



2020 Mira Mesa Fourth of July Parade Application

Dear Parade Participant,

America will be celebrating its 244th birthday this July, and our community will turn 51 years old. Mira Mesa is one of the largest, most diverse, and most unique communities in San Diego. We are home to many who serve our country at MCAS Miramar, and veterans who have served our nation through many decades. Our annual Fourth of July Parade will highlight those community members, both civilian and military, who make Mira Mesa great. The theme for this year's parade is:

2020 – Mira Mesa Honors Our Heroes

We invite you to join us as an entrant in our 46th annual parade. An application for the event is attached. The scheduled parade start time is approximately 11:30 A.M. on Saturday, July 4th. As is tradition, we will line up in the parking lot behind Seafood City Supermarket at the corner of Mira Mesa Blvd. and Greenford Dr. The parade will exit the mall onto Greenford Drive, turning left on to Mira Mesa Blvd then right onto Camino Ruiz.

You will receive confirmation and final instructions *via email* once your application is complete and has been processed.

Once your registration is confirmed you will receive a list of instructions for day-of parade.

Parade commentators will be located along the parade route and near the judges' reviewing station in front of the Mira Mesa Community Park. The information you provide to us on the attached *Commentary Form* will be used to provide the commentators with a script that they will use to describe your group to the audience. Please keep the information concise and understand that we may need to edit what is provided. Be sure to fill out all application materials completely.

The parade line-up will be created two weeks prior to the event but will be subject to change. Groups will not be added to the line-up until all forms are complete and turned in, and any fee(s) are paid. We will have a parade information meeting two weeks prior to the event to collect any forms or fees due and review the rules governing your group's participation.

The entry fee is *\$40.00 for parade applications postmarked by May 31, 2020.* Applications Postmarked *between May 31 and June 11 will be charged a \$60.00 entry fee.* Checks are payable to: Mira Mesa Town Council. Unfortunately, due to time constraints, we will have to keep the parade to 80 units. Once that number is reached, we cannot accept any more applications.

The Mira Mesa Fourth of July Committee reserves the right to refuse participation at its discretion.

CITY RULES OF NOTE:

- *Per Fire Marshal's instructions **NO SMOKING** will be permitted in the staging area.
- *Per City Ordinance ~ **NO ITEMS** may be tossed or thrown from any vehicle during the parade.
- ***ALL** items handed out along the parade route **MUST** be pre-approved by the Parade Committee.
- * **All units handing out literature, fans, flags, coupons, etc. MUST pick up any items left, along the parade route, by parade spectators. Any fees incurred by the committee to clean up your items will be passed on to your group.**
- ***All units must have a CURRENT FIRE EXTINGUISHER present in their vehicle/float. Failure to follow these instructions could result in a citation.**

Please join us for this year's event,

Charlene Ellsworth
Fourth of July Committee – Parade Chair



Mira Mesa 46th Annual 4th of July
Parade Entry Form
“2020 – Mira Mesa Honors Our Heroes”
Saturday, July 4, 2020 – 11:30 a.m.

SPONSOR/ORGANIZATION _____

CONTACT PERSON _____ PARADE LEADER _____

MAILING ADDRESS _____ CITY _____ ZIP _____

PHONE NUMBER (DAY _____ (EVENING) _____

EMAIL ADDRESS (Required) _____

Will your group have (please circle one): Live Music Recorded Music No Music

Will you be participating in another Parade on July 4th 2020? _____ Yes _____ No

If yes, please provide the following: LOCATION _____ Parade TIME _____

I hereby certify that the unit above is eligible to be entered in the 4th of July Parade. I further release and hold harmless the Mira Mesa Town Council, its members and agents, and the owners or managers of the grounds and location where this event is to be held, for any loss, damage, or injury resulting from participation of the above entry in this event.

Applicant's:

Printed name _____ Signature _____

Parents' signature (if under 18 years of age) _____ Date _____

Return completed application to:
Mira Mesa Town Council
Attn: Fourth of July Committee
10606-8 Camino Ruiz, PMB 230
San Diego, CA 92126

Direct Questions to:
Charlene Ellsworth
Phone (858) 245-3194
Fax (858) 549-3117
e-mail: 4thParade@MiraMesaTownCouncil.org

FOR YOUR CONVENIENCE APPLICATIONS MAY BE EMAILED TO: 4thParade@MiraMesaTownCouncil.org

THIS APPLICATION, THE ATTACHED COMMENTARY FORM AND THE \$40.00 ENTRY FEE MUST ALL BE RETURNED IN ORDER FOR YOUR GROUP TO BE PLACED ON THE PARADE LINE-UP. REMEMBER ONLY 80 UNITS WILL BE ACCEPTED!

ANY INCOMPLETE APPLICATION FORMS WILL PLACE YOUR GROUP ON A WAITING LIST.

A mandatory meeting for all parade participants will be held on Saturday, June 20, 2020, time to be announced. A member of each participating group must attend in order to be in the parade.

Parade Entry Deadline: Monday, June 11, 2020



*Mira Mesa 46th Annual 4th of July
Commentary/ Judges Form*

ORGANIZATION NAME _____

CONTACT NAME _____ PHONE _____

PERSON DRIVING/LEADING _____

ANNOUNCERS SCRIPT (commentators reserve the right to edit as needed for this event)

NUMBER OF YEARS IN MIRA MESA PARADE _____

For spacing allotments and placement in the parade line-up, please tell us about the size of your planned participation:

Approximate number of people in parade _____ Approximate number of vehicles in parade _____

Type and size of vehicles (cars, trucks, wagons, trailers, etc.) _____

For floats, dimensions of float _____

Parade units will have the opportunity to compete in one of several categories. Criteria will be announced on the Fourth of July website in November, 2019.