



# Mira Mesa Instrumental Music Boosters

Mira Mesa High School

10510 Marauder Way, San Diego CA 92126 (858) 566-2262 x4814

Attn.: Jeanne Christensen, Band Director [jchristensen1@sandi.net](mailto:jchristensen1@sandi.net)



Oct. 4, 2021

Dear Friends,

The Mira Mesa High School "Sapphire Sound" Marching Band and Color Guard has been selected for the 133rd Annual Tournament of Roses Parade in Pasadena, California on January 1, 2022. Only 10 bands in the world were selected to participate in this year's parade, so it is truly an honor to be chosen as one of them.

Acceptance to participate the Tournament of Roses Parade is one of the *highest* honors a marching band can receive. The Tournament of Roses music committee selects marching bands for the parade based on a variety of criteria including musicianship, marching ability, and entertainment or special interest value. *The selection process can take two years!* In order to be considered, all the bands submitted detailed applications, which included photos, video footage, and letters of recommendation.

The selected bands are required to raise **all** necessary funds to participate in the Tournament of Roses Parade...and the pandemic has hampered our band's ability to fundraise adequately for over a year. Our band must make two bus trips to Pasadena. The first trip is for an event called Band Fest in Pasadena on December 29th where we will showcase our field show and parade music alongside the other selected bands. The second bus trip will be to the Tournament of Roses Parade in Pasadena on January 1st, 2022! **Buses and equipment trucks will cost approximately \$50,000.** The "Sapphire Sound" will not need accommodations in Pasadena; we will travel back to our own homes in San Diego the same night out of an abundance of caution for student safety. However, we must provide **catered packaged meals prepared safely** for over 200 high school students who are striving to achieve the highest levels of musicianship and performance.

Located in the heart of San Diego County, Mira Mesa High School is among the largest high schools in the San Diego Unified School District, which is also the second largest district in California. Our school has one of the largest enrollments in Advanced Placement courses in the district and has annually been named in the "Top 1,500 U.S. High Schools" by Newsweek Magazine. Also, our school hosts the largest performing arts program in the district and has the largest marching band. Nearly half of the student body is socioeconomically disadvantaged. It has an incredibly diverse student body, 48% Asian (Filipino, Vietnamese, other Asian), 23% Hispanic, 12% White, 4% African American, and 13% mixed or other background. The Tournament of Roses Parade will allow the "Sapphire Sound" to represent the community of Mira Mesa, the San Diego Unified School District, the county of San Diego - along with all of Southern California - on LIVE worldwide TV this New Year's Day!

**Please consider being our sponsor and making a donation today.** We need you. The attached form provides the key details.

THANK YOU for your consideration and support!

*Jeanne Christensen, MMHS Band Director & the Mira Mesa Instrumental Music Boosters*



# Sponsorship Opportunities and Benefits MMHS Band & Color Guard

## The \$250+ *Section Leader* sponsorship includes:

- Your company name and logo on the sponsorship banner that will be displayed on our equipment trailer during transit and at all events throughout Southern California. When not prominently displayed on the Band's equipment trailer, this banner will be displayed at the stadium during games and other big events, including the Mira Mesa Band Tournament.

## The \$500+ *Principal Chair* sponsorship includes:

- The previous benefit PLUS your company logo, contact information and sponsorship acknowledgement in the Mira Mesa Band Tournament program and by public address system during the tournament (scheduled on Nov. 6, 2021). This is among the largest tournaments of its kind in Southern California with an audience of thousands!

## The \$1,000+ *Drum Major* sponsorship includes:

- BOTH previous benefits PLUS your company logo and contact information featured in the programs for Mira Mesa High School Band concert events and two tickets to either the Mira Mesa Band Tournament or a Spring Band Concert.

Sponsorship Level: \_\_\_ *Drum Major* (\$1,000+) \_\_\_ *Principal Chair* (\$500+) \_\_\_ *Section Leader* (\$250+)  
\_\_\_ *Tournament Trophy* (\$175 - \$300, for MMHS Band Tournament on 11/6/21) \_\_\_ *Donation* (ANY amount)

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_  
Street City Zip code

Business Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Web site address: \_\_\_\_\_

**Please print legibly and attach a business card to this form, if possible.**

**CHECKS should be payable to: Mira Mesa Instrumental Music Boosters (MMIMB).**

MMIMB is a 501(c)3 non-profit (Tax ID 95-3492413). Donations are tax deductible to the full extent the law allows. Contact Stephanie Kwiatkowski with your questions at [fundraising1@mmimb.org](mailto:fundraising1@mmimb.org) or Jeanne Christensen at [jchristensen1@sandi.net](mailto:jchristensen1@sandi.net). *We need you! Our critical fundraising season is already underway - and the Rose Parade is in three months! Let's Go, San Diego!*

### ADDRESS

Mira Mesa Instrumental Music Boosters  
c/o Stephanie Kwiatkowski, Fundraising Chair  
10606 Camino Ruiz Ste. 8 PMB #111  
San Diego, CA 92126-3263