the map itself, but the incorrect use of this map by the City of San Diego that is creating a problem. With the advent of such online mapping services as Google Maps, Yahoo Maps, and Mapquest, as well as the proliferation of GPS systems, these services need to maintain reliable information about the cities, communities, and roads they present to their customers. These services incorporated the "Official City Map of Neighborhoods" into their data, and instantly the western part of Mira Mesa is being presented as "Sorrento Valley" to a world-wide audience. Additionally, every local media outlet—print, television, and radio—has adopted the "Official Map of Neighborhoods" as their guide when addressing the location of events. With a single poor decision—to use the SDPD map for an incorrect purpose—the City of San Diego has effectively cut Mira Mesa in half.

This error has rippled through our community in other ways. During the recent City Council Redistricting Process, the San Diego County Taxpayer's Association used this "Official City Map of Neighborhoods," along with the now incorrect Google and Yahoo maps, as evidence that Mira Mesa only existed east of Camino Santa Fe and that "Sorrento Valley" could be incorporated into a different city council district. And in the latest turn of events, the long-awaited Pardee developments "Sunset Pointe" and "Crescent Heights" have been renamed—to "Sorrento Terrace" and "Sorrento Heights" - and are listed as being located in the "Sorrento Valley" neighborhood of San Diego. When asked to explain, a Community Relations representative for Pardee stated that " by using the Sorrento Valley name is to really help a potential Buyer be able to do a search (Google Maps, etc…) ".

So a poorly thought-out decision by the City of San Diego to incorrectly use the SDPD map as an "Official City Map of Neighborhoods" has ultimately resulted in possibly irreparable damage to our community's image. I recently sent an email to numerous sources at City Hall, requesting that the use of this map as an "Official Map of Neighborhoods" be immediately discontinued, that a correct map be published, and that the City supply our community groups with a letter attesting to the error, which we could hopefully use to begin undoing the damage. As of the time of publication, no one at City Hall has as yet responded to my requests.

I will keep you updated as to my efforts to right this wrong...

LOCAL NUMBERS

Emergency Services
Police/Fire/EMS 9-1-1
Poison Control 1-800-222-1222

Utilities
Fire hydrant open 619-515-3525
Gas leak 800-411-7343
Power/phone line downed 619-811-8081
Tree limbs in power lines 800-411-7343

Nuisances
Animal, dangerous 619-236-2341
Animal, dead 858-492-5060
.....5pm-7am or weekends & holidays: 619-573-1276
Animal manure (dog) 619-338-2283
Animal, rodents/rats 858-694-2888
Building abandoned or dangerous 619-236-5500
Car abandoned or inoperative 858-495-7856
Noise (loud) 619-236-5564
Code Compliance 619-236-5500
Trash: uncollected, overflowing dumpster, trash-strewn lot, or recyclables 858-492-5055

General County Services Information
2-1-1 San Diego 2-1-1

Streets & Environment
Bus shelter damaged 619-231-1466
Manhole cover missing or damaged 619-515-3525
Street, flooded 619-527-7500
Street, light out (see below for traffic lights) 619-527-7500
Street, pothole 619-527-7500
Street, sink hole or collapse 619-515-3525
Street, traffic light non-functioning 619-525-8650
Swimming Pools..... 858-689-6296
Weeds overgrown, fallen trees, or clogged storm drain 619-527-7500

Criminal Activity
Police Community Relations Office, NE.....858-538-8120
Police Community Relations Office, NW.....858-523-7031
Suspected Arson 1-800-472-7766 (47ARSON)
Gangs 619-531-2847
Graffiti 619-525-8522
Non-emergency crime or suspicious activity e.g. belligerent person, car/building alarm, nuisance bar, underage drinking 858-484-3154

ELECTED OFFICIALS

City Council District 5: Carl DeMaio
Ph. (619) 236-6655, Fax (619) 238-0915
E-mail: carldemaio@sandiego.gov
Website: http://www.sandiego.gov/citycouncil/cd5/index.shtml
Representative to Mira Mesa John Ly, JwLy@sandiego.gov

San Diego Unified School District Board, District A: John Lee Evans
Ph: (619) 725-5550, Fax (619) 297-5624
E-mail: johnleeevans@sandi.net
District Website: http://www.sdcs.k12.ca.us/
Website: http://www.sandi.net/board/evans.pdf

San Diego Community College District Board, District B: Bill Schwandt
bschwand@sdccd.edu
Website: http://www.sdccd.cc.ca.us/public/district/trustees/schwandt.html

Governor: Jerry Brown
State Capitol Building, Suite 1873, Sacramento, 95814
Ph: (916) 445-2841, Fax: (916) 445-4633
Local office: 1350 Front St., Suite 6054, Sixth Floor
San Diego 92101
Ph: (619) 525-4641
Website: www.governor.ca.gov.

Congressman, 50th District: Brian Bilbray
San Diego County Office: 462 Stevens Ave. Suite 107
Solana Beach, CA 92075
Ph: (858) 350-1150 Fax (858) 350-0750
E-mail via website: http://www.house.gov/bilbray
Field Representative: Will Zasadny
Will.Zasadny@mail.house.gov

Mayor, City of San Diego: Jerry Sanders
Ph: (619) 236-6330 Fax: (619) 236-7228
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Website: http://www.sandiego.gov/mayor/
Representative to Mira Mesa: Nancy Gudino
ngudino@sandigo.gov

State Assembly, 75th District: Nathan Fletcher
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Ph: (858) 689-6290, Fax: (858) 689-6296
Website: : http://www.assembly.ca.gov/fletcher
Ph: (916) 319-2075.
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Shea.Benton@asm.ca.gov

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E-mail: pam-slater@co.san-diego.ca.us
Website: http://www.sdcounty.ca.gov/cnty/bos/sup3/
Representative to Mira Mesa: Nadia Moshirian

County Supervisor District 4: Ron Roberts
S.D. County Administration Center: 1600 Pacific Highway
Room 335, San Diego, CA. 92101
Ph: (619)531-5544
E-mail: ron-roberts@sdcounty.ca.gov
Web site: http://www.sdcounty.ca.gov/cnty/bos/sup4/
Field Representative: Lauren Prescott

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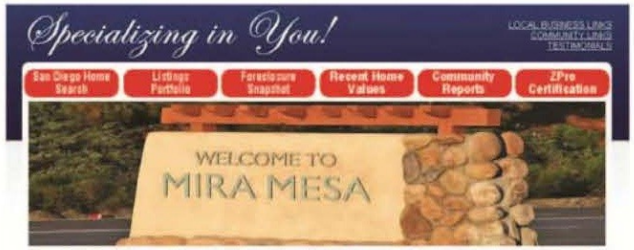

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New Ad Rates—Business Card Size

One Issue - $25.00, **Three Issues** (Buy 2, Get 1 Free) - $50.00, **Full Year** - $150.00 (Buy 6, Get 5 Free)- To place an ad contact: Newsletter@MiraMesaTownCouncil.org

February 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 **Kiwanis, Scripps-Mira Branch** – 7:15 am, Mimi's Restaurant	**2**	**3**	**4** **Fil-Am Sr. Citizens Assn** – 10 am, Mira Mesa Senior Center
5 **FAASDNC Meeting** – 12 pm, Mira Mesa Recreation Center	**6** **Mira Mesa Town Council**—7pm, Mira Mesa Senior Center	***7*** **Golden Friends** – 10 am, Mira Mesa Senior Center **Mira Mesa Maintenance Assessment District** – 7 pm, Mira Mesa Senior Center **Mira Mesa Farmer's Market** Reopens—3 pm, MMHS	**8** **Kiwanis, Scripps-Mira Branch** – 6:30 am, Mimi's Restaurant **Exchange Club of San Diego** – 6:30 pm, Mandarin Garden Restaurant	***9***	**10**	***11***
12	***13*** **Mira Mesa Town Council Board of Directors** – 6:45 pm, Mira Mesa Senior Center	**14** **Golden Friends** – 10 am, Mira Mesa Senior Center **Epicentre Oversight Committee** – call for information **Mira Mesa Women's Club** – 7 pm, Mira Mesa Senior Center **Friends of the Library** – 7 pm, Mira Mesa Library **Recreation Council** – 7 pm, Lopez Ridge Rec Center **Black Mountain Masonic Lodge #845 F.& A,M,** – 7:30 pm, Mission Valley Scottish Rites Center	**15** **Kiwanis, Scripps-Mira Branch** – 7:15 am, Mimi's Restaurant	***16*** **Sr Center Board of Governors** – 2 pm, Mira Mesa Senior Center **Mira Mesa Theatre Guild** – 6 pm, location varies **Community Pride –** 6:30 pm, call for location **Black Mountain Democratic Club** – 7 pm, Mesa Village Rec Hall 1	**17**	***18***
19	**Presidents Day** ***20***	**21** **Golden Friends** – 10 am, Mira Mesa Senior Center **Mira Mesa Community Planning Group** – 7 pm, Vulcan Materials Office, 7220 Trade St, Suite 205	**22** **Kiwanis, Scripps-Mira Branch** – 7:15 am, Mimi's Restaurant **Exchange Club of San Diego** – 6:30 pm, Mandarin Garden Restaurant **Mira Mesa Banner District** – 6:30 pm, location TBD	**23**	**24**	**25**
26	**27** **Mira Mesa Cluster Schools Council** - 6 pm, Mira Mesa High School Media Room	**28** **Golden Friends** – 10 am, Mira Mesa Senior Center **Banned Book Club**—6:45 pm, Mira Mesa Library	**29** **Kiwanis, Scripps-Mira Branch** – 7:15 am, Mimi's Restaurant			

Highlights of the January 9, 2012 MMTC Meeting

CALL TO ORDER

- Pledge of Allegiance
- Approval of Minutes from the December meeting, by acclamation
- Recognition of our "Business of the Month" - Mira Mesa High School Foundation

PRESENTATION—BANNER DISTRICT GRANT

- Mark Regier with the office of County Supervisor Pam Slater Price presented a check for $6,000 to the Mira Mesa Banner District

PRESENTATION—MMMAD 2012-2013 BUDGET

- Tom Derr, Chairman of the Mira Mesa Maintenance Assessment District, presented the 2012-2013 for approval. Motion to approve by Chuck Sweet, seconded by Jeff Stevens; motion was approved unanimously.

ELECTED REPRESENTATIVE REPORTS

City Councilman Carl DeMaio (John Ly)

- John discussed issues of concern to the Mira Mesa community

Congressman Brian Bilbray (Will Zasadny)

- Will spoke about Federal government issues of concern to the Mira Mesa community.

The Congressman will have a Tele Meeting on Tuesday, January 31, at 6:30 pm. Citizens may participate by telephone, by dialing 877-229-8493 and entering password 12454.

PRESENTATION—2012 MMTC BOARD OF DIRECTORS

- Councilmember Carl DeMaio conducted the swearing in ceremony for the 2012 Board of Directors

Councilmember DeMaio gave a presentation on City finances, and announced the Mira Mesa "Road Repair Rally" on Saturday, February 18. The goal of the rally is to identify 500 or more potholes in Mira Mesa.

COMMUNITY GROUP REPORTS

- Alex Nguyen gave a Mira Mesa Theatre Guild presentation, then requested donations to help fund the Theatre Guild's activities. Website is www.MiraMesaTheatreGuild.org
- Several other community groups spoke regarding their activities.

Meeting adjourned 8:45 p.m.

Next meeting Monday, February 6, 2012, 7 PM,
Mira Mesa Senior Center

Board meetings are held on the second Monday of each month at the Senior Center at 6:45 PM.

"Give Kids a Smile" On Friday, February 3

Give Kids A Smile® is a national program whose purpose is to provide free, desperately-needed dental services to local qualifying children from underserved families. This event is sponsored by the American Dental Association, which is celebrating its 10th anniversary in 2012. Last year, more than 44,800 dental team members nationwide participated in Give Kids A Smile.

Nearly one in four children, aged 2 to 11 years old have untreated cavities in their baby teeth, according to the U.S. Centers for Disease Control and Prevention. Every day, we see children from our local neighborhoods here in San Diego with a mouthful of cavities. Many of them can't smile, pay attention in school or even sleep restfully. Worst of all, many of these children don't know that their mouths aren't supposed to hurt so much. Even when they do report it, given difficulties in accessing care, many children whether enrolled in Medicaid or not receive no dental services throughout the year.

Give Kids A Smile is held annually in February (which is the national Children's Oral Health Month) to:

- provide free dental services to local, qualifying children from underserved families
- raise awareness of the epidemic of untreated dental disease occurring here and across the country and
- raise awareness of the need to build local public and private partnerships to increase access to oral health care to solve this

Scripps Pediatric Dentistry, located at 9840 Hibert St. Suite B4 San Diego, CA 92131 (Right in between Trader Joes and Chuck E Cheese in Mira Mesa/Scripps Ranch), will be participating in this event on Friday, February 3, from 8:00 AM until 3:00 PM. For additional information, please contact Dr. J Shahangian, Board Certified Pediatric Dentist, at 858-693-5677 or: dr@scrippspd.com.

Mira Mesa Theatre Guild Hosts Auditions For "Run For Your Wife"

Auditions for "Run for Your Wife," Mira Mesa Theatre Guild's spring production, will take place Tuesday, Feb. 7, 2012 from 6 p.m. to 9 p.m. at Sandburg Elementary School in the Multi-Purpose room, 11230 Avenida del Gato, San Diego, CA 92126.

"Run for Your Wife" is a British farce by Ray Cooney. The production will be directed by Tim Arends, with performances scheduled the last three weekends in April 2012.

John Smith is your ordinary London cab driver. He owns his own car, sets his own hours, is hard working, punctual and lives a very ordinary life...with the exception of his two wives, Mary and Barbara. One night John stops an old woman from getting mugged and gets knocked unconscious. After being checked over at the hospital, he is taken to his home with Mary by a local police officer, Detective Troughton. However, that morning, he supposed to be with at his home with Barbara. After realizing his predicament, John tries to get home to Barbara while keeping both his first wife Mary and Detective Troughton from finding out about his second wife.

Additional information can be found at the Mira Mesa Theatre Guild website - http://miramesatheatreguild.org/ - or by emailing the Theatre Guild at casting@miramesatheatreguild.org.

Internet Matrix and LeoAngelo Reyes Honor Tech Heroes

Local web marketing company Internet Matrix teamed up with artist LeoAngelo Reyes to create a project suitable for western Mira Mesa's Sorrento Mesa business district. Western Mira Mesa is home to such technology and biotech companies as GenProbe and Qualcomm. And now its power boxes reflect the likenesses of such luminaries as Charles Babbage, Ada Lovelace, Mark Zuckerberg, and Bill Gates.

LeoAngelo Reyes, who since 2010 has led a team of talented artists in decorating power boxes along Mira Mesa Blvd, teamed with Internet Matrix owners Asaf and Yamia Benhaim to create the salute to technology pioneers.

Artists assisting on the project included Theresa Wear, Micah Niestrath, Chrystal Lin, Bastian Castillo, and Gwen Robinson, along with Internet Matrix co-owner Yamia Benheim.

Mira Mesa Community Planning Group

The Mira Mesa Community Planning Group has the responsibility to write (with the aid of the City) community plans, recommend changes to community plans, and evaluate projects as they are proposed for consistency with the Mira Mesa Community Plan. The Planning Group has 11 residential, 5 business and 3 property owner members. Planning Group members are elected to four year terms, with half elected every two years. Elections are held in March of odd-numbered years.

If you would like to participate in the Planning Group or vote for or run for the Planning Group Board, come to a meeting and join as a general member. To join as a general member, just give your name, address, telephone number and email address to the Planning Group secretary.

Meetings for 2012 are held at the Vulcan Materials 2nd Floor Conference Room, 7220 Trade St. at 7:00 PM. Meeting dates are: January 17, February 21, March 19, April 16, May 21, June 18, August 20, September 17, October 15, November 19, and December 17. All meetings are on a Monday night except for January and February (due to Federal holidays), and there is no meeting in July.

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Businesses whose names are proceeded by an asterisk offer discounts to Mira Mesa Town Council members who show their current membership card.

Congressman Bilbray Tours Salk Elementary Site

On Thursday, January 26, Congressman Brian Bilbray toured the planned site of Jonas Salk Elementary school along with representatives from the San Diego Unified School District, Mira Mesa community leaders, Councilmember DeMaio's office, and Dr. Peter Salk, son of the medical pioneer.

Long-time residents of Mira Mesa are familiar with the story of Salk Elementary School: In the 1970's, developer Pardee created the site by grading down a ridge and filling a finger canyon. The site was donated to the San Diego Unified School District and was intended to be home to an elementary school for local families and a joint-use park. The park was built in the 1980's, but one delay after another prevented Salk Elementary School from being built. Funding for the school was put in place in 1998 by Proposition MM, but the scheduled opening date for the school has moved progressively into the future, from 2006 to a now-projected 2015.

The latest delay centers on the discovery of an artificially created Fairy Shrimp habitat that developed during the long years of neglect and red tape. Congressman Bilbray visited the site to be briefed on the latest delays and the frustrations of local residents.

At left, Congressman Brian Bilbray tours the Salk Elementary School site with Dr. Peter Salk; John Stokes of San Diego City Schools; Lee Dulgeroff of SDUSD; Brian Jones and Will Zasadny of Congressman Bilbray's office; John Ly from Councilmember DeMaio's office; Bari Vaz, John Horst, and Joe Frichtel of the Mira Mesa Community Planning Group; Ted Brengel of the Mira Mesa Town Council; and Pam Stevens, local author and resident of the Salk Elementary School area.
(Photos by Pam Stevens)

Above, Congressman Bilbray discusses the school site with Dr. Peter Salk.

MIRA MESA TOWN COUNCIL—ANNUAL MEMBERSHIP APPLICATION

Primary Member/Contact Name

Companion Member Name(s)

Business/Corporation Name

E-mail Address

Address

Phone Number

City

State/Zip Code

Business/Cell Number

Date

Membership Type (Circle Choices):

Individual Companion Senior/Military/Student Corporate/Business Combined MMTC/MMCC (Corporate/Non-Profit Only)

Rates (annual membership begins July 1 and ends June 30): (Pro-rated membership applies to first time members only; all renewals are for the full amount)

Join Between:	Individual	Companion/Senior Military/Student	Corp/Bus	Corp/Bus Joint MMCC	Non-Profit Joint MMCC
May 15 - Aug 14	$20.00	$10.00	$50.00	$150.00	$90.00
Aug 15 - Nov 14	$15.00	$7.50	$37.50	$112.50	$67.50
Nov 15 - Feb 14	$10.00	$5.00	$25.00	$75.00	$45.00
Feb 15 - May 14	$5.00	$2.50	$12.50	$56.25	$22.50

If you choose a joint membership with the Mira Mesa Chamber of Commerce, you will be contacted to provide additional information required for your Chamber application.

Joint memberships are restricted to Corporation/Business or Non-Profit organizations.

Any resident, business, or non-profit may joint the Mira Mesa Town Council; members with addresses outside the Mira Mesa Community will be non-voting associate members. The Mira Mesa Town Council is a non-profit volunteer organization. Membership dues are used to defray the cost of operations such as printing and distributing the newsletter, maintaining the website (www.MiraMesaTownCouncil.org) and other approved council expenses.

Amount $_____ Cash / Check #_____ There will be a $25 fee for all returned checks.

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The MMTC would like to thank the Mira Mesa Shopping Center, LLC for their continuing support in providing postage for the MMTC newsletter.