# Mira Mesa Town Council Newsletter

Volume 42 Issue 8 September 2015

## BUY Local….Made in San Diego

by D. Carter

For over 4 years now, the idea of being a 'good neighbor' took on a wider economical view, having chosen to search out items 'made in the USA' as a first choice for products needed around home, inside and out. Recently I came across a very helpful website **sandiegomade.org** Now I can purchase products made even closer to where I live , work and play. By purchasing more of these products, I will be helping fellow Americans keep jobs in America and help boost our own local economy as well. There are many more companies who call San Diego home but here are a few you may be surprised to learn about:

**WD-40**--In 1953, a start up San Diego company, Rocket Chemical Company, sought to come up with an anti-rust product and degreaser for the aerospace industry. The chemist, Norm Larsen, was attempting to concoct a formula to prevent corrosion - a task that is done by displacing water. Norm's persistence paid off when he perfected the formula on his 40th try. WD-40 literally stands for Water Displacement, 40th attempt.

**Folex**-- Many San Diegans think this stuff is magic! Spray it on and stains are gone. We honestly cannot explain the chemical properties of the stuff. We just swear by it. Look for it. In San Diego, Lowe's, Ace, and Target carry it. It isn't in a fancy bottle. You'll never see commercials for it. It beats all the other major name products out there. And best of all, Folex is non-toxic.

**Rubio's Fresh Mexican Grill**--Rubio's claims to be the first restaurant to bring fish tacos to a hungry world. As the story goes, a bunch of San Diego guys would head to Baja California, Mexico every year and kick it on the beach. One fateful year, Ralph Rubio took the bait on some advertised fish tacos. He fell for 'em hook, line and sinker. Ralph brought the idea back to San Diego and in 1983, he opened up a fish taco stand in Mission Beach. Old San Diegans know that this was once an old Orange Julius.

**Dr. Bronner's Magic Soaps All-One!**--

This Made in San Diego product is all about cleaning your face and your body with natural ingredients and a bit of philosophy. In fact, this company is celebrating its 60th year in business in America and its 150 years of making soap as a family. In the 1960s, Dr. Bronner moved the bottling and shipping plant to Escondido, CA. It was a good move because the hippie movement of the 1960s gravitated toward the ecological and natural attributes of Dr. Bronner's Magic Soap All-One! Today, you can find Dr. Bronner's Magic Soaps All-One! in most health food stores all over San Diego and beyond.

**Qualcomm** -- Quick. Look on the back of your cell phone and look for the tiny letter that says Qualcomm-CDMA. San Diego was the birthplace of Qualcomm, one of the largest developers of cell phone technology and wireless cellular standards in the world. Qualcomm was founded in 1985 in San Diego. Qualcomm then began to manufacture CDMA cell phones, base stations, and chips. Qualcomm sold its base station business to Ericsson and its cell phone manufacturing to Kyocera, and has focused on developing and licensing wireless technologies. We appreciate how the company and its founders have been very generous in their philanthropic giving in San Diego.

**Jazzercise**--Judi Sheppard Missett thought up the Jazzercise program while teaching traditional jazz dance classes in Illinois. She headed out west to start her new fitness program in Carlsbad, California. The exercise movement that began in Carlsbad has now grown to 7,200 certified Jazzercise instructors worldwide. Sheppard Missett basically franchised Jazzercise to thousands of eager people who were ready and able to preach that fitness can be fun.

**Kashi**- The popular breakfast cereal, Kashi, was founded in San Diego in 1984 by Philip and Gayle Tauber. The company's name was chosen by combining "kashrut" (kosher) with "Kushi" the last name of Michio and Aveline Kushi, credited with bringing the modern macrobiotic diet to the United States. You have probably seen many products with the Kashi name and had no idea it came from San Diego. Although Kashi was purchased by the Kellogg Company in 2000, it is still operated as an independent business in La Jolla.

Quinntessentials – Organic Essential Oil products by Julie Quinn, a Yoga Teacher, certified Herbalist, and Aromatherapist. Handmade in small batches in San Diego. All products are organic and made without chemicals and preservatives. QuinntessentialsProducts.com

Enjoy searching out new LOCAL surprises!

**Mira Mesa Town Council Meeting**

- **Monday Sept. 14th,** 7 p.m. - 9 p.m. Mira Mesa Library. Refreshments @ 6:30

Agenda:

*What's Happening with the Epicentre?

*MMHS Sapphire Sound's March to the Rose Parade

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# *MMTC President's Message for September*

It's hard to believe summer is almost over and school is about to begin. I know I don't have to remind everyone to drive very carefully in and near school zones to avoid hitting 'J-walking' parents and children too. It would be nice if parents used school drop-off and pick-up routines as an opportunity to teach traffic safety to their children by insisting both parents and kids cross streets at corners or crosswalks and not in the middle of the block.

As communities grow I've noted a troubling tendency which seems to crop up periodically. The tendency is 'regret' —regret for the changes community growth often incurs. I have noticed a number of comments on Nextdoor.com and elsewhere about increases in traffic associated with new projects. The authors seem to be concerned with city planning projects and if developers are allowed to build without concern for the impacts of their projects. Luckily, that is simply not the case.

Working with the City Development Services Department and developers, the Mira Mesa Community Planning Group evaluates each and every project being planned for Mira Mesa and makes recommendations for changes to better accommodate our growing population.

Each project has countless reviews and revisions to make sure infrastructure issues are no worse at the completion of a project than they were at its start. While developers cannot be compelled to make improvements to the community, they can be expected to do no harm. One example is the ongoing Casa Mira View project on Westview Parkway.

The Developer of Casa Mira View (Garden Communities) worked with our planning group for over three years exploring options to minimize the project's impact on the community before it was finally submitted to the Planning Commission and City Council for approval. The total cost of mitigation for the project was something over $13 million and all of the mitigation improvements were made as the construction of the project began. So, even before the first tenant moved into Casa Mira View we were benefiting from improvements made to accommodate the project.

While having all the mitigation provided in advance of a project is a real boon, it also presents a perceptual problem. Certainly all the changes associated with Casa Mira View made life easier in the eastern portion of our community. However, with time, as people move into the apartment complexes, traffic will increase and the impact of the mitigation will become less apparent. Some will comment that little or no provision was made for the project despite all the efforts of the MM Planning Group and the developer. Some of the criticisms may even be appropriate but hindsight isn't worth much.

So why did I mention this? If anyone has concerns about planning in Mira Mesa, rather than complaining about the past, they can become part of a solution for the future simply by attending meetings of the Mira Mesa Community Planning Group. There are 19 members of the executive committee, but anyone can be a member of the planning group merely by attending meetings, and when vacancies occur in the executive committee any regular member can run to fill the seats.

I cannot urge everyone strongly enough to become a part of future solutions in Mira Mesa by getting involved in community organizations. You will find the experience to be rewarding in many ways.

With the Labor Day holiday coming up, your next chance to become part of one of the community groups is the Mira Mesa Town Council on Monday September 14th, and don't forget to join us for the Annual Street Fair on September 19th and meet many business and service members who help make Mira Mesa the wonderful community we all enjoy living in!

**Mira Mesa Street Fair 2015**

# The NEW Salk Elementary school opens its doors in Mira Mesa

By John Lee Evans, Trustee

September 8 is an exciting day in the history of Mira Mesa. It will be the first day that students will attend Salk Elementary, serving families in the southwestern portion of Mira Mesa. As everyone knows, this school has been planned for decades. Thanks to the tenacity of the Mira Mesa community it is finally a reality. We have overcome bureaucratic nightmares to get to this point.

All of the community will have a chance to tour the school at a dedication ceremony and open house on October 27 at 9:00 a.m. This will be a time for great celebration. Peter Salk, son of Jonas Salk, will be present for the dedication.

Salk Elementary will be dedicated to the legacy of Jonas Salk, a persistent researcher who cured a major childhood disease. We have many students in Mira Mesa who would like to follow in his footsteps. We have quality schools in Mira Mesa who can prepare our students for such great accomplishments.

In addition to the opening of Salk, there have been attendance boundary changes that go into effect now for the other elementary schools. These changes came about as part of a community-wide process. Also, the year round schools in Mira Mesa are starting on a traditional schedule this year. This makes it better for families that have children at different school levels to have the same calendar.

Welcome to a great new school year in Mira Mesa.

## Jonas Salk Elementary School Preview for Parents, Students and Neighbors (August 21, 2015)

## Important Phone Numbers

**General County Services Information**
2-1-1 San Diego ..... 2-1-1

**Emergency Services**
Police/Fire/EMS..... 9-1-1
Poison Control ..... 800-222-1222

**Criminal Activity**
Police Community Relations Office ..... 858-538-8120
Suspected Arson ..... 800-472-7766 (47ARSON)
Gangs .....619-531-2847
Graffiti ..... 619-525-8522
Non-emergency crime ..... 858-484-3154

**Utilities**
Fire hydrant open ..... 619-515-3525
Gas leak ..... 800-411-7343
Power/phone line downed ..... 619-811-8081
Tree limbs in power lines ..... 800-411-7343

**Nuisances**
Animal, dangerous ..... 619-236-2341
Animal, dead ..... 858-492-5060
5pm-7am or weekends & holidays: 619-573-1276
Animal manure (dog) ..... 619-338-2283
Animal, rodents/rats ..... 858-694-2888
Building abandoned or dangerous . 619-236-5500
Car abandoned or inoperative ..... 858-495-7856
Noise (loud) ..... 619-236-5564
Code Compliance ..... 619-236-5500
Trash: uncollected, overflowing dumpster, trash-strewn lot, or recyclables ..... 858-492-5055

**Streets & Environment**
Bus shelter damaged ..... 619-231-1466
Manhole cover missing or damaged ..... 619-515-3525
Street, flooded/pothole ..... 619-527-7500
Street, sink hole or collapse ..... 619-515-3525
Street, traffic light non-functioning 619-525-8650
Swimming Pools ..... 858-689-6296
Weeds overgrown, fallen trees, or clogged storm drain ..... 619-527-7500

***"I alone cannot change the world, but I can cast a stone across the waters to create many ripples."***
***— Mother Teresa***

# Mira Mesa Monthly Calendar

## Events:

September 19th
STREET FAIR

## Future Events of Interest...

Oct 2015
MMTC Mtg.
on Oct. 5th,
EDUCATION NIGHT

Nov. 7 -
MMHS Band Tournament

# September 2015

***MMHS Farmers Market 2– 7 Every Tuesday***

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|---|---|---|---|---|---|---|
| | | 1<br>**Farmer's Market Every Tues. @ MMHS** | 2 | 3 | 4 | 5 |
| 6 | **7 Labor Day Holiday** | 8<br>**SDUSD** Begins New School Year<br>Mira Mesa Recreation Council 7pm Lopez Ridge Rec. Center | 9<br>Pajama Story Time MM Library 6:30<br>Mira Mesa Homework Helpers 6pm MM Library | 10<br>**Walker Elem. Food Truck**<br>Feed the Hungry | 11<br>**Dance the night away**<br>6:30 pm Mira Mesa Senior Center (every Friday) | 12 |
| 13 | 14**Mira Mesa Town Council** MM Library 7pm<br>MMTC Board, 6 pm MM library. | 15 | 16<br>Pajama Story Time MM Library 6:30+<br>Library Homework Helpers @ 6pm | 17 | 18 | 19<br>**MMTC STREET FAIR** |
| 20 | 21<br>Mira Mesa Community Planning Group 7 pm, Mira Mesa Library | 22 | 23<br>Pajama Story Time MM Library 6:30 + Homework Helpers @ 6pm | 24 | 25 | 26 |
| 27 | 28 | 29<br>**Banned Book Club**<br>MM Library 6:30 - 8:00 PM<br>Help choose titles for months ahead! | 30 | October 1st | | |

# MMTC General Membership Meeting August 2015 Minutes

**Call to order (7:00 p.m.) / Pledge of Allegiance / Approval of June 2015 minutes**
President's Announcement -Harmonium has stopped their performance venue and may not renew their teen center lease. Bruce Brown suggested we form a committee to come up with ideas for the future of the building. Ted read from Bruce's letter listing a number of issues with the facility. Ted asked Bruce Brown to chair an MMTC committee to work with Chris Cate's office to find the best possible use of the building.
-Ted would like people to 1) make a list of the 5 best attributes of Mira Mesa; 2) what motto should Mira Mesa choose.

**"Neighborhoods First Coalition" – Councilmember Chris Cate.**

-During campaign Chris and Mitz Lee Put together a joint neighborhood committee and developed a strategic plan. Work with existing Planning Groups and Town Councils without superseding them. Group wants MMTC involvement, first issue is to set budget priorities - by January.
-Epicentre – have been getting updates. Asked Harmonium to hold workshops to see what the community wants in the future. - Dealing with same issues with other properties in D6.
-Sarah – alternative health clinic for veterans as possible option. Talk to Howard Ou.
-Jim H. – does the police department know about the problem with Harmonium? Ted- RSVP board knows about it.
-Bruce – plan should address immediate and long term funding needs.
-Q: Asked about members 'position' on Stone Creek? Legally cannot tell a predetermined position. Ted: might be a great project, but needs appropriate facilities and mitigation. Jeff – provide name to be on mailing list for future meetings.

**Recognition of First Responders (SDPD/SDFD)**

SDPD Northeastern Division – Anthony Martinez for Officer Shannah Kanoa, Community Relations Officer. 23 car break-ins during July. Make sure to lock cars. 2 commercial burglaries. 8 residential burglaries, two in fumigated homes. NextDoor.com is like an online neighborhood watch. NextDoor will also announce information difficult to hear from helicopters. Can't really do much about late night vandalism at neighborhood parks. Problem with mentally disturbed vagrant in Lopez Canyon. Working on problem, but takes a long time. Q: Own a small business on Dowdy drive. How often patroled? A: – passes multiple times per night, but it is a big area to cover. Website tells where crimes are occurring? CrimeMapping.com. Lainie – motorcycles have been zooming up Camino Ruiz between Westmore and Capricorn between 1-4 pm.

**Green Nectar Marijuana Dispensary – Ebon Johnson, owner**

May 23 at 10 pm stood in line until 8 am to put in application to be one of the first MMCC's in San Diego. On June 18, Planning Commission voted 5-0 to accept an application at 7128 Miramar Road. 4 applicants presented to MM Planning Group. This one was not selected. What is community looking for in successful business in this community? Surprised that selected one did not meet requirements. Marijuana has many medical uses. Match customer up with best strain to alleviate medical symptoms. Helps promote bone growth.
-Joined MMTC. Trying to be a part of community.
Audience Question Summary: - Where do products come from – from legal sources? A: It is currently not legal to grow marijuana in California, so although MMCC can legally buy and sell it, the product necessarily comes from farms that are not legal.
- If the business is intended to be a medical supply facility, why choose a name like "Green Nectar." A: Most of the medical marijuana stores use similar names.
- What type of marketing is planned? A: Not really necessary, not currently planning a marketing campaign.
- Can you take credit cards or use a bank account? A: Because of legal issues, cannot use or accept credit cards? Probably cannot use a bank account either. Cash business.
- Do you sell derivative products such as hashish or more concentrated forms of marijuana? A: Yes.
- Open to collaborating with other holistic health care providers for pain management? A: Yes.
- Is there a doctor on the premises to authorize sales? A: No.
- Do you deliver? A: Yes.
- Will you be selling plants and seedlings? A: Probably.
- How do you tell if the prescription is for the person you are selling to? A: check ID.
- How do we keep MJ away from kids? A: Teach kids this is an adult product. Under 18 not allowed in store. Protect better than grocery stores, which have medical drugs and alcohol.

**Miss and Miss Teen Mira Mesa:** In pageant at Kroc Theatre University Ave Saturday at 4 PM.
HR26400 consumer debt relief act. Make it easier for people to pay off loans. Partnering with Google, Aug 13 meeting to promote small businesses. Workshop on grants in arts and humanities. Aug.18 workshop on scam avoidance. Harold – pushing STEM education, but companies are pushing for H1B visas reducing available jobs. (minutes continued on page 7)

**Join our MMTC Meetings**
**...1st Monday of the month! [Sept is 2nd Monday, Sept 14th]**
**Mira Mesa Library 7:00 p.m.**

Full copy of MMTC Minutes Available on the MMTC website

**Out & About in Mira Mesa**

MMHS Sapphire Sound Band still Fundraising for the Tournament of Roses parade Please continue to SHARE our T**ournament of Roses GoFundMe** site: http// www.gofundme.com/TofRMiraMesa

# Dance to stay Young, Fit, or ready to Compete

Studio FX, est. in 2005 by Vanessa Andrada, is a performing dance studio serving the greater San Diego County area. The primary goal is to expose people of all ages and abilities to various styles of dance and movement, with an emphasis in hip-hop. The FX facility and staff introduces and piques the interest of recreational and professional dancers alike.

Studio FX is dedicated to providing a friendly, safe and welcoming environment where students of all ages can learn, have fun and enhance their technique, rhythm and body movement. We offer all levels of group classes and private lessons, to customize specific needs and desires. Experienced and professional dance instructors, continue to provide the best and most affordable hip-hop classes in San Diego.

Studio FX is the home to dance teams like Urban Misfit, Syde FX and their own Urban FX dance team. These teams range from ages 6 to 30 years of age. They are a platform for those who like performance exhibitions or compete in overall dance team competitions. Having performed for the San Diego Padres, Legoland, Sea World, Children's Museum, Comic-Con, and many more, Studio FX is open to new and exciting venues. The community may want to invite these professional dance teams to perform at an event or join the teams and become a part of the family!

For more information, go to www.studioFXlive.com. Call 858 547-0390
9825 Carroll Center Road #200, 92126
Join in the FUN!!!

Studio FX
DANCE & PERFORMING ARTS

# Artists Receive Help to Pursue their Dreams

Calling all artists! The William Male Foundation awards grants to individuals pursuing artistic dreams. Artists may use any awarded grants for formal or informal training, to expand their skills or produce their own works of art. The William Mae foundation can help local artists live their dreams.

The founder, William Male, has called San Diego his 'home' for many years. He taught multiple subjects within San Diego schools and headed the Mira Mesa High School Diploma Program, an alternative education program, for ten years. When Bill retired after teaching for 40 years, he continued to have an interest in helping young people fulfill their artistic passions and dreams by providing assistance to individuals in their creative pursuits. He wanted to focus specifically on the arts, because people who are interested in pursuing the arts don't always go to a university and usually do not have a lot of scholarships or fellowships opportunities available. He wanted to give artists a means to pursue non-traditional paths. He has enjoyed keeping up with past recipients and seeing where their paths lead them. For more information and the online application visit www.williammalefoundation.org.

William Male foundation

## MM Banned Book Club To Choose Titles for Year Sept. 29

Do you enjoy reading and talking about books? Join us at the annual title selection meeting of the Mira Mesa Library's Banned Books Club, Tuesday, September 29, 6:30 to 8pm at the Mira Mesa Branch Library, 8405 New Salem St. Everyone is welcome to suggest a book or simply come vote on titles for the months ahead. The group picks books from the American Library Association's list of banned or challenged classics, as well as other thought-provoking titles of all genres, fiction and non-fiction. Questions? Email book group facilitator Pam Stevens, pstevens@san.rr.com.

## MMTC August Minutes continued….

**Recognition of Elected Officials and their representatives**

- **Mayor Kevin Faulconer** (Anthony George) – Plan for zero waste. 75% trash reduction by 2020, 90% by 2030, to zero by 2040. Working on repaving streets. Ted – particularly important to get Parkdale done. Question on contribution to pension fund. Gold Coast is full of potholes. Fixed some of them, but needs more permanent repair.
- **County Supervisor Dave Roberts,** District 3 (Harold Meza) –National Association of Counties' conference presented Dave with a "Best in Category" award for the County of San Diego's use of information technology.
- **Congressman Scott Peters**
- **Assemblyman Brian Maienschein**, District 77 (Rob Knudsen). Warned against senior scams. Example: someone called Rob's Mom and said Russians have hacked her computer. Q: 350 to limit petroleum to 50% of current level in 2025. Has passed the Senate. Rob will investigate. NoMoRobo.org can stop robocalls. 8069 to prevent use of titles in business? Probably a rumor.
-**Councilmember Chris Cate,** District 6 (Luis Pallera) –Q: How much will the City have to put into the retirement fund this year? Rumored to be going up. Ask Chris to address the issue. Harold – complained about condition of his street, was supposed to be fixed in April 2015. Now pushed to April 2018.
- **State Senator Marty Block,** District 39 (Joyce Temporal). Reconvene Aug 17. SP352 helps victims of elder abuse get protective orders. Passed by vote of 72-0. Looking for fall interns. Sen Block will be at the Mira Mesa Street Fair.

**Government and Community Resources**

Mira Mesa Branch Library – Barbara Schwartz, Branch Manager – Back after 3 months. Sept 1-30 library fine discount month. Can return overdue books and pay 50% of fine. Must come in person and pay with cash or check. Family enrichment workshops/Communication with teenagers. Banned book club – left hand of darkness. Aug 7 - Meet Me in St. Louis and Grease.

Mira Mesa Community Planning Group – Jeff Stevens, Vice-Chairman. Next meeting will be on August 17, at a special one-time location: the new Jonas Salk elementary school. Stone Creek subcommittee will start meeting in September.

c) Mira Mesa Recreation Council – Joe Frichtel, Chairman. Little League field construction starting before end of year.

**MMTC Committee Reports and Announcements**

a) Street Fair – Jeff said we are actively preparing for this event on September 19. Vendor deadline is August 8. We will have a beer garden again and plan to auction off a large screen television.

b) Membership – time to renew!

## From the Office of County Supervisor Dave Roberts

**Green living made easy.**

Have you wanted to "go green" but don't know where to begin? One way is to get expert advice at a Green Living Workshop. The workshops are part of the educational program at Solana Center for Environmental Innovation. Since its founding in 1983, the nonprofit group in Encinitas has been a local leader in protecting the planet.

Next month's Green Living Workshop is all about creative and colorful succulent landscapes. And where better to hold the workshop than at San Diego Botanic Garden? I am signed up to attend the workshop at 10 a.m. Sept. 20 at 230 Quail Gardens Drive, Encinitas.

Two presenters, Melissa Teisl and Jon Hawley of Chicweed Landscape Design, will share tips on how to design a garden, how to incorporate succulents into an existing landscape and how to save a lot of water while doing it.

Water conservation – a timely subject during California's historic drought – is the topic of Green Living Workshops in October (Gray Water Demystified) and November (Watershed Gardens: How to Retain Water and Reduce Runoff Pollution).

The workshops are short and get right to the point. "It's just an hour out of your day," said Jamie Higgins, the Center's communications coordinator. "What we try to do is present topics people are interested in. We bring in experts and they are able to answer a lot of questions."

Starting in 1983, the nonprofit agency known as Solana Recyclers operated a fleet of trucks, which lumbered through the streets of Encinitas, Solana Beach and Del Mar. As a pioneer of the county's first curbside recycling program, the company emblazoned its name and logo on its vehicles and on the green and yellow recycling buckets it distributed to every household. That made the nonprofit company unavoidably visible. Its purpose was easy to understand and so was its name: Solana Recyclers.

In 1996, Solana Recyclers got out of the curbside recycling business and turned its focus toward education.

Today, local children might recognize the company as the one that leads talks in their schools about pollution prevention. The presentations about household hazardous waste teach children about the harm detergents, oils and pesticides can cause to the ocean, rivers and lagoons.

At the center's modest headquarters on county-owned property in Encinitas, people can attend composting workshops and purchase containers for growing worms.

I hope you will join me on Sept. 20 at the San Diego Botanic Garden for the succulents workshop. Green living is easy and good for us, too!

# 17th Annual Mira Mesa Street Fair

Enjoy entertainment on two stages, a carnival, children's activities, and – for thirsty adults age 21 & up – a beer garden near the food court at the 17th Annual Mira Mesa Street Fair, hosted by the Mira Mesa Town Council, Saturday, September 19, 2015, 10am to 5pm, on Camino Ruiz from Mira Mesa Blvd. to New Salem Street.

Browse the crafters and other vendors' booths to shop for something special, and visit the displays by community groups, schools, churches, businesses, and military to find out about things to do, places to go, and people to get acquainted with in Mira Mesa. Discover Mira Mesa's wild backyard at the Friends of Los Penasquitos Canyon Preserve booth. Kids and adults alike can enjoy meeting live snakes or a lizard among Ecovivarium's native California reptiles.

Visit MMIMB (Mira Mesa Instrumental Music Boosters) to get your tickets for the Oct. 16 Harlem Globetrotters fundraiser or make a donation to help Mira Mesa High School Sapphire Sound band and color guard students pay for their trip to march in the January 1, 2016 Rose Parade. Wondering how to enjoy the food court without regretting it the next day? Get tips from TOPS (Take Off Pounds Sensibly)! Stop by the Mira Mesa Theatre Guild booth and join as a general member if you love live theatre and want to know about upcoming events.

See an armored truck with machine gun, or climb to the top of a giant earth mover for a bird's eye view of the Street Fair below you!

Discover treasures at bargain prices at the Friends of the Mira Mesa Library's fabulous book sale in the library meeting room during library hours, 9:30am – 6pm.

Learn about Mira Mesa past and present at the "big top" information tent with displays and volunteers from the Mira Mesa Town Council, Recreation Council, and Community Planning Group. Buy a raffle ticket from MMTC to win the television displayed in the beer garden. Meet Miss Mira Mesa and Miss Teen Mira Mesa!

## Harlem Globetrotters @ MMHS October 16th

The famous and extremely skillful **Harlem Globetrotters** are coming to MMHS as part of a fundraising benefit to help the Sapphire Sound band to attend the 2016 Rose Parade. The opposing Team will be made up of Mira Mesa teaching staff and our beloved MMHS past principal Scott Giusti!

The game will be held on October 16 at 7 pm. Doors will open at 6. The band will also be selling hamburgers and hotdogs and other tempting treats starting at 5 pm as part of the fundraiser.

Tickets will be available for purchase on line through the MMHS Foundation website. Plus, you can come by and donate or **buy tickets at the Mira Mesa Street Fair booth for $25.00 each.**

Some local schools like Sandburg, Ericson, Challenger, Mason and Walker are a sample may be hosting school assemblies with the Globetrotter team to help advertise the 'big game' and give more of our community and youth to enjoy the athletic antics of this endearing basketball team plus reminding kids about physical fitness.

Come by the Street Fair booth to get a ticket as they will be selling out FAST!!!

## Local Company gives back to San Diego

Kona Ice has partnered with schools in the area to raise awareness and money for the Leukemia & Lymphoma Society. It's a unique opportunity to get kids involved in this wonderful charity! We believe we can make a difference in the lives of the people around us, so we make it our mission to give back to our communities! We're more than just shaved ice. We want to return the flavor to our world.
All across the country, Kona Ice 'Gives Back to schools, sports teams and multiple organizations. Since 2007, they have given back over $17 million for local communities in 44+ states. They can be booked for schools, games, festivals, fairs, car washes, or any event where crowds gather to enjoy a fresh tropical shaved ice treat and a portion of each is returned as a fundraiser.
**Kona Ice Little San Diego** email: jrod@kona-ice.com

## Jeffrey Sabins New MMHS Principal

Jeffrey Sabins was appointed on July 14, 2015, by the SDUSD Board of Education as the new principal of Mira Mesa High School, following the promotion of Scott Giusti, who had been MMHS principal the past seven years, to the position of San Diego Unified's Director of PE, Health, and Athletics. Sabins served as MMHS vice-principal in 2014-15. He was previously a teacher at Mira Mesa High. He has been employed with SDUSD since 2003. Sabins has worked at MMHS since 2012 and served as a classroom teacher, resource teacher, and interim vice principal before becoming a vice principal last year. He received his Bachelor's degree from California Lutheran University, teaching credential at San Diego State University and administrative services credential from National University.

Mira Mesa High School vice-principals in the 2014-15 school year are Franny Del-Carmen and Virginia Sturgeon. For current MMHS news see www.sandi.net/miramesa.

## Mira Mesa Festival of Beers 2015

Cheers! Over 30 breweries participated in the August 22 event at Mira Mesa Community Park., sponsored by the Mira Mesa Chamber of Commerce.

## From the Office of Councilmemeber Chris Cate

Saving San Diegans' lives, one smoke alarm at a time. On Saturday, August 1, the American Red Cross San Diego/ Imperial Counties Chapter, San Diego Councilmember Scott Sherman's staff, San Diego Fire-Rescue Department, Wawanesa Insurance and my staff participated in a smoke alarm & carbon monoxide installation event at the Woods Mobile home Park in Mira Mesa. Public safety is one of my top priorities. A working smoke alarm and carbon monoxide detector in your home can save your life by alerting you of pending danger. To date, this was the largest event of its kind in San Diego.
On Friday, August 7, I had the honor to join in celebrating the 10-year on-air Anniversary of San Diego's radio couple, Jagger and Kristi. Jagger and Kristi are more than entertainers, and with the help of their MAGIC 92.5 family, have raised hundreds of thousands of dollars for San Diego charities. MAGIC 92.5 is headquartered in Sorrento Valley.

Offices of Chris Cate
(619)236-6616 main
202 C Street, 10th Floor, San Diego, CA 92101

Collins
FAMILY JEWELERS

Proud to be one of Mira Mesa's longest running businesses.

Family owned and operated in the Mira Mesa Mall for over 36 years!

Tues-Sat 10-6
Closed Sundays & Mondays

578-6670

Mira Mesa's personal family jeweler since 1978.

collinsfamilyjewelers.com

**New Ad Rates—Business Card Size**
**One Issue** - $25.00, **Three Issues** (Buy 2, Get 1 Free) - $50.00, **Full Year** - $150.00 (Buy 6, Get 5 Free) - To place an ad contact: Newsletter@MiraMesaTownCouncil.org

**MMTC Looking for New 2015 Business Members**

The MMTC would like our current business members to reach out to their neighbors and encourage them to join the Town Council in 2015.

MMTC community membership is growing. New readers mean more opportunities for them to visit our business listings.

# Business Members Directory

## Foodstuff

**Finest City Kettlecorn**
8729 Blue Lake Drive
San Diego, CA 92119
(619) 480-0880 Tom Yanagihara
poppingcorn@cox.net

**Gabina's Cuisine**
4902 Royal Island Way
San Diego, CA 92154
(619) 948-0815 Amy Aquino
gabinascuisine@gmail.com

**Kona Ice Little San Diego**
12906 Hideaway Lane
San Diego, CA 92131
(858) 275-3075 John Rodriguez
jrod@kona-ice.com.

**YogurtLand Mira Mesa**
8220-F Mira Mesa Blvd
San Diego, CA 92126
(858) 566-6100
YLMiraMesa@gmail.com

## Personal/Family Service

**Being Fit Fitness Centers**
8292 Mira Mesa Blvd
San Diego, CA 92126
(858) 549-3456
beingfitmm@hotmail.com

**Brengel Productions**
11975 Thomas Hayes Ln.
San Diego, CA 92121
619-985-4094 Ted Brengel
dtb@TedBrengel.com

**California Real Estate & Mortgage**
9460 Mira Mesa Blvd #L
San Diego, CA 92126
(619) 309-7883 Al Karim Shivji
al@sd-realtor.com

**Magical Moments Professional DJ Services**
7435 Andasol St. SD, CA 92126
(858) 353-1287 Mark James,
Djmarkjames@aol.com

**Mira Mesa Chamber of Commerce**
P. O. Box 261848
San Diego, CA 92196
(858) 429-5759 Bari Vaz
info@MiraMesaChamber.com

**Mira Mesa Lanes**
8210 Mira Mesa Blvd
San Diego, CA 92126
(858) 578-0500 Christy Balla
cballa@miramesalanes.com

**Mobile Notary Public**
8490 Westmore Rd., Ste. 354
San Diego CA 92126
858-361-9096 Linda Smith
lsmithnotary@att.net

**Mojo's Gymnasium**
8830 Miramar Rd., Ste. C
San Diego CA 92126
(858) 527-0445 Joseph Conti
mojosgym1@hotmail.com

**Relay for Life/Mira Mesa Ranch Peñasquitos**
(858) 382-4245 Gail M Hernandez
giggles030553@yahoo.com

**SICFIT San Diego**
8990 Miramar Rd., Ste. 150
San Diego, CA 92126
(858) 225-5850 Allison Barragan
allison@sicfitsandiego.com

## Clubs

**Black Mountain Democratic Club**
P.O. Box 261988
San Diego, CA 92126
(858) 689-9185 Jerry Ollinger
jerryollinger@hotmail.com

**Friends of Los Peñasquitos Canyon Preserve** Pat Watkins
pwatkins2008@gmail.com

**Kiwanis Club of Scripps Mira Mesa**
9974 Scripps Ranch Blvd., Ste. 28
San Diego, CA 92131
(858) 752-2338 Marcelle Rhinesmith
mnmfish@sbcglobal.net

**Mira Mesa Girl Scouts**
11451 Westonhill Drive San Diego CA, 92126. (858) 336-3181. Kathi Sheldon
kathiisshopping@hotmail.com

**Mira Mesa Girls Softball**
PO Box 261857, San Diego, CA 92196-1857. (858) 382-8306 Kristi Navarez,
mmgirlssoftball@gmail.com.

*** Mira Mesa Theatre Guild**
P.O. Box 261482
San Diego, CA 92196-1482
(858) 222-4815 Trey Barkley
info@miramesatheatreguild.org

**Mira Mesa West Little League**
8820 Scorpius Way SD, CA 92126
(858) 342-9398
marybethmacnaughton@gmail.com

**Mira Mesa Women's Club**
P.O. Box 26013 San Diego, CA 92196
(858) 217-6411 Charlene Ellsworth
San Diego, CA 92126
mmwomensclub@yahoo.com

**Mira Mesa Youth Baseball**
PO Box 261344 San Diego, CA 92126.
(858) 699-3705. Carlos Weckmann IV
miramesayouthbaseball@hotmail.com.

**San Diego Clown Conspiracy**
10444 Cheviot Ct
San Diego, CA 92126
(858) 433-7421 Edward Estrin
lomaxaclown@gmail.com

**San Diego Executive Lions Club**
12414 Darkwood Rd.
San Diego, CA 92129.
(858) 231-3561. Helen Quintanilla
lionheleng@gmail.com.

## Education

**Mira Mesa High School Foundation**
PMB 264 10606-8 Camino Ruiz
San Diego, CA 92126
858-735-3923
**miramesahighschoolfoundation**.org

**San Diego Miramar College**
10440 Black Mountain Rd.
San Diego, CA 92126
(619) 388-7358 Sonny Nguyen
tvnguyen@sdccd.edu

**Cambridge Learning Center**, 10717 Camino Ruiz Ste 140
San Diego, CA 92126-2362. (619) 501-5501. William Do
cambridgecenter@yahoo.com.

**United Studios of Self Defense**
9870 Hibert St., Ste. D7
San Diego, CA 92131
(858) 271-8677 Collin Purple
ussdscripps@gmail.com

**White Tiger Kung Fu**
9605 Kearny Villa Rd., Ste. B
San Diego, CA 92126
(858) 695-1640 Dan Luong
info@whitetigerworld.com

## Church/Faith Ministries

**Buddhist Tzu Chi Foundation**
5754 Pacific Center Dr., Ste. 202
San Diego, CA 92121
(858) 546-0578 Peggy Joh
tzuchisandiego.calendar@gmail.com

**Christ Community Church**
9535 Kearny Villa Rd., Ste 101
San Diego, CA 92126
(858) 549-2479 Darrell Dunlap
pastordarrell@gotochrist.com

**Christ the Cornerstone Lutheran Church and Academy**
9028 Westmore Road
San Diego, CA 92126
858 566-1741 Rev. Stewart. Reimnitz
School: info@ctc-academy.org
Church: www.ctc-church.org

**Community Bible Church**
9625 Black Mountain Rd., Ste. 307
San Diego, CA 92126
(858) 549-7729 Pastor Brendan Prout
brendan.prout@sandiegocbc.org

**Mira Mesa Christian School**
9696 Candida St
San Diego, CA 92126
(858) 578-0262 Terri Clark
admin@miramesacs.com

**Mira Mesa First Assembly of God**
9696 Candida St
San Diego, CA 92126
(619) 829-4487 Barbara Lorrigan
lorrigans@hotmail.com

**Mira Mesa Presbyterian Church (MMPC)** Pastor Brad Roth
8081 Mira Mesa Blvd
San Diego, CA 92126
(858) 578-2150
mmpcusa@sbcglobal.net

**Newbreak Church**
10791 Tierrasanta Blvd., Ste. 104
San Diego, CA 92124
(858) 576-0007 Darrel Larson
darrel@newbreak.org

**River of Faith Ministries**
9938 Via Pasar Ste. 200
San Diego, CA 92126
(858) 527-0014 Lorna Ignacio
lornat.ignacio@yahoo.com

**San Diego Children's Choir**
6635 Flanders Dr., Ste H
San Diego, CA 92121
(858) 587-1087 Donna Icenhower

## Medical/Dental Services

**Children's Dentistry of San Diego**
10717 Camino Ruiz Ste 103
San Diego, CA 92126
(858) 536-1111 Tina Nguyen
fos4@sunnysmilez.com

**Miramar Chiropractic and Health Center**
Dr. Robert Simmons
9550 Black Mountain Rd., Ste. E
San Diego, CA 92126
(858) 566-2446
simmons_chiro@sbcglobal.net

**Operation Samahan Inc,**
2835 Highland Ave Ste B,
National City CA 91950,
(858) 356-8383, Mohammad Rahman,
acct@operationsamahan.org.

**Planned Parenthood of the Pacific Southwest** Jamie Schroer
1075 Camino del Rio South
San Diego, CA 92108
(619) 881-4654
jschroer@planned.org

**Sorrento Valley Pain Relief Center**
5955 Mira Mesa Blvd., Ste. D
San Diego, CA 92121
(858) 404-5944 Ameet Bhatia
svprc@yahoo.com

**Turning Point Pregnancy Resource Center**
5440 Morehouse Dr., Ste. 2000
San Diego CA 92121
(858) 457-7800 Camille Cassin
camille@mmpregnancy.org

## Contributing Business Members

*** Collins Family Jewelers Inc.**
8220 Mira Mesa Blvd., Ste A
San Diego, CA 92126
858-578-6670 Cynthia Collins
cynthiacfj@sbcglobal.net

**Motec Auto Care**
7936 Carroll Rd., Ste. A
San Diego, CA 92121
(858) 578-4300 Debbie Wright
debbie@motecautocare.com

**California Coast Builders**
2204 Garnet Ave., Ste. 204
San Diego, CA 92109
(858) 750-2777 Pete Tsambasis
petet@californiacoastbuilders.com

**Cookie Lee**
14528 Glenville St.
Poway, CA 92064
(858) 231-2439 Christina Zamora
czamora65@gmail.com

**Country Inn and Suites**
5975 Lusk Blvd
San Diego, CA 92121
(858) 200-1954. Rhiza Vinoya
rhiza.vinoya@countryinns.com.

**Easy Turf**
2750 La Mirada Drive
Vista, CA 92081 Heather Ruvolo
(760) 745-7026 x341
hruvolo@easyturf.com

**Ecovivarium**
PO Box 261640 San Diego, CA 92196.
(619) 933-1213. Tom Derr
tomd@ecovivarium.org

**EF International**
10455 Pomerado Rd., Ste. M-4
San Diego, CA 92131
(858) 689-9700 Tania Tucharsky
tania.tuchapsky@ef.com

**Hawaiian Crafts and Gifts,**
7752 Backer Rd San Diego, CA 92126.
(858) 344-4792 Vanina Danga,
thecandlewahine@yahoo.com.

**Home Depot,** Jerry Tretera
jerry_r_tretera@homedepot.com

**Instant Imprints /** Grant Bertoson
6635 Flanders Dr., Ste. A
San Diego, CA 92126
MiraMesa@InstantImprints.com

**Luxury Auto Body of Miramar**
9450 Camino Ruiz, San Diego, CA 92126. (858) 549-9450. Ron Melanson
ron@luxuryab.com

**Mathnasium Math Learning Center**
9460 Mira Mesa Blvd. Suite J
SD, CA 92126
858 800-4284 Archi Kapoor
miramesa@mathnasium.com

**Mira Mesa Shopping Center**
8294 Mira Mesa Blvd
San Diego, CA 92126
(858) 271-4682 Brett Feuerstein
brett@mesacenters.com

**Mission Federal Credit Union**
8198 Mira Mesa Blvd.
San Diego, CA 92126.
(858) 524-2850. William Holbrook
WilliamH@missionfed.com

**Phamatech**
10151 Barnes Canyon Rd.
San Diego, CA 92121
(858) 643-5555 Ricky McCabe
rmccabe@phamatech.com

**Property Gallery**
(858) 271-8400 Marvin Miles
mmiles5050@aol.com

**Rancho Costa Verde**
1257 Titan Court, San Diego CA 92026.
(760) 277-2622. Janett Johnson,
janett@buysanfelipe.com.

**Raneri and Long Roofing Company**
13881 Highway 8 Business
El Cajon CA 92021
(619) 561-3110 Kim Pauley
info@rlroofing.com

*** RC Realty of San Diego**
8250-B Mira Mesa Blvd
San Diego, CA 92126
(858) 722-9322
Scott & Brooke Chambless
brookesdca@gmail.com

**San Diego County Credit Union**
6545 Sequence Drive
San Diego, CA 92121
(858) 597-6218 Sarah Bilyeu
sbilyeu@sdccu.com

**State Farm Insurance**
8240 Mira Mesa Blvd., Ste. G
San Diego, CA 92126
(858) 695-8000 Albert Quiroga
albert.quiroga.tb4y@statefarm.com

**Tom's Snakes**
PO Box 261640
San Diego, CA 92196.
(619) 933-1213 Tom Derr
tomrderr@gmail.com.

**Top Gun Realty**
11231 Camino Ruiz
San Diego CA 92126
(858) 578-6540 Julius Hitchens
julius@san.rr.com.

**TOPS /** Richard Prouty
proutyr@live.com

**Vulcan Materials Western Division**
3200 San Fernando Road
Los Angeles, CA 90065
(323) 474-3202 Michael Linton
LintonM@VMCMAIL.com

*** Walgreens Pharmacy**
10787 Camino Ruiz
San Diego, CA 92126
(858) 437-0761 Eric Nau
Mgr.11654@store.walgreens.com

**Xanesti Technology Services LLC**
11075 Ice Skate Pl
San Diego CA 92126
(800) 804-6852, John Horst

*** Businesses offering discounts to MMTC members**

***Sales***
***Go up and Down***
***SERVICE***
***Stays Forever***

MIRA MESA
TOWN COUNCIL

Let us help your business GROW!

As an official MMTC business member, We would like to have high-lights about your business in our newsletter. Contact the editor for more information. Not a member? Complete business application on page 12.

Newsletter@miramesatowncouncil.org

Mira Mesa Town Council
PMB 230
10606-08 Camino Ruiz
San Diego, CA 92126

issues@miramesatowncouncil.org
www.MiraMesaTownCouncil.org

Please send items for publication to:
newsletter@miramesatowncouncil.org

## Mira Mesa Street Fair September 19th 10 am-5pm

**Mark your calendar for the 17th annual Mira Mesa Street Fair! Complete info is on the MMTC website.**

The MMTC would like to thank the Mira Mesa Shopping Center, LLC for their continuing support in providing postage for the MMTC newsletter.

## *Mira Mesa Town Council — Annual Membership Application*

Primary Member/Contact Name _____

Companion Member Name(s) _____

Business/Corporation Name _____

E-mail Address _____

Address _____

Phone Number _____

City _____

State/Zip Code _____

Business/Cell Number _____

Date _____

**Membership Type (check one):**

❑ Individual ❑ Companion ❑ Senior/Military/Student ❑ Corporate/Business
❑ Combined MMTC/MMCC (Corporate/Non-Profit Only)

If you choose a joint membership with the Mira Mesa Chamber of Commerce, you will be contacted to provide additional information required for your Chamber application. Joint memberships are restricted to Corporation/Business or Non-Profit organizations.

**Rates (annual membership begins July 1 and ends June 30): $20 Annual Dues**
(Pro-rated membership applies to first time members only; all renewals are for the full amount)

Any resident, business, or non-profit may join the Mira Mesa Town Council; members with addresses outside the Mira Mesa Community will be non-voting associate member. The Mira Mesa Town Council is a non-profit volunteer organization. Membership dues are used to defray the cost of operations such as printing and distributing the newsletter, maintaining the website (www.MiraMesaTownCouncil.org) and other approved council expenses.
Amount $_____ Cash / Check #_____ ( $25 fee for all returned checks )

| Join Between: | Individual | Companion/Senior Military/Student | Corp/Bus | Corp/Bus Joint MMCC | Non-Profit Joint MMCC |
|---|---|---|---|---|---|
| July 1 - Sept 30 | $20.00 | $10.00 | $50.00 | $150.00 | $90.00 |
| Oct 1 - Dec 31 | $15.00 | $7.50 | $37.50 | $112.50 | $67.50 |
| Jan 1 - Mar 31 | $10.00 | $5.00 | $25.00 | $75.00 | $45.00 |
| Apr 1 - June 30 | $5.00 | $2.50 | $12.50 | $56.25 | $22.50 |

Mira Mesa Town Council
PMB 230
10606-08 Camino Ruiz
San Diego, CA 92126