



Mira Mesa Town Council Newsletter

Mira Mesa Town Council Meeting

- Monday, Feb. 4, 2013
7 p.m. - 9 p.m.
Mira Mesa Senior Center
8460 Mira Mesa Blvd.

Agenda:

- SANDAG
- New Miss & Miss Teen
Mira Mesa

Business of the Month:

- A-1 Self Storage

Inside this issue:

President's Message	2
San Diego Tet Festival Moves to Mira Mesa	3
Mira Mesa Senior Wins Award from VFW	4
Fresh & Easy Fined for Overcharging	5
Theatre Guild Presents Modern Farce	5
Community Calendar	6
Meeting Minutes	7
Business Directories	8

Volume 38, Issue 2

February 2013

San Diego Influenza Cases on the Rise

The number of people sick with influenza is also on the rise in the region. In the week ending Jan. 12, a total of 311 local flu cases were reported, more than double the number of cases reported the prior week, which had 142 cases. A total of 670 flu cases have been reported so far this season. Emergency departments are also seeing more patients with flu-like illnesses. They make up six percent of all visits, which is the expected level during the flu season but still an increase of a two-to-three percent from prior weeks.

"The best protection against the flu is to be vaccinated. It is not too late to do it," said Wilma Wooten, M.D., M.P.H., County public health officer. "There is available vaccine for those who want to be immunized.



To date, 14 county residents have died from influenza, County Health and Human Services reported.

"Influenza can be a serious and deadly disease, especially for the elderly and young infants, as well as for people with chronic conditions like heart disease or diabetes," said Wooten, adding that last season 14 people died locally from influenza.

Most people who become ill will not need medical attention and should recuperate at home. If symptoms do not im-

prove or become worse, individuals should seek medical attention from their doctor or urgent care provider, but not an emergency department.

"Emergency departments should only be used by people who are severely ill," Wooten said. "People should go to an emergency department if they are having difficulty breathing or

(See Flu on page 11)

Wanted: Marketing, Sponsorship Person for Haunted House

By Trey Barkley

Mira Mesa Theatre Guild is currently looking for two individuals who can donate their time to help with marketing and sponsorship for the 2013 season of Monster Manor.

Monster Manor has been in operations since 2001. It was started by a group of people who wanted to bring their knowledge of scares to the community as well as help raise money for the local 4th of July

fireworks show. Since then, Monster Manor has grown and brought in guests anywhere from Chula Vista to Orange County. Monster Manor has also raised money for local non-profit groups such as Boy Scouts, Girl Scouts, Erickson Elementary, etc.

Monster Manor is operated completely by volunteers who devote hundreds of hours every September through November to help build, act, and manage

the event. Most of the volunteers are students from high schools as well as industry professionals.

The marketing director position would help in the ad-creation for print media and write press releases as well as booking TV and radio spots while the sponsorship coordinator would help obtain sponsorships from companies and individuals. If interested, please contact info@monstermanor.org.

**2013
MIRA MESA
TOWN
COUNCIL
BOARD OF
DIRECTORS**

PRESIDENT

Ted Brengel,
*President@miramesa
towncouncil.org*

**FIRST VICE
PRESIDENT**

(PROGRAM CHAIR)
Bari Vaz,
*Programs@miramesa
towncouncil.org*

**SECOND VICE
PRESIDENT**

(MEMBERSHIP)
Brandy Ludwick,
*Membership@
miramesatowncouncil.org*

TREASURER

John Horst,
*Treasurer@miramesa
towncouncil.org*

**RECORDING
SECRETARY**

Jeff Stevens,
*Secretary@miramesa
towncouncil.org*

NEWSLETTER

EDITOR

Alexander Nguyen,
*Newsletter@miramesa
towncouncil.org*

PARLIAMENTARIAN

Christiane Hoffman,
*Parliament@miramesa
towncouncil.org*

**MEMBERS AT
LARGE**

Christina Keene
Jennifer Kvalvik
Jon Labaw
Maria Pankau

President's Message for February

Members of MMTC, we need your help! We just had our monthly Board of Directors meeting in which we discussed (among other things) our perennial problem: membership. Here we are in a vibrant, and vital community of over 70,000 people. That's 70,000 people who benefit, at least in some small way from the things that MMTC does. And how many members do we have? Less than 200. I think you will agree we can do better.

The single thing that makes me so certain that we can increase our membership is that many people I encounter in the community are surprised when I mention the Town Council. "What is that", they may ask. Or, "I didn't know we had a town council. How is it elected?" What I am basically saying is that all too often I encounter residents of our fair community who are not even aware of the existence of MMTC, and some of those who know we exist believe

that we are some sort of governmental organization. And while I acknowledge that some may opt not to join, I firmly believe that many would become members if only they knew about MMTC and what we do.

So, how can you help? I think we need ideas. We need new and novel ways to make people aware of MMTC and its benefits. I think we need a grassroots review of what we do to keep our membership and to get new members. Maybe we just aren't going about this correctly, or maybe we are talking to the wrong people. Maybe we have the wrong message, or perhaps we are not delivering that message correctly.

We have already taken steps to start figuring this out. At our recent Board of Directors meeting we had representatives from the Miramar College Graphics Department in attendance. We are hoping that they can use MMTC as a sort

of case study in marketing—something that classes can focus upon and as part of their studies, perhaps develop an approach that will put MMTC on a road toward drastically increasing its membership.

What each of you can do is to think about MMTC and how you think of it and how that is either good or bad. Let the Board of Directors know what you think. Visit our Facebook page and let us know what we can do better. Think also of things that you can do with little or no effort from day to day to help. Just sharing your copy of the newsletter with someone is a small but potentially important step that you can easily take. How can we improve our image? What things can we do to benefit members that we are not doing now?

Please join with the Board of Directors to make the Mira Mesa Town Council a bigger part of Mira Mesa life. Your contributions are very important!

Voters Overwhelmingly Say 'Yes' to Public Education

By John Lee Evans

San Diego School Board President

The voters' approval in November of Propositions 30 and Z was a strong mandate in favor of the reforms and the results that we have been producing in San Diego Unified over the past four years. The opposition clearly made it a referendum against what we have done and we prevailed. The voters in California, and especially San Diego, have clearly said that we have public schools worth investing in.

We can certainly be optimistic about the future of our schools. I am more

optimistic than I have ever been in my four years on the board. First, there is a sense of relief. This vote immediately canceled our need to close our schools nearly three weeks early this year, which would have had a significant effect on our student achievement gains. For some time, however, we will still reel from the cumulative effects of several years of cuts, but at least we are starting to move in the right direction.

The main goal for next year will be to bring much needed stability to the district. The kids, the parents

and the staff need to recover from the uncertainty that has hung over us the past few years. As funds gradually return to the schools we must maintain our laser-like focus on student achievement. That means we will have a discussion about the programs that most contribute to that, but it will be awhile before that revenue starts to come in.

Our focus on student achievement is one of the reasons that we prioritized spending on technology in the past four years. That investment is paying off with steady gains in student achievement.

Annual Vietnamese New Year Celebration Moves to Mira Mesa

By Alexander Nguyen

The eighth annual San Diego Tet Festival, the Vietnamese New Year celebration, will be moving to from its usual home in Balboa Park to Mira Mesa.

Because of the preparation for the 2015 Centennial Celebration, the festival's usual spot at the corner of President's Way and Park Boulevard is under construction and will

not be available. This year's festival will be held at Mira Mesa Community Park, 8575 New Salem St.

The festival, celebrating the Year of the Serpent, attracts an average of 20,000 people each year and promises fun for whole the family with such activities as carnival rides and games, authentic Vietnamese food, lion dancing and fire-

crackers. And entertainment programs, such as the Miss Vietnam of San Diego and a Cultural Village to immerse yourself in Vietnamese culture.

Festival Dates and Hours are: Friday, Feb. 15, 2013 from 5 p.m. to 10 p.m.; Saturday, Feb. 16, 2013 from 11 a.m. to 10 p.m.; Sunday, Feb. 17, 2013 from 11 a.m. to 5 p.m. Admission is free.



San Diego Tet Festival moves to Mira Mesa.

Supervisor Dave Roberts Hires Former Assembly Staffer

By Adam Kaye

San Diego County Supervisor Dave Roberts announced that Lindsey Masukawa will serve as his health services policy advisor and as a liaison to the county's Health and Human Services Agency.

In that role, she will inform the supervisor on issues

related to health and social service programs administered by the county. She also will serve as the supervisor's field representative in Mira Mesa.

Masukawa is a former health policy advisor, field representative and manager for California Assembly members Toni Atkins and Lori Saldana.

She volunteers for numerous environmental and community groups as well as the Democratic Party. Masukawa was raised in Oceanside and attended Oceanside High School and UC San Diego. Her grandparents are Japanese-American and met in an internment camp during World War II.

Mayor Bob Filner Delivers First State of the City Address

Mayor Bob Filner delivered his first State of the City Address on Tuesday evening in the historic Balboa Theatre in downtown San Diego.

The Mayor spoke about the City's financial health, revitalizing neighborhoods and infrastructure, job growth, cultivating a meaningful relationship with Mexico, keeping the San Diego Chargers football team in San Diego and promoting alternative energy, among other issues.

The Mayor said the City's fiscal health is not as rosy as predicted several months ago. He said there may be a \$40 million deficit when he presents his budget to the San Diego City Council in April.

He announced that the number one priority for improving the City's fiscal health would

be to create 50,000 new jobs in the next four years. He will focus on growing business at the Port of San Diego.

He also focused on using the successes of downtown redevelopment as a model for imaginatively rejuvenating the City's unique neighborhoods, which have been neglected for several decades. He proposed renaming the City's redevelopment arm to Neighborhood San Diego, rather than Civic San Diego.

Mayor Filner advocated for developing a strong, cooperative partnership with Mexico in order to enhance a bi-national megal-region and take advantage of the investment opportunities such a relationship would spur. On February 1, the City will open an office in Tijuana to solidify that partnership.

In addition, as a reflection of his dedication to open government, the Mayor will establish weekend hours, on the first Saturday of every month, to meet and speak with anyone who drops by City Hall. The first session will be Saturday, February 2, from 9:30 a.m. to noon in the lobby of City Hall, 202 C Street, San Diego.

The Mayor announced that the Chargers will not "bolt" from San Diego and promised to find a solution that provides a net benefit for the citizens of the City.

He pledged to plan for climate change by developing a Climate Mitigation and Adaption Plan. And he said that he will mandate that all municipal buildings be equipped with solar power in order to make San Diego the "sunniest solar city."



San Diego Mayor Bob Filner



Nicole Hardson-Hurley accepts award from VFW

Mira Mesa Senior Honored by Local Veterans of Foreign Wars

By Sara Leonard

Mira Mesa High Vice Principal

Nicole Hardson-Hurley, a senior at Mira Mesa High School, has received the Outstanding Spokesperson for Democracy Award from the Veterans of Foreign Wars California District I, San Diego.

One of the VFW's international programs for high school students, it encourages young adults to reflect on the United States' democratic ideals. Hardson-Hurley's win means that

she'll move on to the state competition in Sacramento, Calif. Not only must students write the essay, they must also read it to the audience.

"She's a democratic young leader at Mira Mesa High," said Principal Scott Giusti. Hardson-Hurley is vice president of the school's student government, an actress in the school's drama program and president of Impact San Diego.

"She's a well-rounded individual who will represent our city well at the state capitol," Giusti said. "We're proud

to have such an outstanding and dedicated student leader."

Hardson-Hurley was awarded the plaque during a ceremony that was opened by the Mira Mesa High School's Air Force Junior ROTC color guard. Guest speaker was the school's JROTC Wing Commander, C/Lt.Col. Arnelle Sambile.

The Voice of Democracy program has been supporting youth since being founded by the VFW in 1947. The national competition culminates in a \$30,000 scholarship award.

"The Freeway Service Patrol is an effective tool to improve traffic flow on our region's most congested freeways."

Freeway Service Patrol Expands to Weekends in the Region

The San Diego Freeway Service Patrol (FSP), a publicly funded motorist aid program that used to operate in the region only during weekday rush hours, has now expanded to weekends as part of a pilot initiative, SANDAG announced.

Using a fleet of 19 tow trucks and eight light-duty pickup trucks, FSP drivers assist stranded motorists with a gallon of gas, a jump-start, water for the radiator, or a tire

change. The goal of the FSP program is to resolve traffic tie-ups caused by vehicle breakdowns as quickly as possible.

"The Freeway Service Patrol is an effective tool to improve traffic flow on our region's most congested freeways," SANDAG Executive Director Gary Gallegos said. "This past year alone, the program helped more than 50,000 stranded motorists get back on the road or move their dis-

abled vehicles out of the way."

SANDAG began the weekend pilot in North County in October and expanded it into metro San Diego this month. Weekend FSP service is available on Interstates 5, 8, 15, and 805 from 10 a.m. to 6 p.m. Complete data is not yet available, but – as an example – since the weekend service began in North County last fall, FSP drivers have helped one motorist

(See *Freeway* on page 10)



District Attorney Bonnie Dumanis.

District Attorney Offers Software to Protect Children Online

The District Attorney's Office is providing Internet monitoring software to help protect San Diego County children from becoming victims of online predators and bullying.

The 'Computer Cop' software allows parents to quickly scan photos, videos, emails, and chat messages on their children's computers, looking for inappropriate content. The District Attorney's Office is providing the software free of charge, in part as

a response to an increase in prosecutions of internet predators. Experts estimate that one in seven young people online received a sexual solicitation or approach, and 34 percent had unwanted exposure to sexual material.

"Over the past year, our office has filed 60 cases that involve the use of the Internet to victimize children. That's roughly double the number of cases from the year before," said District Attorney Bon-

nie Dumanis. "We all know there are some dangerous off-ramps on the information superhighway that can lead to very dark places. Every day children are contacted by predators through the Internet. This software lets parents see what their kids are up to online and head off dangerous situations before they occur."

The software allows parents to quickly review the history of the web sites visited,

(See *Software* on page 11)

Fresh & Easy Stores Fined \$800,000 for Pricing Errors

Fresh & Easy Neighborhood Market, Inc., the owner of Fresh & Easy grocery stores, has been ordered to pay \$833,136 and to institute a "Get it Free" Program to settle a consumer protection case, the San Diego District Attorney's Office announced.

Prosecutors filed a civil complaint alleging that the owners of Fresh & Easy stores posted prices and advertisements in stores of the prices that would be charged for items and then charged more than those prices at the time of checkout.

In addition, prosecutors alleged that meat and seafood packages in its meat department were marked a higher price per pound than the shelf prices indicated. The prosecutors allege these actions violated the laws prohibiting false advertising and unfair competition. There are 163 Fresh & Easy stores in California, 17 of those are in San Diego County and one in Mira Mesa. The case was filed by the San Diego District Attorney's, San Diego City Attorney's, and Riverside District Attorney's Consumer & Envi-

ronmental Protection Units.

"Our Consumer Protection Unit works to make sure San Diegans get what they pay for," said District Attorney Bonnie Dumanis. In this latest case, our prosecutors did an outstanding job collaborating with the City Attorney and Riverside DA's Office to arrive at today's significant judgment."

San Diego Superior Court Judge Randa Trapp ordered Fresh & Easy not to commit violations in the future and imposed a penalty of \$653,470,

(See *Errors* on page 11)



Mira Mesa has one Fresh & Easy store.

Theatre Guild Opens Tax Season with 'Love' and 'Sex'

By Alexander Nguyen

Fresh off its success of "The Importance of Being Earnest," the Mira Mesa Theatre Guild will present a modern farce, "Love, Sex and the IRS" — just in time for tax season.

This comedy by Billy Van Zandt and Jane Milmore is a wild farce, full of sight gags, mistaken identities and twists of fate. Jon Trachtman and Leslie Arthur are out of work musicians who room together in New York City. To save money, Jon has

been filing tax returns listing the pair as a married.

The day of reckoning comes when the Internal Revenue Service informs the "couple" they're going to be investigated by a Mr. Spinner. Leslie masquerades as a housewife, aided by Jon's fiancée, Kate. Complicating matters further Leslie and Kate are having an affair behind Jon's back, Jon's mother drops in unexpectedly to meet her son's fiancée, and Leslie's ex girl-

friend shows up demanding to know why Leslie has changed and won't see her anymore.

Directed by the Theatre Guild's resident director, Tim Arends, and produced by Adam Sheldon, "Love, Sex and the IRS" opens on March 1 and will run for three weekends at Wangerheim Middle School. Tickets are \$15 general admission and \$12 for seniors, students and military members. For more info or to purchase tickets, visit www.miramesatheatreguild.org

'Love, Sex and the IRS' plays Mar. 1, 2, 8, 9, 15 & 16 at 7:30 p.m. at Wangerheim Middle School

County Offers Free Phone App for Disaster Preparedness

Are you prepared for a real disaster? The new year is a perfect time to review your disaster supplies and emergency plans.

Resolve to be Ready is a FEMA campaign that urges people to make a personal emergency plan and create a basic emergency kit for the new year. Since 55 percent of Americans now own smartphones the national campaign emphasizes using your personal technology in your emergency plans.

"You may be separated

from your family when a disaster strikes, so having an emergency plan is a critical part of being prepared. You can have it at your fingertips with the County's SD Emergency app," said Stephen Rea, assistant director of the San Diego County Office of Emergency Services. "Your smartphone can be a great resource, even a life-saving tool, during a disaster or local emergency."

Create a personal preparedness plan or update your

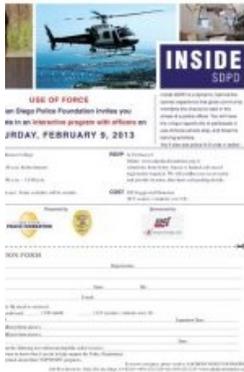
current one on the SD Emergency app:

- The app allows people to store information including out-of-state contacts, emergency phone numbers, meeting places, evacuation plans and other practical information.
- Residents can also find quick tips on preparing for the most-likely disasters in our area and general tips on

(See *Disaster* on page 10)



County app allows people to store information including out-of-state contacts, emergency phone numbers, meeting places, evacuation plans and other practical information.



February 2013

The San Diego Police Foundation invites YOU to participate in an interactive program with officers from the San Diego Police Department. This is a unique behind-the-scenes look at law enforcement.

Events of Interest

- Feb. 2 — Miss Mira Mesa & Miss Teen Mira Mesa pageant, Country Inn and Suites Hotel, 6pm
- Feb. 9 — Inside SDPD Interactive Program, Mira Mar College, 9am
- Feb. 16 — San Diego Tet Festival, Mira Mesa Community Park, 3pm

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2 GROUNDHOG DAY Kathak Dance Classes – 10 am, Mira Mesa Library Zumba w/ Azi – 1 pm, Mira Mesa Library
3 <u>Our Town Flea Market</u> – 8 am, Mira Mesa High School	4 <u>Mira Mesa Town Council</u> – 7pm, Mira Mesa Senior Center <u>Crafts with Kim</u> – Mira Mesa Library	5 <u>Golden Friends</u> – 10 am, Mira Mesa Senior Center	6 <u>Line Dance</u> – 4:30 pm, Mira Mesa Library <u>Kiwanis, Scripps-Mira Branch</u> – 6:30 am, Mimi's Restaurant <u>Exchange Club of San Diego</u> – 6:30 pm, Mandarin Garden Restaurant	7 <u>Teen Writing Club</u> – 4pm, Mira Mesa Library	8	9 <u>Kathak Dance Classes</u> – 10 am, Mira Mesa Library <u>Zumba w/ Azi</u> – 1 pm, Mira Mesa Library
10 LUNAR NEW YEAR <u>Our Town Flea Market</u> – 8 am, Mira Mesa High School	11 <u>Mira Mesa Town Council Board of Directors</u> – 6pm, Mira Mesa Community Office <u>Crafts with Kim</u> – Mira Mesa Library	12 <u>Golden Friends</u> – 10 am, Mira Mesa Senior Center <u>Mira Mesa Women's Club</u> – 7 pm, Mira Mesa Senior Center <u>Friends of the Library</u> – 7 pm, Mira Mesa Library <u>Recreation Council</u> – 7 pm, Lopez Ridge Rec Center <u>Black Mountain Masonic Lodge #845 F.& A.M.</u> – 7:30 pm, Scottish Rites Center	13 <u>Line Dance</u> – 4:30 pm, Mira Mesa Library <u>Exchange Club of San Diego</u> – 6:30 pm, Mandarin Garden Restaurant <u>Mira Mesa Banner District</u> – 6:30 pm, location TBD <u>Kiwanis, Scripps-Mira Branch</u> – 7:15 am, Mimi's Restaurant	14 VALENTINE'S DAY <u>Sr. Center Board of Governors</u> – 2 pm, Mira Mesa Senior Center <u>Mira Mesa Theatre Guild</u> – 6 pm, location varies <u>Community Pride</u> – 6:30 pm, call for location <u>Black Mountain Democratic Club</u> – 7 pm, Mesa Village Rec Hall I	15 <u>Khanh's Drawing Class</u> – 4 pm, Mira Mesa Library	16 <u>Kathak Dance Classes</u> – 10 am, Mira Mesa Library <u>Zumba w/ Azi</u> – 1 pm, Mira Mesa Library
17 <u>Our Town Flea Market</u> – 8 am, Mira Mesa High School	18 PRESIDENTS DAY	19 <u>Golden Friends</u> – 10 am, Mira Mesa Senior Center <u>Mira Mesa Community Planning Group</u> – 7 pm, Vulcan Materials Office, 7220 Trade St, Suite 205	20 <u>Line Dance</u> – 4:30 pm, Mira Mesa Library <u>Mira Mesa Homework Helpers</u> – 6pm, Mira Mesa Library <u>Kiwanis, Scripps-Mira Branch</u> – 7:15 am, Mimi's Restaurant	21	22 <u>Teen Advisory Board</u> – Mira Mesa Library	23 <u>Kathak Dance Classes</u> – 10 am, Mira Mesa Library <u>Zumba w/ Azi</u> – 1 pm, Mira Mesa Library
24 <u>Our Town Flea Market</u> – 8 am, Mira Mesa High School	25	26 <u>Banned Book Club</u> – 6:45 pm, Mira Mesa Library	27	28		

Minutes From Last Month's General Membership Meeting

CALL TO ORDER

- Our Nation's Colors presented by the Girl Scout Troop 8801
- Pledge of Allegiance
- Approval of Minutes from the December meeting, by acclamation.

TREASURER'S REPORT –

- Start of 2012 - \$68,935.42
- End - \$65,936.27.
- Account balances:
 - Checking: \$14,633.88;
 - Street Fair: \$22,415.78;
 - Fourth of July: \$640.27;
 - Savings: \$15877.59;
 - Scholarship fund: \$12,368.75.

RECOGNITION OF BUSINESS OF THE MONTH —

Chase Bank. Paul Basta – business manager. Introduced Veronica - district manager, Noosha Sharif - branch manager; Faisal Noorani – area manager.

SWEARING IN OF THE 2013 BOARD OF DIRECTORS —

Councilmember Lorie Zapf swore in the Board of Directors.

FIRST RESPONDERS —

SDPD Northeastern Division - Officer Susan Steffen, Community Relations Officer. Can now show auto insurance through an app on your phone. Mira Mesa has been very quiet, so no Facebook messages. In RB, criminals are knocking on doors to see if anyone is home. If no answer they go away and partner comes back later through the backyard. Keep an eye out for suspicious people knocking on doors. Criminals are also entering tented homes,

sometimes in scuba gear, since they know no one is home. RSVP is doing vacation house checks on tented homes. There were two break-ins at a business on Flanders.

SDFD – Captain Abel Flores made a presentation, together with Keir Curtis firefighter/paramedic, Justin Herzog, firefighter, all from station 38. Christmas trees are a fire hazard. CO detectors are now required on every level, and are now required in apartments as well as single family homes. CO detectors don't have to be high up. The Burn Institute will come to homes and install CO detectors. No brownouts are forecast this year.

PRESENTATION — Presentation: SDPD Gang Unit - Officer Ken Impellizeri. There is a uniformed gang suppression team, and a second detective unit. The gang suppression team monitors gang areas. They make proactive stops on vehicles, stop and talk to known gang members, and respond to gang activities. Second unit is detectives who each work different types of gangs. There are Asian gangs in Mira Mesa. They have gone through cycle in last six months, quiet to active (~Halloween), now quiet again. There was one stabbing. Younger AC are trying to commit crimes to be noticed by older gang members. Called LOY. Detectives work with school police to identify gang members by things they are carrying, writing. In Mira Mesa dynamics are different – some of the people involved here are straight A students. In some cases parents were involved when they were younger. There are 108 known gang members, about 20 more peripheral. Email pictures of graffiti or suspicious activities to Susan

Steffen (ssteffen@pd.sandiego.gov).

PRESENTATION — Miss Mira Mesa Monica Fung and Miss Teen Mira Mesa Morgan Sibley. Maria Pankau: Very last meeting. End of reign. Presented with awards as thanks for their year of service. First Saturday in February will be next Miss Mira Mesa/Miss Mira Mesa teen pageant.

COUNCILMEMBER LORIE

ZAPF (Kenneth Nakayama) — Lorie appointed to Natural resources, Public safety and services committees, San Diego River. Conservancy, chairing the Land use and Housing committee. Some of Lorie's staff deal with specific issues rather than specific areas. For example, one staff member deals with senior and military issues.

ASSEMBLYMAN BRIAN

MAIENSCHIN (Micahel Lieberman) — San Diego office is being set up. Brian is in Sacramento already. (858) 689-6290. Michael.Lieberman@asm.ca.gov.

COUNTY SUPERVISOR

DAVE ROBERTS — is thrilled to be new county Supervisor for District 3. He has a welcome article on P. 2 in the newsletter. Contact info is (619) 531-5533, dave.roberts@sdcounty.ca.gov. Staff being finalized. Introduced oldest son Robert.

TWO-MINUTE PRESENTATIONS BY SOME COMMUNITY GROUPS

MEETING ADJOURNED



Members of the board of the Town Council being sworn in by Councilwoman Lorie Zapf.

Business Members Directory

New Ad Rates— Business Card Size

**One Issue -
\$25.00, Three
Issues (Buy 2, Get
1 Free) - \$50.00,
Full Year -
\$150.00 (Buy 6,
Get 5 Free) - To
place an ad
contact:
Newsletter@Mira
MesaTown
Council.org**

Fran Laporga-Ching
A-1 Self Storage
9701 Camino Ruiz
San Diego, CA 92126
(800) 219-4854 ext 141
fran@a1storage.com

Tommie Mooney
Being Fit Fitness Centers
8292 Mira Mesa Blvd
San Diego, CA 92126
(858) 549-3456
beingfitmm@hotmail.com

Jerry Ollinger
Black Mountain Democratic Club
P.O. Box 261988
San Diego, CA 92126
(858) 689-9185
jerryollinger@hotmail.com

* Ted Brengel
Brengel Productions
11975 Thomas Hayes Ln
San Diego, CA 92121
619-985-4094
Ted@TedBrengel.com

Hershel Arcelao
Callin Shots
8306 Rimridge Lane
San Diego, CA 92126
(858) 335-8581
harcelao@yahoo.com

Paul Basta
Chase Bank
8222 Mira Mesa Blvd
San Diego, CA 92126
(858) 693-3148
paul.basta@chase.com

Alex/Ehnee De Guzman
Chibugan
10550 Camino Ruiz
San Diego, CA 92126
(858) 201-8765
ehnee8@yahoo.com

* Brett Baillio
Chick-Fil-A
10750 Camino Ruiz
San Diego, CA 92126
(858) 566-7800
02656@chick-fil-a.com

Darrell Dunlap
Christ Community Church
9535 Kearny Villa Rd., Ste 101
San Diego, CA 92126
(858) 549-2479
pastordarrell@gotochrist.com

* Lark Mayeski
**Christ the Cornerstone Lutheran
Church and Academy**
9028 Westmore Road
San Diego, CA 92126

Carl Montgomery
Coastal Kona Ice
13115 Shalimar Pl
San Diego, CA 92014

(858) 793-1335
konacoastal@gmail.com

* Bill & Cynthia Collins
Collins Family Jewelers
8220 Mira Mesa Blvd., Ste A
San Diego, CA 92126
858-578-6670
brianacfi@sbcglobal.net

Therese Warah
Comerica Bank
9350 Mira Mesa Blvd
San Diego, CA 92126
(858) 577-0234
theresegwarah@comerica.com

Christina Zamora
Cookie Lee
14528 Glenville St
Poway, CA 92064
(858) 231-2439
czamora65@gmail.com

Fe Haynes
**Creative Memories Photo Solu-
tions**
(858) 271-0766
cmfe@san.rr.com

Tom Yanagihara
Finest City Kettlecorn
8729 Blue Lake Drive
San Diego, CA 92119
(619) 480-0880
poppingcorn@cox.net

Pat Watkins
**Friends of Los Peñasquitos Canyon
Preserve**
pwatkins2008@gmail.com

Caroline Grondin
Grondin Construction Inc.
9835 Carroll Centre Road, Suite 103
San Diego, CA 92126-6507
(858) 549-1682
grondinconstruction@msn.com

Kelly Medina
Harsch Investment Properties
10509 Vista Sorrento Parkway
San Diego, CA 92121
(858) 320-0500
kellym@harsch.com

Bruce Ackerman
Horizon Hospice
13053 Poway Road, Ste. A
Poway, CA 92064
(858) 748-3030

Seva Soto
Kids Against Hunger
10907 Tobago Rd
San Diego, CA 92126
(858) 530-2028
sevasoto1@dslextreme.com

Marcelle Rhinesmith
Kiwanis Club of Scripps Mira Mesa
9974 Scripps Ranch Blvd., Ste. 28
San Diego, CA 92131

(858) 752-2338
mnmfish@sbcglobal.net.

Bari Vaz
Mira Mesa Chamber of Commerce
9450 Mira Mesa Blvd., Suite B-118
San Diego, CA 92126
858-429-5759
info@MiraMesaChamber.com

Terri Clark
Mira Mesa Christian School
9696 Candida St
San Diego, CA 92126
(858) 578-0262
admin@miramesacs.com

Barbara Lorrigan
Mira Mesa First Assembly of God
9696 Candida St
San Diego, CA 92126
(619) 829-4487
lorrigan@hotmail.com

Tina Hayden
Mira Mesa Girl Scouts
10649 Caminito Alvarez
San Diego, CA 92126
(858) 530-2023
LHaydenP@aol.com

Juli Finney
Mira Mesa Girls Softball
PO Box 261857
San Diego, CA 92196
(858) 663-9928
mmgirlssoftball@gmail.com

Jennifer Kvalvik
Mira Mesa High School
10525 Reagan Rd
San Diego, CA 92126
858-566-2262 ext. 4419
jkvalvik@sandi.net

Esther Alameddin
Mira Mesa High School Foundation
PMB 264 10606-8 Camino Ruiz
San Diego, CA 92126
858-735-3923
ealameddin@gmail.com

Christy Balla
Mira Mesa Lanes
8210 Mira Mesa Blvd
San Diego, CA 92126
(858) 578-0500
cballa@miramesalanes.com

Pastor Brad Roth
**Mira Mesa Presbyterian Church
(MMPC)**
8081 Mira Mesa Blvd
San Diego, CA 92126
(858) 578-2150
mmpcusa@sbcglobal.net

Brett Feuerstein
Mira Mesa Shopping Center
8294 Mira Mesa Blvd
San Diego, CA 92126
(858) 271-4682
brett@mesacenters.com

Sandy
The Real Estate Lady
Buying? Selling? Let's Chat
(858) 361-5229
DRE # 01334657
LOCATED IN THE MIRA MESA MALL (VONS SHOPPING CENTER)
SandyTheRealEstateLady.com



* Trey Barkley
Mira Mesa Theatre Guild
 P.O. Box 261482
 San Diego, CA 92196-1482
 info@miramesatheatreguild.org

Marybeth MacNaughton
Mira Mesa West Little League
 8820 Scorpius Way
 San Diego, CA 92126
 (858) 342-9398
 marybethmacnaughton@gmail.com

Dyanna Smith
Mira Mesa Women's Club
 P.O. Box 26013
 San Diego, CA 92126
 (858) 578-1416
 lessmith@san.rr.com

Darin Wright
Mira Mesa Youth Baseball
 P.O. Box 261344
 San Diego, CA 92196
 (858) 678-8888
 darin@wrightlawcenter.com

Dr. Robert Simmons
Miramir Chiropractic and Health Center
 9550 Black Mountain Rd., Ste. E
 San Diego, CA 92126
 (858) 566-2446
 simmons_chiro@sbcglobal.net

Linda Ann Smith
Mobile Notary Public
 8490 Westmore Rd., Ste. 354
 San Diego, CA 92126
 (858) 361-9096
 lsmith12@san.rr.com

Darrel Larson
Newbreak Church
 10791 Tierrasanta Blvd., Ste. 104
 San Diego, CA 92124
 (858) 576-0007
 darrel@newbreak.org

Mohammad S. Rahman
Operation Samahan
 2835 Highland Ave. Ste. B
 National City, CA 91950
 (619) 477-4451 ext. 508
 acct@operationsamahan.org

Andrew McAtee
Pacific Coast Theatre Company
 (858) 863-7282
 contact@pacificcoasttheatre.com

Jamie Schroer
Planned Parenthood of the Pacific Southwest
 1075 Camino del Rio South
 San Diego, CA 92108
 (619) 881-4654
 jschroer@planned.org

Nancy Walsh
Rainbow Kids Integral Preschool
 11345 Zapata Ave
 San Diego, CA 92126
 (858) 271-6985
 cie@integrateducation.org

Susan Fantus
Rancho Family YMCA
 9410 Fairgrove Lane
 San Diego, CA 92129
 (858) 484-8788
 sfantus@ymca.org

* Scott and Brooke Chambless
RC Realty of San Diego
 8250-B Mira Mesa Blvd
 San Diego, CA 92126
 (858) 722-9322
 brookesdca@gmail.com

Gail M Hernandez
Relay for Life/Mira Mesa Ranch Peñasquitos
 (858) 382-4245
 giggles030553@yahoo.com

Lorna Ignacio
River of Faith Ministries
 9938 Via Pasar Ste. 200
 San Diego, CA 92126
 (858) 527-0014
 lornat.ignacio@yahoo.com

Frank Maestas
San Diego Bible Church
 10695 Treena St
 San Diego, CA 92131
 (619) 417-9989
 frankmaestas@sandiegobiblechurch.com

Shaun Copans
San Diego County Credit Union
 6545 Sequence Drive
 San Diego, CA 92121
 (858) 597-6218
 scopans@sdccu.com

Helen Quintanilla
San Diego Executive Lions Club
 12414 Darkwood Rd
 San Diego, CA 92129
 (858) 231-3561
 lionheleng@gmail.com

Jossein Shahangian DDS, MS
Scripps Pediatric Dentistry
 9840 Hibert St., Ste. B4
 San Diego, CA 92131
 (858) 693-5677
 info@scrippspediatricdentistry.com

Blaine Whisenhunt
Smart Solar
 8400 Juniper Creek Lane
 San Diego, CA 92126
 (888) 827-9772
 blaine@smartsolar4u.com

Mandeep Walia
Sorrento Valley Pain Relief Center
 5955 Mira Mesa Blvd., Ste. D
 San Diego, CA 92121
 (858) 404-5944
 svprc@yahoo.com

Albert Quiroga
State Farm Insurance
 8240 Mira Mesa Blvd., Ste. G
 San Diego, CA 92126
 (858) 695-8000
 albert.quiroga.tb4y@statefarm.com

Walter Ellard
Sunfusion Solar
 6165 Agee St
 San Diego, CA 92122
 (888) 506-3732 ext. 901
 Walter@sunfusionsolar.com

Mario Aguirre
Sylvan Learning Center of Mira Mesa
 9430 Mira Mesa Blvd., Ste. 5B
 San Diego, CA 92126
 (858) 566-4116
 sylvanmiramesa@knowledgeboost.org

Ken Harmaning
TOPS
 wharmani@san.rr.com

Collin Purple
United Studios of Self Defense
 9870 Hibert St., Ste. D7
 San Diego, CA 92131
 (858) 271-8677
 usdscripps@gmail.com

Michael Linton
Vulcan Materials Western Division
 3200 San Fernando Road
 Los Angeles, CA 90065
 (323) 474-3202
 LintonM@VMCMail.com

* Eric Nau
Walgreens Pharmacy
 10787 Camino Ruiz
 San Diego, CA 92126
 (858) 437-0761
 Mgr.11654@store.walgreens.com

Lynn Horn
Welcoming Services San Diego
 1281 Activity Drive
 Vista, CA 92081
 (760) 509-4682
 marlyn@welcomingservicesandiego.com

Melinda Fajardo
Wyndham Vacation Resorts
 911 5th Ave
 San Diego, CA 92101
 (619) 564-3538
 shawn.bay@wyndhamvo.com

* Andrew Samida
YogurtLand Mira Mesa
 8220-F Mira Mesa Blvd
 San Diego, CA 92126
 (858) 566-6100
 YLMiraMesa@gmail.com

Erin Clabeau
Z Fitness Classes and Apparel
 6635 Flanders Dr., Ste. G
 San Diego, CA 92121
 (858) 449-5371
 info@zfitnesssandiego.com

Businesses marked with * offer discounts to MMTC members

**If You Aren't at Your Last Job,
 Why Is Your 401(k)?**

To find out about 401(k) options that make sense, call today.

David S Tam, AAMS®
 Financial Advisor

10777 Camino Ruiz, Ste 152
 San Diego, CA 92126
 858-695-1001

www.edwardjones.com Member SIPC

Edward Jones
 MAKING SENSE OF INVESTING

**[Your ad here]
 Support Mira
 Mesa Town
 Council and
 purchase an ad
 here!**



Crime Blotter: Arrests Made After Police Found Forgery Lab

On Jan. 10, an officer made a traffic stop on a vehicle for an equipment violation. The officer recognized the driver as someone who on parole. An search of the suspect's vehicle revealed numerous stolen identifications, stolen mail, and homemade fictitious checks that corresponded to the names on the IDs and mail. A follow-up investigation and search of her home and found a complete forgery lab equipped for manufacturing fictitious payroll and personal checks, complete with computer programs, check templates, scanners, and printers. Additional

stolen mail, IDs and property was also discovered at the residence. The suspect was subsequently booked into jail.

On Jan. 21, officers received a tip that a man wanted on a felony warrant was staying at a hotel on 9800 Mira Mesa Blvd. A Northeastern police officer observed the suspect, Tyron Vanotten, and a male companion, Geronimo Gungon, leave the hotel in a van. When backup arrived, a traffic stop was initiated. Officers searched the van and discovered stolen checks and several forged ID cards. Both men were arrested for various

charges and booked into jail.

Three male juveniles from Mira Mesa were arrested on Jan. 21 after attempting to burglarize a home on 8500 New Salem St. The home owner saw the suspects trying to get inside her house and she called police. The juvenile suspects fled the scene when they noticed the home owner was watching them. Police helicopter arrived and saw the suspects running from the scene. The helicopter directed patrol officers to their location. The three suspects were taken into custody and were positively identified by the victim.

“Send brief text messages rather than phone calls when possible since phone lines are often overwhelmed in a disaster.”

Disaster: App helps get info from officials during emergency

(Continued from page 5)

responding to these emergencies

- You can find a list of basic supplies to help build an emergency kit and you can add to it personal items specific to your family.

To include our various technological tools in your plans, you may want to have extra batteries and car-charger adapters. You may even consider buying a solar or hand-crank

charger. Also, keep your electrical devices in a waterproof bag, just in case.

To conserve battery power on your mobile phone during a disaster, keep texts or calls brief, avoid streaming videos and downloading music or videos since it could lead to network congestion.

Emergency managers also recommend that people send brief text messages rather than phone calls when possible since phone lines are often over-

whelmed in a disaster. You should call 9-1-1 only during a life-threatening incident.

Your phone can also help you get information from officials through the county's emergency app. These notices will include evacuation routes, shelters, road closures, power outages and other information that will help you and your family stay safe.

To learn more about disaster preparedness, go to www.sdcountyemergency.com.



Freeway Service Patrol agent helps a stranded motorist.

Freeway: Roving trucks help stranded motorists, clear tie-ups

(Continued from page 4)

per hour on average on I-15.

Expansion plans include adding pilot midday service throughout the region starting July 2013. Also starting this summer, FSP will be restructured to provide better towing coverage; six tow trucks will be added to the fleet, for a total of 25 tow trucks. While the number of pickup trucks in the fleet will remain the same, they will be redeployed to improve coverage in metro San Diego.

Currently, the patrol operates weekdays during morning and afternoon rush hours, 5:30-9:30 a.m. and 3-7 p.m., serving sections of Interstates 5, 8, 15, and 805, and State Routes 52, 54, 56, 67, 78, 94, 125, 163, and 905. Weekday pilot service on the new State Route 905 in Otay Mesa also began this month. Holidays are excluded.

The pilot expansion will continue as long as funds are available. Findings from the pilot will enable SANDAG to

further fine-tune the program to improve efficiency.

The San Diego FSP is part of a statewide program that began in 1993. FSP programs now exist in 13 metropolitan areas throughout California and are funded through the state budget and other local sources.

For motorist aid during FSP service hours, call 511 and say "Roadside Assistance." To learn more about the San Diego FSP and see a map of the local service area, visit 511sd.com/FSP.

Flu: Vaccine recommended for elderly and high-risk individuals

(Continued from page 1)
shortness of breath, sudden dizziness, confusion, severe or persistent vomiting, or have flu-like symptoms that improve but then become worse.”

The Centers for Disease Control and Prevention recommends that everyone six months and older get a flu vaccine every year. The vaccine is especially important for people who are at higher risk of developing serious complica-

tions from the flu, including people with certain medical conditions, pregnant women, and people 65 years and older.

This season's flu vaccine offers protection against Influenza A H3N2, Pandemic H1N1-like, and Influenza B strains; it is well matched for the viruses that are circulating. The vaccine is available throughout San Diego County at doctors' offices and retail pharmacies. County public health centers have flu vaccine

available for children and adults with no medical insurance. For a list of locations, visit www.sdiz.org or call 2-1-1.

Additional tips to prevent the flu: wash your hands thoroughly and often, use hand sanitizers, stay away from sick people, avoid touching your eyes, nose, and mouth and clean commonly touched surfaces. If you are sick, stay home, rest, drink plenty of fluids and avoid contact with others.



Vaccines available at county public health centers for those without medical insurance.

Software: DA urge parents to talk to kids about safety online

(Continued from page 4)
see every photo or video that's been viewed, shared or received. Computer Cop searches documents, including Internet cookies and text logs looking for key words of a sexual nature, drug slang, gang names and terms, weapons, and violent or threatening words. It highlights language that an internet predator, criminal, bully or hate group might use. The software can also capture chat and email conversations. Parents can also enter their own key words and be notified by email when any

of those words are typed, alerting them to inappropriate chat or texting.

Using asset forfeiture funding (money taken from drug dealers and other criminals) the DA's office is making this software available to any San Diego County resident who wants it, as long as the supply lasts. Copies can be picked up at any District Attorney locations, including the 13th floor of the Hall of Justice downtown, or the District Attorney Offices in the North County, East County or South Bay.

“This is just one tool that parents can use to monitor their child's internet use. I urge parents to talk with their kids about their safety online,” Dumanis said. “And if you're a kid — tell your parents if something strange or upsetting happens to you online.”

Every year children are starting to use the Internet and computers at a younger and younger age. Because children are often trusting, naive, curious, and eager for attention and affection predators will target them online in order to take advantage of them.

“This is just one tool that parents can use to monitor their child's internet use. I urge parents to talk with their kids about their safety online”

Errors: Shoppers to get \$3 off item if overcharge happens

(Continued from page 5)
costs of \$97,163 and restitution of \$80,000. In addition, for the next three years, shoppers at Fresh & Easy stores throughout California will be entitled to get \$3 off the lowest advertised price of an item when they are overcharged at the register. If the lowest advertised price for the item is \$3 or less, then the customer will receive it for free.

The case was brought to prosecutors by weights and

measures officials in 12 counties in California when they documented scanner and package overcharges during 124 inspections of 82 different Fresh & Easy stores. The San Diego County Division of Weights and Measures was the agency that inspected Fresh & Easy stores in San Diego County. The agency takes complaints from members of the public who believe they have been overcharged by businesses, at (858) 694-2778.

“Our citizens need to have confidence when they shop that the price advertised is the one that is charged,” San Diego City Attorney Jan I. Goldsmith said. “Actions like this are important to ensure that businesses deal fairly with their customers and compete fairly in the marketplace.”

The City Attorney maintains a Consumer Hotline at (619) 533-5600, which consumers can call to report consumer complaints.



Package overcharge found at 82 different Fresh & Easy stores.

Mira Mesa Town Council — Annual Membership Application

Primary Member/Contact Name _____ Business/Corporation Name _____ Address _____ City _____ Business/Cell Number _____	Companion Member Name(s) _____ E-mail Address _____ Phone Number _____ State/Zip Code _____ Date _____
---	--

Membership Type (check one):

- Individual
 Companion
 Senior/Military/Student
 Corporate/Business
 Combined MMTC/MMCC (Corporate/Non-Profit Only)

If you choose a joint membership with the Mira Mesa Chamber of Commerce, you will be contacted to provide additional information required for your Chamber application. Joint memberships are restricted to Corporation/Business or Non-Profit organizations.

Rates (annual membership begins July 1 and ends June 30):

(Pro-rated membership applies to first time members only; all renewals are for the full amount)

Join Between:	Individual	Companion/Senior Military/Student	Corp/Bus	Corp/Bus Joint MMCC	Non-Profit Joint MMCC
July 1 - Sept 30	\$20.00	\$10.00	\$50.00	\$150.00	\$90.00
Oct 1 - Dec 31	\$15.00	\$7.50	\$37.50	\$112.50	\$67.50
Jan 1 - Mar 31	\$10.00	\$5.00	\$25.00	\$75.00	\$45.00
Apr 1 - June 30	\$5.00	\$2.50	\$12.50	\$56.25	\$22.50

Any resident, business, or non-profit may join the Mira Mesa Town Council; members with addresses outside the Mira Mesa Community will be non-voting associate members. The Mira Mesa Town Council is a non-profit volunteer organization. Membership dues are used to defray the cost of operations such as printing and distributing the newsletter, maintaining the website (www.MiraMesaTownCouncil.org) and other approved council expenses. Amount \$ _____ Cash / Check # _____ There will be a \$25 fee for all returned checks.

Mira Mesa Town Council
 PMB 230
 10606-08 Camino Ruiz
 San Diego, CA 92126



The MMTC would like to thank the Mira Mesa Shopping Center, LLC for their continuing support in providing postage for the MMTC newsletter.

Mira Mesa Town Council
 PMB 230
 10606-08 Camino Ruiz
 San Diego, CA 92126

issues@miramesatowncouncil.org
www.MiraMesaTownCouncil.org

Please send items for publication to:
newsletter@miramesatowncouncil.org